9th INTERNATIONAL CONFERENCE
20-22 September, Golden Sands, Varna

Economic transformations in transition, high-income and developing countries: creating catalytic institutions, choosing complementary policies

Organized by the Faculty of Economics and Business Administration at Sofia University, the Department of Economics at Iowa State University and the Agency for Economic Analysis and Forecasting

PROGRAMME

20 September – Arrival of participants
14-19:00 Registration at Admiral hotel
20:00 Reception for all participants – hotel Admiral

21 September – Conference hall – Admiral hotel
9:00
Opening: Georgi CHOBANOV / Lehman FLETCHER/ Peter CHOBANOV

A. INSTITUTIONS AND TRANSITION

Chairperson – Nansen BEHAR

9:30
Keynote speech

Policies versus Institutions as Determinants of Economic Growth in Developing Countries: Which Rule? - Lehman FLETCHER (Iowa State University, US).
10:00
The transaction sector in BG economy – Georgi CHOBANOV, (Sofia University, Bulgaria); Henrik EGBERT (Saarland University, Saarbrücken, Germany); Albena GUREDEKLIJEVA, (Sofia University).
Measuring and optimization of transaction costs across the public services process chain- Milena KOMITSKA (FEBA Sofia University, Bulgaria)
Public sector institutions improvements in accounting: an international comparative approach – Gabriela BLIDISEL and Daniela HARANGUS (Tibiscus University of Timisoara, Romania).

11:00 – 11:30 Coffee break

11:30
Acquis implications on the companies and insurance institutions from Central and Eastern Europe countries – Narcis MITU and Laura VASILESCU (University of Craiova, Romania)
The binomial democracy-sustainable development between macro and micro decisions – Ana POPA and Laura VASILESCU (University of Craiova, Romania).
The role of non-financial institutions in ensuring the financial stability of the Romanian economy – Laura VASILESCU, Ana POPA and Narcis MITU (University of Craiova, Romania)
New trends regarding the non-government credit in Romania, Nicolae SICHIGEA and Dan Florentin SICHIGEA, (University of Craiova, Romania)

13:00 – 14:00 Lunch for all participants

14:00
Towards a more efficient FDI Policy – Zoya MLADENOVA. (Varna University of Economics, Bulgaria)
Sequencing Compliance in Bulgaria: the case of emerging information sector – Todor YALAMOV (Sofia University, Bulgaria)
BG strategy for the accession to EMU – Dimiter STEFANOV, (Sofia University)
Institutional aspects of German Post-war economic wonder. Work and construction of institutions seen from the angle of co-operation strategy (game theory) and the Niskanen Model. People – the biggest wealth– Bancho BANOV, (Sofia University)
Estimation of voters’ transition rates between the czech parliamentary elections from 1992 to2006 (ecological regression technique)- Pavol PRIEVOZNÍK (The Institute of EconomicStudies, Faculty of Social Science Charles University in Prague)
Outcomes of European Integration on the Romanian Banking System – the New Basel II Agreement – *Adela SOCOL, Iulia IUGA* (“1 Decembrie 1918” University of Alba Iulia, Faculty of Science, Romania)

16:00-16:30 Coffee break

**B. ECONOMIC GROWTH AND DEVELOPMENT**

Chairperson – Lehman Fletcher

16:30

Keynote speech:


17:00

Institutions, Innovation and Economic Growth, *Marinela PETROVA* – (AEAF)

How fiscal policy will contribute to structural funds, *Valentin CHAVDAROV* (AEAF)

Measuring the financial wealth, *Gergana MIHAJLOVA* - (AEAF)

Territorial developments and perspectives, *Georgi KOCEV* – (AEAF)

19:00 End of sessions

Free evening

22 September

9:00 Session B continues

Institutionally induced human capital vintages and economic growth in transition – *Ralitsa SIMEONOVA-GANEVA* (FEBA Sofia University) and *Kaloyan GANEV* (Agency for Economic Analysis and Forecasting, Ministry of Finance)

Is the participation in the South Eastern free trade area complimentary to European integration of Bulgaria? – *Polya TODOROVA* (University of Rennes 2, France)

Income inequality, reforms and democracy – lessons from the post-communist transition- *Christopher GERRY* (UCL School of Slavonic and east European Studies, London, UK) and *MICKIESICZ, Tomasz*.

The Lorenz curve estimation and applications – *Nikolova, A. Toschkov, I., Ignatov, Tzw.,*, (FEBA, Sofia University)

Institutional differences in the high-income countries as a way of imposing competitive advantages for sustainable economic growth – *Ivona YAKIMOVA* (Varna University of Economics, Bulgaria)

11:00-11.30 Coffee break

**C. TRANSFORMATION OF BUSINESS PRACTICE**

Chairperson – *Peter CHOBANOV*
11:30 – 12:00 Keynote speech  
Toward integrated theory of cultural intelligence and visionary-transformational leadership in relation to innovations – Detelin ELENKOV (The University of Tennessee US) and Ivan Manev.

12:00

Two systems of quality standards management – Jelio VLADIMIROV. (Sofia University)

Data warehousing and business intelligence in the spotlight – the case for the Bulgarian banks – Diana BOYADJIEVA (Sofia University)

13:00 – 14:00 – Lunch for all participants

Network reengineering – a chance for the Bulgarian business to innovate – Anastassia BANKOVA (Sofia University)

Financial data processing with ERP systems – Krassimira SCHWERTNER (Sofia University)

Corporate governance and control – implications for transition economies – Miroslav MATEEV (American University in Bulgaria)

Latin and orthodox institutional trajectories – Martin MENDELSKI (ESCP-EAP European School of Management, Berlin, Germany)

Organizational buying behaviour on the tourism market – Sonya MILEVA (Sofia University)

16:00 – 16:30 Coffee break

Corporate Identity and Its Impact on Corporate Communication Planning- Tzvetelina GAVRILOVA (FEBA)

Further ways of managing products: Based on the strategic marketing model product: Portfolio Matrix – Sofia GESIOU (Sofia University)

Knowledge management and the Bulgarian public sector – strategies, challenges and solutions - Marta SARAIVANOVA (Sofia University)

Institutions, policies and efficiency in economies - Pavel STOYNOV (Sofia University)

Lobbying as an instrument in the EU environment – Ia PETKOVA (Sofia University)

Conference round up

18:00 End of sessions

20:00 - Dinner for all participants, hotel Mimoza (within walking distance from hotel Perunika and hotel Admiral)