



“St Kliment Ohridski”
Faculty of Economics and
Business Administration

University of Cologne
Faculty of Management,
Economics and Social Sciences

Agency for Economic Analysis
and Forecasting

12th INTERNATIONAL CONFERENCE

9-10 October 2009, Boyana Residence, Sofia, Bulgaria

Regional Discrepancies in Economic and Social Development in Europe

PROGRAMME

8 October – Arrival of participants

9 October – Conference hall – Boyana Residence

Collection point for the bus – in front of hotel Pliska at 8:15 am

9:30-10:00 – Registration of participants

10:00–10:30 Opening ceremony: Gernot Gutmann / Zhelyu Vladimirov/Kaloyan Ganev

The opening session is chaired by **George Chobanov**

I. INSTITUTIONAL DIMENSIONS OF REGIONAL DEVELOPMENT

Chairperson – Gernot Gutmann

10:30 – 11:00 Keynote speech

Henrik Egbert / Ivo Bischoff: *Voting experiments: Bandwagon voting or false-consensus effect?*

11:00 – 13:00 Short contributions (presentation 10 min, discussion 5 min)

Katja Michalak and Gerald Pech: *Constitutional Design Versus Reform in Emerging Democracies: Lessons for Post-Communist Transitions.*

Ralitsa Simeonova-Ganeva and Natalia Panayotova, *How Does and How Could the Education Determine the Labour Incomes in the Public Sector: The Case of Bulgaria*

Maria Ivanova and Henrik Egbert: *A Comparison of “Transaction Activities” in US and Bulgaria*

Anja Klambert: *Earn and Save As much As You Can – religion and economic behavior*

Stella Kostopoulou: *Cultural Heritage and Sustainable Urban Development: the Role of Historic Waterfront Revitalization*

13:00 – 14:00 Lunch

II. PUBLIC UTILITIES

Chairperson: Frank Schulz- Nieswandt

14:00 – 14:30 Keynote speech

Andrew Neely: *The Servitization of Manufacturing: International Trends and Implications*

14:30 – 15:30 Short contributions (presentation 10 min, discussion 5 min)

Tatsiana Makarevich and Oliver Rottmann: *Water Supply in Germany between Public and Private Goods and Services – An Analysis*

Krasimira Shvertner: *Health services optimization with e-Healthcare*

Iosif Shvertner: *Software as a Service – Clouds and Fog*

Zoltan Zakota: *Digital Divide in the European Union*

Neli Iltcheva: *The Energy Efficiency Policy in the Republic of Bulgaria - Analysis from an Economic Perspective*

Diana Boyadzhieva and Nikolay Netoff: *The Gains of a Web-based Learning Management System for a Business Organization*

15:30 – 16:00 Coffee Break

III. REGIONAL NETWORKING, CERTIFICATION AND STANDARDS, AND THE FINANCIAL CRISIS

Chairperson : Juergen Ploehn

16:00 – 16:30 Keynote speech

Dr. Manfred Schmidt: *Impact of Standardization on Economic Development*

16:30 – 18:00 Short contributions (presentation 10 min, discussion 5 min)

Anastassia Bankova, Teodor Atanasov, Todor Yalamov: *Organizational networks and regional development*

Tsvetan Davidkov and Desislava Yordanova: *Antecedents of Entrepreneurial Orientation of Bulgarian SMEs: an Exploratory Investigation*

Christian Scheiner , Andreas Wassmus, Ted Sarmiento, Kai-Ingo Voigt, Tobias Richling: *A Multi-national Comparison of Founding-Intention Factors of Students - a Comparison of Germany, Argentina, United Kingdom and Latvia*

Maria I. Pedro, José António Filipe, Manuel Alberto M. Ferreira: *Towards the Construction of a Franchising Internationalization Model*

Irena Nikolova: *The Influence of the Global Financial Crisis on the Foreign Exchange Risk Management: The Bulgarian Case*

Dora Ilcheva: *Private Retirement Provision in Central and Eastern Europe – an Assessment of the Impact of the Financial Crisis*

Carlos Roberto Ferreira, José António Filipe: *How to decrease the impact of the world financial crisis, using the Institutional Theory as a support for the improvement of the Administration of Results*

Anatoliy Yakovlev: *How the observation of European regulations and standards on the environment protection influences the effectiveness of goods market*

**18:30: Boyana Residence: Welcome reception for all participants
(Transport back to town is provided)**

10 October – Saturday – Conference Hall - Boyana residence – Transportation to conference venue provided

(Transport to Boyana residence provided – collection point Hotel Pliska at 8:15 am)

IV. MARKET EQUILIBRIUM AND REGIONAL DEVELOPMENT

Chairperson – Ralph Anderegg

09:30-10:00 Keynote speech

George Chobanov: *The Process of Approaching Market Equilibrium*

10:00 – 11:00 Short contributions (presentation 10 min, discussion 5 min)

Dimitar Vasilev and Nedyalka Dimitrova: *Restraining credit growth: the case of Bulgaria*

Jennifer Foo and D. Witkowska: *A Comparative Analysis of Banking Development in European Transition Countries*

Takis Damaskopoulos: *Meta-globalization: Spatial dislocations and dynamic forms of clustering*

Stoyan Totev: *The Spatial Clustering of Economic Activities in the EU*

11:00 – 11:30 Coffee break

11:30 – 12:00 **Keynote speech**

Nadeem Naqvi : *Embodied Human Capital Unemployment*

12:00 – 13:00 **Short contributions (presentation 10 min, discussion 5 min)**

Eleonora Stancheva and Plamena Zlateva: *A Cost Estimation Framework for Natural Disasters in Bulgaria*

Galina Mihaylova: *Registration procedures in the estimation of regional economic balance*

Ignatov Tz., Madjarova T. and Toshkov L.: *Lorenz Curves and the Measurement of Low, Middle and High Strata of Incomes*

Mariya Neycheva: *Impact of human capital on growth in the Bulgarian economy*

Balkanska and Pavel Stoynov: *Foreign Direct Investments and Migration – potential effects on Bulgarian economy*

Ivaylo Ismirev: *Strategy for Bulgarian Industry Zones in the Regional and European aspect*

13:00 – 13:15 **Conference round up**

13:15 – 14:00 Lunch

14:00 – 17:00 Visit to the National Museum of History

19:00 Gala Dinner for all participants in Sv Naum restaurant

(Transport from Boyana residence to the restaurant and back to town is provided).

11 October – Sunday – Departure day