14th INTERNATIONAL CONFERENCE

7 – 8 October 2011, Sofia, Bulgaria

Social Values and Competitiveness Development in EU

PROGRAMME

6 October – Arrival of participants

7 October – Friday - Conference hall – Arena di Serdica Hotel
(Address: 2 Budapest Str. Website: http://www.arenadiserdica.com/en/location-information/)

9:00 – 10:00 Registration of participants with coffee

10:00 – 10:30 Opening ceremony

Welcome by representatives of co-organizing institutions:
George Chobanov (Dean, Faculty of Economics and BA)
Gernot Gutmann (On behalf of Koeln University)
Corbett Gaulden (Dean, College of Business, Angelo State University)

The opening session is chaired by George Chobanov

10:30 – 12.00 SECTION 1 – ECONOMIC CLUSTERS AND SUSTAINABLE COMPETITIVENESS IN THE EU

Chairperson: Gernot Gutmann

10:30 – 11:00 Keynote speech

George Chobanov: Cluster Portfolio Policy in a Transaction Cost Economy
11:00 – 12:00  
Short contributions (presentation 10 min, discussion 5 min)

Zhelyu Vladimirov, Ralitsa Simeonova-Ganeva, Kaloyan Ganev: Factors for Competitiveness and Sustainability of the SMEs under the Global Crisis: the Case of Bulgaria

Margarita Perova: Competitiveness Recovery of the Enterprises on the Basis of their Economic Activities Simulation Modelling

Anastassia Bankova, Ivanka Mihaylova: Clusters, Conflicts, Management

Discussion

12:00 – 13:00
Lunch

13:00 – 17:15  
SECTION 2 - SOCIAL AND ECONOMIC STRATEGIES FOR A SUSTAINABLE SOCIETY. BUSINESS STRATEGIES FOR A SUSTAINABLE GROWTH.

Chairperson: Detelin Elenkov

13:00 – 15:00  
Keynote speeches

13:00 – 13:30  Dieter Flaemig: Social and Economic Strategies for a Sustainable Society

13:30 – 14:00  Joachim Schwalbach: Globalization and Entrepreneurial Responsibility

14:00 – 14:20  Markus Haastert: "The Zeri-Method"

14:20 – 14:40  Andreas Scholz-Fleischmann: The Infrastructure Economy as a Nucleus for more Sustainability

14:40 – 15:00  Discussion

15:00 – 15:30  Coffee break

15:30 – 17:15  
Short contributions (presentation 10 min, discussion 5 min)

Albena Antonova: Service Science Approach for Developing Sustainable Business Models


Luca Bartocci, Francesca Picaia: Beyond State and Market: Towards a Participatory Governance in the Public Utilities?

Peter Tashev: Increasing the effectiveness and efficiency of large companies by using professional facility management services
Atanas Georgiev: Independence of the Energy Regulatory Agencies
Stefka Iankova: Main Factors of Success and Failure of Mergers and Acquisitions.
Krassmira Schwertner: The Virtual Business Organization

18:30
*Organized Transport to the Bulgarian Folklore Style Dinner*
19:30
Bulgarian Folklore Style Dinner

8 October – Saturday - Conference hall – Arena di Serdica Hotel

9:00 – 10:15
SECTION 3 – THE EFFECT OF COMPETITIVENESS DEVELOPMENT ON SOCIAL VALUES

*Chairperson: Ralph Anderegg*

9:00 – 9:30
Keynote speech

Jean-Pierre Gern: Is Competitiveness Development Self-destructive through its Impact on Social Structures and Values

9:30 – 10:15
*Short contributions (presentation 10 min, discussion 5 min)*


Radostina Bakardjieva: Corporate social responsibility - new challenges and solutions

M. Bojadzhiev, A. Tomovska-Misoska, M. Stefanovska, Z. Nikolovska Vox Organizationis – theoretical basis and methodological considerations in the development of an instrument for organizational culture

10:15 – 10:45
Coffee break

10:45 – 12:15
SECTION 4: INSTITUTIONAL FACTORS FOR SOCIAL CAPITAL ENHANCEMENT

*Chairperson: Ralph Anderegg*

10:45 – 11:15
Keynote speech

Henrik Egbert: What is wrong with contemporary economics textbooks? The case of the Production Possibility Frontier

11:15 – 12:15
*Short contributions (presentation 10 min, discussion 5 min)*

Ralitsa Simeonova-Ganeva, Nataliya Panayotova, Kaloyan Ganev: What happens to PhDs?: Labour market outcomes in a transitional economy

Vihra Naydenova: Influence of social factors on quality of life and well-being of East European educational migrants in Germany

Alexander Nikolov, Kaloyan Kolev: Programme instruments for strengthening the scientific sector in Bulgaria

12:15 – 13:30 Lunch

13:30 – 15:30 SECTION 5: SOCIAL AND POLITICAL INFLUENCES ON THE ECONOMIC AND FINANCIAL CRISIS IN EUROPE

Chairperson: Tom Badgett

13:30 – 14:00 Keynote speech
Nikolay Dobrev: Causes, consequences and solutions to the most recent global economic and financial crisis

14:00 – 14:30 Keynote speech
Corbett Gaulden: Fiscal Mischief and Fiscal Constraint in the European Crisis

14:30 – 15:30 Short contributions (presentation 10 min, discussion 5 min)

Roumen Vesselinov: Bulgarian Business Cycle and the Economic Crisis

Iskra Christova-Balkanska: Over indebtedness in Bulgaria – Are there any evidence of the deepening of this phenomena in the post crisis economic development of Bulgaria?

Bancho Banov: Some aspects of the revenues in the State Budget of Republic of Bulgaria and GDP development in the pre-crisis period 1999-2005

Maria Vidolova: Risk management in banking – Evolution of the applicable standards

15:30 – 16:00 Conference roundup and a glass of wine