

# LYUBEN IVANOV

Chief Assistant Professor, PhD



Sofia University, Bulgaria



Livanov@feb.uni-sofia.bg



<https://bit.ly/3wxJgGb>



[github.com/lyuben-ivanov](https://github.com/lyuben-ivanov)



[researchgate.net/profile/](https://researchgate.net/profile/)



Lyuben-Ivanov-2

## ACADEMIC INTERESTS (JEL) AND SKILLS

General economics (A1), economic education and teaching economics (A2), value of firms (G32), human capital (J24), market structure, firm strategy and market performance (L1), business economics (M21).

MOODLE

R

LaTeX

Git

## EDUCATION

- |             |   |   |
|-------------|---|---|
| 2012 – 2017 | <b>Doctoral Degree in Political Economy</b><br>Doctoral dissertation on the topic <i>Fundamental Analysis of Publicly-Traded Companies in Bulgaria</i>  | <b>Sofia University St Kliment Ohridski</b> |
| 2006-2008   | <b>Master's Degree in Macroeconomics</b><br>Master thesis on the topic <i>Is the current account deficit a risk for Bulgaria's macroeconomic stability?</i>   | <b>Sofia University St Kliment Ohridski</b> |
| 2001 – 2005 | <b>Bachelor's Degree in Economics</b><br>Microeconomics, Macroeconomics, International Economics, Applied Economics, Accounting, Mathematics, Mathematical Statistics, Econometrics, Quantitative Methods | <b>Sofia University St Kliment Ohridski</b> |

## WORK EXPERIENCE

- |                                |   |   |
|--------------------------------|---|---|
| 2010 – present<br>tenure track | <b>Assistant Professor/Chief Assistant Professor</b><br>Introduction to economics; Microeconomics; Macroeconomics; Money, banking and financial markets | <b>Sofia University St Kliment Ohridski</b>     |
| 2012 – present<br>part time    | <b>IB Examiner/Senior Examiner/Chief Examiner</b><br>Microeconomics, Macroeconomics, International economics, Development economics                     | <b>International Baccalaureate Organization</b> |
| 2010 – 2014<br>part time       | <b>IB Economics Teacher</b><br>Microeconomics, Macroeconomics, International economics, Development economics   | <b>Zlatarski International School</b>           |
| 2010 – 2012<br>part time       | <b>Program Director</b><br>Supporting Bulgarian higher education through various initiatives  | <b>Aleksander Foundation</b>                    |
| 2009 – 2010                    | <b>Research Economist</b><br>Macroeconomic research   | <b>Sofia University St Kliment Ohridski</b>     |
| 2004 – 2010<br>part time       | <b>Teaching Assistant</b><br>Microeconomics, Macroeconomics   | <b>Sofia University St Kliment Ohridski</b>     |

## SELECTED PUBLICATIONS

- 2016 **Assessment of Managerial Performance Through the Application of a Modified Edwards-Bell-Ohlson Model** in Bulgarian  
Proceedings from the IX International Conference *Contemporary Management Practices*, Burgas Free University, Burgas, Bulgaria. ISSN: 1313-8758 (online)
- 2015 **Qualitative Fundamental Analysis - a Short Literature Review** in Bulgarian  
Papers from Doctoral Students. Proceedings from the Doctoral Academy in Economic and Managerial Science project of Sofia University St Kliment Ohridski. ISBN: 978-954-9399-26-4
- 2014 **The Application of the Aggregate Signal Measure F\_Score as a Tool to Separate Winners from Losers at the Bulgarian Stock Market Universe**  
Papers from Doctoral Students. Proceedings from the Doctoral Academy in Economic and Managerial Science project of Sofia University St Kliment Ohridski. ISBN: 978-954-9399-26-4
- 2014 **Investing on the Basis of the Price-to-Book Ratio – Theory and Evidence** in Bulgarian  
Proceedings from the XI International Conference *Smart Specialization of Bulgaria*, International Business School, Sofia, Bulgaria. ISBN: 978-954-9432-64-0 (CD)

## OTHER PUBLICATIONS

- 2022 **Currency Status and Resilience of Financial Markets to Macroeconomic Shocks — Theoretical Arguments and Empirical Evidence from Two “Natural Experiments”** in Bulgarian  
Chapter in collective monography “Challenges for the Bulgarian Economy on Its Way Towards Euro Area Membership”, *University Publishing House “ST. Kliment Ohridski”*, Sofia, Bulgaria. ISBN: 978-954-07-5540-3
- 2021 **Civic Education Textbook for High School Students (12th Grade)** in Bulgarian  
Stanislava Mineva, Marina Dimova, Lyuben Ivanov, Teodor Sedlarski, Galya Gercheva-Nestorova, Rummyana Tultukova  
*Pedagog 6*, Sofia, Bulgaria. ISBN: 978-954-324-279-5
- 2021 **Civic Education Worksheets for High School Students (12th Grade)** in Bulgarian  
Stanislava Mineva, Marina Dimova, Lyuben Ivanov  
*Pedagog 6*, Sofia, Bulgaria. ISBN: 978-954-324-280-1

## SERVICE

- 2016 - present **Internships Administration Committee Member** Sofia University St Kliment Ohridski  
Faculty of Economics and Business, Department of Economics
- 2017 - 2019 **Recording the Minutes of the Department Meetings** Sofia University St Kliment Ohridski  
Faculty of Economics and Business, Department of Economics

## LANGUAGES

**Bulgarian** - native  
**English** - proficient

## HOBBIES

Hiking, gardening, contract bridge,  
East Asian martial arts

## FAVOURITE AUTHORS

J. R. R. Tolkien, Terry Pratchett,  
Ilf and Petrov, N. V. Gogol

## PARTICIPATION IN SCIENTIFIC CONFERENCES

2022	<b>Teaching Economics with R</b> XV International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i> , Ravda, Bulgaria	Report
2021	<b>Stock Market Performance, Fundamental Value and Monetary Policy</b> XIV International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i> , Ravda, Bulgaria	Report
2021	<b>Stock Markets and Government Policies During the Covid-19 Pandemic</b> XIV International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i> , Ravda, Bulgaria	Poster
2018	<b>Fast and Frugal Asset Allocation Heuristic for the Intelligent, Ecologically-Rational Investor</b> XI International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i> , Ravda, Bulgaria	Report
2017	<b>Fundamental Analysis and Buy and Hold Returns on the Bulgarian Stock Exchange: Exploratory Reproducible Research with R</b> X International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i> , Ravda, Bulgaria	Report
2016	<b>Assessment of Management Quality by a Modified Edward-Bell-Ohlson Model for Fundamental Analysis</b> IX International Scientific Conference <i>Modern Management Practices</i> , Burgas Free University, Burgas, Bulgaria	Report
2014	<b>Investing on the Basis of the Price/Book Value Ratio – Theory and Empirical Research</b> XI International Scientific Conference <i>Intelligent Specialization of Bulgaria</i> , Sofia, Bulgaria	Report
2014	<b>Qualitative Fundamental Analysis – A Short Literature Review</b> Doctoral Scientific Conference <i>Strategizing, Competitiveness, Adding Value</i> , Sofia, Bulgaria	Report
2013	<b>Evaluation of the Aggregate Signal Measure F-Score as a Tool to Separate Winners from Losers at the Bulgarian Stock Market Universe</b> XVI Annual Conference of the Faculty of Economics and Business at Sofia University <i>Social Sustainability Through Competitiveness and Qualitative Growth</i> , Sofia, Bulgaria	Report