



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Desislava Ivanova Yordanova**
Address(es) 125 Tzarigradsko Shosse Blvd., Sofia 1113, Bulgaria
Telephone(s) +359 2 8738310 Mobile: +359 887 405 290
E-mail d_yordanova@abv.bg

Work experience

Dates November 2018 - present
Occupation or position held Full professor in small business management, family business and entrepreneurship
Name of employer Sofia University "St. Kliment Ohridski", Faculty of Economics and Business Administration, Department of Business Administration

Dates January 2014 – November 2018
Occupation or position held Associate professor in Management and Entrepreneurship
Name of employer Sofia University "St. Kliment Ohridski", Faculty of Economics and Business Administration, Department of Business Administration

Dates June 2007 - present
Occupation or position held Assistant professor
Name of employer Sofia University "St. Kliment Ohridski", Faculty of Economics and Business Administration, Department of Business Administration

Dates 2004
Occupation or position held Teaching assistant
Name of employer Autonomous University of Barcelona, Spain

Dates 2002
Occupation or position held Consultant
Name of employer New i

Dates 2000-2002
Occupation or position held Teaching assistant (part-time)
Name of employer Sofia University "St. Kliment Ohridski"

Dates 1999-2001
Occupation or position held Recruitment, training, and development expert
Name of employer Allianz Bulgaria Holding

Education and training

Dates 2003 - 2009
Title of qualification awarded Ph.D. in Entrepreneurship, Strategy, and Management of Organizations
Title of the Doctoral Dissertation Gender effects on entrepreneurship: evidence from Bulgaria
Name of organisation providing education and training Autonomous University of Barcelona, Spain

Dates 1998 - 2000
 Title of qualification awarded Master of Business Administration
 Name of organisation providing education and training Sofia University "St. Kliment Ohridski", Faculty of Economics and Business Administration

Dates 1994 - 1998
 Title of qualification awarded Bachelor of Business Administration
 Name of organisation providing education and training Sofia University "St. Kliment Ohridski", Faculty of Economics and Business Administration

Personal skills and competences

Mother tongue(s) Bulgarian

Other language(s)

Self-assessment
European level ()*

English

Russian

Spanish

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
C2	Proficient user	C2	Proficient user	B1	Independent user	B1	Independent user	B1	Independent user
B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user

(*) [Common European Framework of Reference for Languages](#)

Computer skills and competences

Additional information

MS Office, SPSS

Member of the European Council of Small Business and Entrepreneurship (ECSB)

Member of the Editorial Board of the International Journal of Finance, Insurance, and Risk Management, E-ISSN 2047-0916

Member of the International Board of the journal „ERENET PROFILE”, ISSN 1789-624X

Member of the Entrepreneurship Research and Education Network of Central European Universities (ERENET)

Awards

Best Paper Award, The Diana International Research Conference on Women's Entrepreneurship, 01-03.10.2017, Kansas City, Missouri, USA.

