

PERSONAL INFORMATION

Teodora Georgieva



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 n.a.

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Sex Female | Date of birth 16/12/1967 | Nationality Bulgarian

WORK EXPERIENCE

April 2022 – present

Professor (*Strategic Management of Science, Technologies and Innovations*)

Sofia University, Faculty of Economics and Business Administration, Departments of Industrial Economics and Management, Sofia, Bulgaria

- Provides lectures and seminars on *Entrepreneurship and innovation in agribusiness; Strategic management and competitiveness of agribusiness, Innovation management in the organization (in English), Organizational theory (in English)*
- Implements research projects;
- Director of the master's program "Innovation and Digital Transformation of Agribusiness"

Sector Public higher education institution

January 2007 - present

Senior Fellow

ARC Consulting EOOD; 5, Alexander Zhendov Str., 1113 Sofia, Bulgaria

- Manages and carries out qualitative and quantitative studies, incl. research design, collection of data, implementation of sociological and statistical analyses, preparation of policy-oriented research papers, communication of results with stakeholders and consultation with citizens and policymakers;
- Prepares analyses of policy developments, policy instruments, and financial and non-financial incentives related to research, innovation, SMEs, and entrepreneurship;
- Develops mapping of ecosystem stakeholder and overview of the governance structure of the research and innovation ecosystem;
- Consultant, Enterprise Europe Network – Bulgaria;
- Licensed IMP³rove Guide-Innovation Management Consultant, IMP³rove European Platform;
- Listed Key Account Manager for the Horizon 2020 SME Instrument;
- Bulgarian EU-OSHA ambassador, European Agency for Safety and Health at Work (EU-OSHA).

Sector Private company

January 2008 - present

Senior Fellow

Applied Research and Communications Fund; 5, Alexander Zhendov Str., 1113 Sofia, Bulgaria

- Edits the drafting and publication of the annual innovation policy analysis report *Innovation.bg* and *Green Innovation.bg*;
- Participates in the National Innovation Council of Bulgaria;
- Member of the National Innovation Award Jury;
- Chairperson of the Expert Council on Innovation @ ARC Fund;
- Works with the Innovation Business Club @ ARC Fund;
- Participates and coordinates national and international projects, funded by the EC (FP7, IPTS, H2020), World Bank, etc. in the field of science, technology and innovation policies in Bulgaria and EU.

Sector Think-tank, not-for-profit organisation

January 2008 – April 2022 **Professor** (*Strategic Management of Science, Technologies and Innovations*)

International Business School; 7 Vincent van Gogh Str., Sofia, Bulgaria

- Provides lectures and seminars in *Innovation Management, Technology Transfer, Social Innovations, Marketing, Strategic Management, Project Management*;
- Implements research projects;
- Member of the Editorial Board of the Journal *Inventions-Transfer-Innovations*, an edition of the Union of Inventors in Bulgaria;

Sector Private higher education institution

January 2010 – September 2019 **Vice-rector for Scientific Affairs**

International Business School; 7 Vincent van Gogh Str., Sofia, Bulgaria

- Manages and coordinates scientific studies and research work of the academics @ IBS;
- Manages and coordinates the participation of IBS' students in research projects;
- Coordinates the IBS' PhD programmes;
- Manages the procedures for the career development of the academics @ IBS;
- Collects data and analysis the research activity in the IBS, prepares strategic and programme documents for the development of IBS and accreditation reports against the requirements of the NEAA;
- Project design and implementation;

Sector Private higher education institution

September 2012 – June 2014 **Associate professor** (*Planning of Innovations*)

University of National and World Economy; Students Town., Sofia, Bulgaria

- Provides lectures and seminars in *Social Assessment of Public Programmes*;
- Implements research projects;

Sector Higher Education Institution

September 2009 – June 2010 **Associate professor** (*Planning of Innovations*)

Technical University; 8, Kliment Ohridski Blvd., Sofia, Bulgaria

- Provides lectures and seminars in *Innovation Management and Technology Transfer*;
- Implements research projects;

Sector Higher Education Institution

May 2008 – August 2009 **Internal Auditor of the Quality Management System**

Centre for Quality of Education; Tsenov Economic Academy; 2, Em. Chakarov St., 5250 Svishtov, Bulgaria

- Conducts internal audits of the Quality Management System under the requirements of ISO 9001:2001;
- IRCA / IATCA Certified Expert and Lead Auditor of QMS (Quality Management Systems ISO 9001:2000 and ISO 19011), Moody International Certification Limited, Bulgaria
- Good command of quality control processing – has been responsible for the implementation of QMS audits under ISO 9001:2008

Sector Higher Education Institution

October 2007 – December 2009 **Associate professor** (*Planning of Innovations*)

Tsenov Economic Academy; 2, Em. Chakarov St., 5250 Svishtov, Bulgaria

- Provides lectures and seminars in *Planning and Forecasting, Strategic Planning, Marketing*;
- Implements research projects;

Sector Higher Education Institution

April 1994 – September 2007 **Assistant professor** (*Strategic Planning and Marketing*)

Tsenov Economic Academy; 2, Em. Chakarov St., 5250 Svishtov, Bulgaria

- Provides lectures and seminars in *Innovation Management* and *Strategic Management*;
- Implements research projects;

Sector Higher Education Institution

EDUCATION AND TRAINING

March 2001 – February 2004 **PhD** (*Planning of Innovations*)

Tsenov Economic Academy; 2, Em. Chakarov St., 5250 Svishtov, Bulgaria

- Forecasting and planning;
- Strategic planning;
- Innovation policy;
- Technology transfer;

September 1986 – June 1991 **BA, MBA**

Tsenov Economic Academy; 2, Em. Chakarov St., 5250 Svishtov, Bulgaria

- Economics, mathematics, statistics;
- Econometrics, accounting, finance;
- Marketing, strategic and operational planning, etc.

