13th INTERNATIONAL CONFERENCE
8-9 October 2010, Sofia, Bulgaria
Social Welfare Enhancement in EU

PROGRAMME

7 October – Arrival of participants

8 October – Conference hall – Arena di Serdica Hotel
(Address: 2 Budapest Str. Website: http://www.arenadiserdica.com/en/location-information/)

9:30-10:00 – Registration of participants
10:00–10:30 Opening ceremony: Gernot Gutmann (On behalf of Koeln University)
Zhelyu Vladimirov (On behalf of St Kliment Ohridski University of Sofia)

The opening session is chaired by George Chobanov

I. CORPORATE SOCIAL AND ENVIRONMENTAL RESPONSIBILITY IN EU

Chairperson – Gernot Gutmann

10:30 – 11:00 Keynote speech
Dieter Flaemig: SUSTAINABILITY – EUROPE’S CHANCE TO REWIN GLOBAL STRENGTH

11:00 – 12:00 Short contributions (presentation 10 min, discussion 5 min)

Christophe Hug: Decentral waste water treatment - approaches for a low budget strategy for Bulgaria.
Hans-Jörg Dorny, Smart Grid: the central nervous system for modern power supply - an overview:

Thomas Pilz and Dipl.-Ing. Paul Kleppe: Energy production by hydrothermal carbonisation as a future business

Lunch break 12:00 – 14:00

**Afternoon session**
**Chair: Detelin Elenkov**

**Short contributions (presentation 10 min, discussion 5 min)**

Christoph Fritsch: Ad Addressability and Personalized Content in IPTV Markets

Maria Vidolova: Testing and comparing measures for ‘value at risk’

Boyan Lomev, Ivan Ivanov and Magdalena Yankova: Forecasting of Bad and Overdue Credits in Bulgarian Bank System by ARIMA Models

Stancheva, Eleonora, Ankova, Iliyana: Impact of International Financial Reporting Standards on Accounting Development

Marcellin Mègbé Yovogan: Management Performance: What Role for Non-Financial Indicators?

15:30 – 16:00 Coffee break

Anastassia Bankova: Sustainable Development and Social Responsibility of the Business – Problems in Bulgaria

Danijela JELENIC: The corporate and social responsibility in Serbia - the current state and perspectives of development

Pavel Stoynov: Social and Environmental Policy of EU – an Overview

Stancheva, Eleonora, Ankova, Iliyana, Yaneva, Dafina: Accounting Treatment of Forests in Republic of Bulgaria

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9 October – Saturday - Conference hall – Arena di Serdica Hotel

Morning session

9:00

**II. THE IMPACT OF HUMAN CAPITAL FORMATION ON SOCIAL WELFARE**

Chairperson: J.P Gern.

Keynote speech
9:00 – 9:30

**Georgi Chobanov, Nikolay Dobrev, Teodor Sedlarski:** The Economic Darwinism and the Legal Framework for Human Capital Development Policy

*Keynote speech*

9:30 – 10:00

**Todor Popov:** On the Origin, Change and Establishment of Rules

*Short contributions (presentation 10 min, discussion 5 min)*

**Jean-Pierre Gern:** A Key Condition for Enhancing Social Welfare: Reconsidering the Axioms, on Which the Teaching of Economics is Based

*Coffee break 10:30 – 11:00*

*Short contributions (presentation 10 min, discussion 5 min)*

**Michael Sauer:** Welfare in South-Eastern Europe - Setting the Scene for Research on Long-term Care

**Mariella Andonova Nenova-Amar:** Was there Overconfidence in the Merits of EU Accession

**Tsvetan P. Davidkov, Desislava I. Yordanova:** The Effect of Entrepreneurial Orientation on Performance in Bulgarian Enterprises: an Empirical Investigation

**Dimitar Stefanov:** Fiscal Consolidation and Welfare Reform

**Anatoliy Yakovlev:** Fundamentalization and Humanization of Higher Education as a Factor of the Effective Training of Specialists of the 21st Century

**Kaloyan Kolev:** Operational Program “Human Resources Development” and its effect on the social welfare

Lunch break 12:30 – 14:00

*Saturday afternoon*

**III. INCOME DISTRIBUTION**

*Chairperson: Hermann Albeck*

*Keynote speech 14:00 – 14:30*

**Corbett Gaulden:** Income Distribution and Economic Growth: The American Perspective

*Short contributions (presentation 10 min, discussion 5 min)*
Tom F. Badgett, Detelin S. Elenkov, Charles W. Lamb: A New Look at A Model for Inventory Control of Perishable Products

Detelin S. Elenkov: International Transfer of Knowledge: Results of an International Online Program Offered by Angelo State University

Coffee break: 15:30 – 16:00

Short contributions (presentation 10 min, discussion 5 min)

Yuri P. Pavlov: Normative Utility and Prescriptive Analytical Presentation: A Stochastic Approximation Approach

Elena Stavrova: Ethics Paradigm in Conditions of Global Financial Crisis

Prof. L.M. Mari, Dott.ssa F. Picciaia: Doing social” in Italy: a new reporting way for social enterprises

Ioseb Masurashvili: The EU Experience in the Management of Social Sphere in Georgia

Grishin, Vladislav: The modernization and innovative activity under global recession conditions

Bancho Banov: Foreign Debt of Republic of Moldova – Problems and Possible Solutions

Conference round up.