Annexes

Annex: Selected publications

Annex: Selected publications

- Yordanova, D., Filipe, J. A., & Pacheco Coelho, M. (2020). Technopreneurial Intentions among Bulgarian STEM Students: The Role of University. *Sustainability*, 12(16), 6455.
- Pergelova, A., Angulo-Ruiz, F., & Yordanova, D. I. (2018). Gender and international entry mode. *International Small Business Journal*, 36(6), 662-685.
- Pergelova, A., Manolova, T., Simeonova-Ganeva, R., & Yordanova, D. (2019). Democratizing Entrepreneurship? Digital Technologies and the Internationalization of Female-Led SMEs. *Journal of Small Business Management*, 57(1), 14-39.
- Yordanova, D., & Filipe, J. A. (2018). Desirability of Technology Entrepreneurship among Bulgarian STEM Students: The Role of Entrepreneurship Education. *European Research Studies Journal*, 21(3), 446-462.
- Yordanova, D. I. (2017). Exploring the moderation effects of family business status on the relationships between CEO's characteristics and SME internationalisation: evidence from Bulgaria. *World Review of Entrepreneurship, Management and Sustainable Development*, 13(2-3), 314-337.
- Zhelyu Vladimirov, Tzvetan Davidkov and Desislava Yordanova (2017). The influence of the perceptions of institutional environment on entrepreneurial plans: exploring the moderating effects of firm age and firm size in Bulgarian enterprises. *Problems and Perspectives in Management*, 15(1-1), 175-182.
- Yordanova, D. I. (2016). Differences Between Bulgarian Family and Non-family Businesses: A Multivariate Logit Approach. *International Review of Management and Marketing*, 6(4), 779-789.
- Davidkov, T., Yordanova, D. (2016). "Exploring the Bulgarian family SMEs' reluctance to internationalise", *International Journal of Business and Globalisation*, 17 (1), 123-148.
- Lau, V. P., Dimitrova, M., Shaffer, M. A, Davidkov, T., Yordanova, D. I. (2012). "Entrepreneurial readiness and firm growth: an integrated etic and emic approach", *Journal of International Management*, Vol. 18, pp. 147-159, ISSN 1075-4253.
- Filipe, J.A., Yordanova, D. I., Chapter 6. Anti-Commons in Tourism: Evidence from Portugal and Bulgaria. In Kostas Rontos, José António Filipe and Paris Tsartas (Eds.) "Modeling and New Trends in Tourism: A Contribution to Social and Economic Development", PP. 97-114, Nova Science Publishers, ISBN 9781634859202.
- Nagopoulos, N., Rontos, K., Yordanova, D., Coelho, M., Filipe, J.A., Ferreira, M.A., Mutharasu, S. A. (2015). "Case Study: An International Study on CSR in Five Countries (Portugal, Bulgaria, Brazil, India and Greece): Effects on Economic Development, Environmental Sustainability and Social Welfare", In J.A. Filipe, N. Nagopoulos (eds.) *Towards A Society with a More Fair Economy or an Economy with a More Social Face: The Contribution of Scientific Social Knowledge to the Alternative Models of Socioeconomic Development.*, Nova Science Publishers, pp. 209-225, ISBN 978-1-63482-948-9 (e-Book).
- Yordanova, D., Vladimirov, Z., Simeonova-Ganeva, R. (2015). Management Practices in Bulgarian Family and Non-family SMEs: Exploring "Real" Differences. In *Family Businesses in Transition Economies* (pp. 113-138). Springer International Publishing, ISBN 978-3-319-14208-1.
- Yordanova, D. (2010). Chapter 7: Succession in Bulgarian family firms - An explanatory investigation. In Surdej, A. and Wach, K. (eds.) "Managing Ownership and Succession in Family Firms", pp. 110-120, Scholar Publishing House: Warsaw. ISBN 978-83-7383-402-6.
- Yordanova, D. and Alexandrova-Boshnakova, M. (2011). "Gender effects on risk-taking of entrepreneurs: Evidence from Bulgaria", *International Journal of Entrepreneurial Behaviour and Research*, Vol. 17 No. 3, pp. 272-295, ISSN 1355-2554.
- Yordanova, D. and Tarrazon, M.A. (2011). "Gender differences in entrepreneurial intentions: Evidence from Bulgaria", *Journal of Developmental Entrepreneurship*, Vol. 15 No.3., pp. 245-261, Print ISSN: 1084-9467 Online ISSN: 1793-706X.
- Yordanova, D and Davidkov, T. (2009). "Similarities and Differences between Female and Male Entrepreneurs in a Transition Context: Evidence from Bulgaria", *Journal of Applied Economic Sciences*, Vol. IV, Issue 4, pp 571-582, ISSN 1843-6110.
- Urbano, D. and Yordanova, D. (2008). "Determinants of the adoption of HRM practices in tourism SMEs in Spain: an exploratory study", *Service Business*, Vol. 2 No. 3, pp. 167-185, ISSN: 1862-8516 (Print) 1862-8508 (Online).

