

# Strategic Management Society Extension Workshop

## „Country and Business Strategies in the Era of De-Globalization for Transition Economies“

Wednesday, September 26, 2018

Hosted at Sofia University “St. Kliment Ohridski”

### **Program**

**9:00 Welcome to Sofia University**

Rector Sofia University Anastas Gerdjikov

Dean Faculty of Econ.& Bus.Admin. Teodor Sedlarski

**Introductions**

Timothy Devinney (Leeds University) and Joachim Schwalbach  
(Humboldt-University Berlin)

**9:15 Panel Discussion - “Country and Business Strategies. Research  
Evidence: What We Know and Need to Know.”**

**Panelists:**

Marjorie Lyles (Indiana University), Gabriel R.G. Benito (GI  
Norwegian Business School) and Dana Minbaeva (Copenhagen  
Business School)

10:30 Break

**10:45 Panel Discussion - “Bulgarian Country and Business Strategies”**

**Panelists:** Tim Kurth (President, German-Bulgarian Chamber of  
Commerce), Krassen Stanchev (Sofia University), Teodor  
Sedlarski (Sofia University) and George Chobanov (Sofia  
University)

12:15 Lunch

**13:30 Panel Discussion - “The New Populist Reality in Developing and  
Developed Economies”**

**Panelists:** Timothy M. Devinney (Leeds University), Christopher Hartwell (Bournemouth University), Georgy Ganev (Sofia University) and Daniel Smilov (Sofia University)

14:30 Break

**15.00 Keynote** - “Country and Business Strategies in the Era of De-Globalization for Transition Economies” by Nobel Laureate A. Michael Spence (New York University)

15:30 Break

**15:45 General Discussion** - “Country and Business Strategies in the Era of De-Globalization for Transition Economies”

**17:00 Conclusion and Follow-up**

**Location:** Main Building Sofia University, 15, Tzar Osvoboditel Blvd, Floor 1, Conference Room 1, next to Rectorate

**Organizers:**

Timothy Devinney (University of Leeds)

Miroslava Hristova (Sofia University)

Joachim Schwalbach (Humboldt-University Berlin)

Teodor Sedlarski (Sofia University)