TRANSFORM
4EUROPE

Co-funded by the
Erasmus+ Programme
of the European Union

International Business Plan Competition
on the topic of «SUSTAINABILITY»
Edition 2023

UNIVERSITY OF TRIESTE
WP 5.3 Task

Why a Business Plan (BP) Competition:

This competition is a <u>unique opportunity</u> for the university students of the Transform4europe Alliance to <u>work on a business idea in international and multidisciplinary teams.</u>
The mandatory topic of the projects is "*sustainability*" <u>that aims to fulfill the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care and social well-being.</u>

What is a Business Plan Competition:

- **It is a COMPETITION where:**

    ✓ young people will put themselves out there;

    ✓ innovative ideas take shape;

    ✓ passions and skills can change the world.

- **It is a generator of new business initiatives.**

- **It is a promoter of the entrepreneurial culture, the economic development of the territory and the culture of sustainable innovation.**

The BP is promoted by:

TRANSFORM 4EUROPE

Who can participate:

**ONLY
students, faculty and
university staff
belonging to the T4EU
ALLIANCE**

You can sign up:

| Individually | Teams |

**You can submit a
Business idea with innovative
content (not mandatory)**

Idea Selection

Group Mentoring*

*the teams are required
to be composed at least
by three components
coming from three
different universities

Online Training

→

BUSINESS PLAN

Apply by March 31st, 2023

On the web site: Transform4Europe (units.it)

How the BP is organised:

Don't you know what a BP is? Don't you know how prepare it?

Don't worry: for all the teams will be <u>Online Training Courses</u> focused on:

- o Business model canvas;
- o Business planning;
- o Marketing;
- o Intellectual property;
- o Role Model;
- o **Suggestions?**

All the teams will count on a Mentor's support.

Rewards

1. **For the Winning Team: 5,000 € cash**

2. **For 3 components of the Winning Team: 3 boursaries to attend the Entreprenarial School in Trieste**

3. **For all the participants: free classes on business planning and international experiences**

When: The Timeline of the BP Competition

Application deadline

March, 31st

Selection of the 7 best projects

First half of April (April, 3rd - 17th)

Training

Second half of April till the end of May

(April, 18th – May, 26th)

Deadline submission of the BP

First week of June (May, 29th – June, 2nd)

Final BPC Event during T4EU Week organised by University of Trieste

June, 5th – 9th TBD

Contact

t4eu.competition@units.it