11th INTERNATIONAL CONFERENCE

10-11 October 2008, Boyana Residence, Sofia, Bulgaria

Policies of Economic and Social Development in Europe

Dedicated to the 120th Anniversary of St Kliment Ohridski University of Sofia
Hosted by the Faculty of Economics and Business Administration

PROGRAMME

9 October – Arrival of participants

10 October – Conference hall – Boyana Residence

Transportation to Boyana residence provided

Collection point for the shuttle bus at 8:00 am close to hotel Pliska

9:00-9:30 – Registration of participants
9:30–10:00 Opening session:
Moderator – George Chobanov
Prof. Dr. Dr. h.c. mult. Gernot Gutmann:
Greeting on behalf of the Rector of the University of Cologne
Prof. Dr Zhelyu Vladimirov:
Greeting on behalf of the Rector of St Kliment Ohridski University of Sofia

Sonya Vateva: Creation and development of the Faculty of Economics and Business Administration at St Kliment Ohridski University of Sofia
The paper is dedicated to the 120th Anniversary of St Kliment Ohridski University of Sofia

I. INSTITUTIONS FOR ECONOMIC GROWTH IN EUROPE

Moderator – Gernot Gutmann

10:00 – 10:30 Keynote speech

Jean-Pierre Gern: SUSTAINABLE DEVELOPMENT: A CHALLENGE FOR THE DECISIONAL PROCESS
10:30 – 11:00 Short contributions (presentation 10 min, discussion 5 min)

Marcos Sanz Martín-Bustamante; Dr. Hamid Hamoudi; Dr. Raúl Sánchez Carrión: “Wage-bargaining coordination in the European Monetary Union. The Spanish example: a case for Europeanisation?”

Kalina Dimitrova: Monetary and Fiscal Policies in Bulgaria: Lessons from the Historical Record

Alex Tokarev: Economic Institutions

Coffee 11:00 – 11:30

II. SOCIAL ASPECTS OF PUBLIC GOODS AND SERVICES

Moderator: Gernot Gutmann

Keynote speech:

Frank Schulz-Nieswandt: Social and Health Services in the EU. An analytical sketch with particular reference to the repercussions of European law on the German Development of the Provision of Social and Health Services

Peter Chmelić: Towards Meeting the Median Voter’s Preferences by Making the Direct Democracy in the Czech Republic More Flexible

Vladimir Hyaneč; Marketa Řežuhova: Dynamics of Changes in Public Services Providing

Ivan Ivanov, Julia Dobreva: Social effect of government subsidies to local public goods

III. TRANSACTION COSTS

Moderator: Gernot Gutmann

Keynote speech

Gerald Pech: Legal Constraints and Credible Policies Towards Foreign Direct Investment

Maria Ivanova, Georgi Chobanov, Henrik Egbert: New Data on the Bulgarian Transaction Sector: A Follow-up Study

13:00–14:00 Lunch

AFTERNOON SESSION

IV. MARKETS AND HUMAN RESOURCES

Moderator: Jean-Pierre Gern

14:00 – 14:30 Keynote speech

George Chobanov: General Equilibrium of the Open Economy System

14:30 – 16:00 Short contributions (presentation 10 min, discussion 5 min)

Guergana Stanoeva: Exchange rate regimes, volatility and trade: effects in Central and Eastern Europe
Anna Nikolova, Tzvetan Ignatov: Random Correlation Matrices And Wishart Distribution
Polia Todorova: What trade potentials for the Southeastern Europe
Vassil Karaivanov: Capital market as an engine for economic growth (the case of Bulgaria)
Boitan Iustina Alina: Assessment of the Romanian banking system performance
Tzvetelina Dimitrova: The relationship between health and economic growth in Bulgaria for the period 1948-2005
Bogdan Dumitrescu: The Balassa-Samuelson effect in Romania and Bulgaria
Jürgen Plöhn; Alexander Peniuk: From unemployment to self-employment. Political concepts, economic realities, and social effects in Germany
Marina Kudinska; Kiril Kondratov: Global Economy Fluctuation Impact on Financial Markets of the Baltic States

19:00 Dinner at SkyPlaza restaurant
Transportation from the Conference venue to the restaurant and back to hotel Pliska provided

11 October – Saturday

Boyana residence – Transportation from hotels to conference venue provided
Collection point for the shuttle bus at 8:00 am close to hotel Pliska

V. ECONOMICS OF A KNOWLEDGE BASED SOCIETY
Moderator: Dimiter Stefanov

09:00 – 09:30 Keynote speech:
Thomas Lenk: FINANCING PUBLIC INFRASTRUCTURE ON MUNICIPAL LEVEL

Short contributions (presentation 10 min, discussion 5 min)
Anastassia Bankova: Knowledge Management in Bulgarian Clusters
Kornelia Kozovska: Mutual productivity spillovers and clusters in Eastern Europe: some empirical evidence
Miglena Kuzmanova: Perspectives of applying GIS analysis in the renewable and alternative energy policies in Bulgaria
Milena Komitska: Small and Medium Software Companies – How to progress and mature?
Ion Ivan: The new economy - risks and opportunities in the knowledge society
Krassimira Schwertner, Joseph Schwertner: Grid computing and databases

Coffee

VI. ECONOMIC AND SOCIAL PROBLEMS OF EU ENLARGEMENT
Moderator: Dimiter Stefanov

11:30 – 12:00 Keynote speech
Short contributions (presentation 10 min, discussion 5 min)

Zhelyu Vladimirov: Conforming to the EU food quality and safety standards in Bulgaria (Economic and Social Effects)
Desislava Yordanova; Maria-Antonia Tarrazon: Researching Female Entrepreneurship In Transition Economies
Camelia Romocea-Turcu; Cornel Oros: The Monetary Transmission Mechanisms in the CEECs: A structural VAR Approach
Cornel Oros: Macroeconomic Stabilization in a Heterogeneous Monetary Union: Some Insights into the Fiscal Policy Coordination’s Effects
Matthias Hofstätter: Tax benefits and EC State Aid law
Dimitar Hristov: "A common EU tax policy? - A report on the works of the European Commission on the "Common Consolidated Corporate Tax Base (CCCTB)"

Lunch 13:00 – 14:00

AFTERNOON SESSION
VI I. INSTITUTIONS, INNOVATION AND PRODUCTIVITY
Moderator: Zhelyu Vladimirov

14:00 – 14:30 Keynote speech
Detelin Elenkov: THE NEW FRONTIER OF INTERNATIONAL MANAGEMENT RESEARCH: LINKING LEADERSHIP, CULTURAL INTELLIGENCE, AND INNOVATION

Short contributions (presentation 10 min, discussion 5 min)

Tzvetan Davidkov, Desislava Yordanova, Elisabeth Rozell, Wesley Scroggins: Characteristics of successful entrepreneurs in Bulgaria;
Irena Mladenova: Entrepreneurship in Bulgaria: levers during the transition;
Tatiana Dolgopyatova: Corporate Control and Role of Business Integration in Russian Companies
Tatiana Alimova: Entrepreneurial activity in Russia
Jean-Pierre Mbida & Yorgos Rizopoulos: Entrepreneurial aptitude and inter-firm collaboration

Conference round up – Prof. Nansen Behar - keynote speakers

Reception at Boyana Residence
Transportation back to hotel Pliska