PERSONAL SKILLS

Mother tongue(s) Bulgarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
Replace with name of language certificate. Enter level if known.					
Russian	B2	B1	B2	B1	B1
Replace with name of language certificate. Enter level if known.					

Communication skills

- Good team player used to work in a multicultural environment on tight deadlines, which skills were developed through working on international projects;
- Used to different forms of online and offline communication.

Organisational/managerial skills

- Networking skills acquired through experience in a dynamic environment, in which people work independently;
- Used to flexible knowledge work in and out of the office and under the continuous travel schedule.

- Job-related skills**
- Well versed in the EC technology transfer and innovation thematic area, and the programming and evaluation of EU support programmes, including EU, national, and sub-national level;
 - Good command of quality control processes in analytical research (responsible for the quality audit of publications);
 - Business development skills.
- Computer skills**
- Command of all MS Office;
 - Statistical software (SPSS);
 - Adobe Photoshop – professional level;
 - Command of Wordpress;
 - Internet applications experience.
- Research Fellowships**
- June 24, 2012 – June 30, 2012: Short term scientific mission within the COST scientific programme on MEGAPROJECT: The Effective Design and Delivery of Megaprojects in the European Union, COST Action TU1003, COST-STSM-ECOST-STSM-TU1003-240612-019171, The University of Leeds, United Kingdom
- Erasmus+ Programme**
- Teaching and Training Mobility Scheme with a focus on Project Management for higher education institutions in Kristianstad University, Sweden, 2018
- Training**
- IMP³rove Approach and Action Plan Development, provided by experts from European Innovation Management Academy – Bucharest, Romania (2015) and Athens, Greece (2016)
 - IRCA/IATCA Certified Expert and Lead Auditor of QMS (Quality Management Systems ISO 9001:2000 and ISO 19011)
- Public Policy Advocacy**
- Ukraine, Khmelnytsky region, Development of a Regional Strategy for Smart Specialization, 2020-2021
 - State Agency for Research and Innovation, Development of the Research, Innovation and Digitalization Program for Intelligent Transformation, 2020
 - America for Bulgaria, Development of the Science for the Future program for financing innovative projects
 - Ministry of Education and Science, Estimation of Public Expenditures for Science, Technology and Innovation, part of the World Bank team, 2019-2021
 - State Agency for Research and Innovation, Development of a procedure for financing the establishment of Regional Innovation Centres, 2019
 - Ministry of Economy, Development of Innovation Strategy for Smart Specialization 2021-2027, 2019-2021
 - Northern Macedonia, YES Foundation, Organization of the competition "Innovative Enterprise of the Year", 2018-2019
 - Ministry of Economy, Development of the Innovation Strategy for Smart Specialization 2014-2020, part of the World Bank team, 2013
 - Review of the primary documentation for the construction of Sofia Tech Park, JASPERS Lot 5 - Knowledge Economy-R & D / Innovation, 2011-2012
 - Ministry of Economy, Energy and Tourism, Preparation of a draft Law on Innovation and preparation of a review of practices for regulating financial incentives for innovation in other countries, mechanisms for forming and implementing innovation policy, analysis of the needs of Bulgarian enterprises and analysis and financial justification for the impact of the proposed legislation on other laws and the budget, 2011
 - Ministry of Economy and Energy, Development of the Annual Report on the Status and Development of the National Innovation Policy and Implementation of the Innovation Strategy of Bulgaria, 2006 and 2007
- Membership**
- Advisory Board at the State Agency for Research and Innovation, 2021
 - Committee for Monitoring the Implementation of the OP "Science and Education for Smart Growth" at the Ministry of Education and Science, 2014-2020
 - National Innovation Council at the Ministry of Economy, 2013
 - Commission for awarding the Label for innovation and good governance at the local level to the Ministry of Regional Development and Public Works, 2010

Expert activities

- External evaluator at the National Science Fund, 2019 so far
- Head and participant in expert groups at the National Agency for Evaluation and Accreditation, 2016 so far
- External evaluator of Quality Management Systems
- Participation in scientific juries for obtaining scientific degrees and holding academic positions

Driving licence

- Clean driving license used across Europe. Category B

ADDITIONAL INFORMATION



Main Publications & Articles

- **Bulgaria - Country Needs and STI Policy Mix Assessment**, Aridi, Anwar; Querejazu, Daniel Enrique; Kilinc, Umut; Georgieva, Teodora Marinova; Dimitrova, Lyubomira Stoilova. 2020., Washington, D.C. : World Bank Group., <http://documents.worldbank.org/curated/en/160181603106305560/Bulgaria-Country-Needs-and-STI-Policy-Mix-Assessment>
- **Enhancing the Contribution of Bulgaria's Public Research to Innovation: A Survey-based Diagnostic**, Aridi, Anwar; Querejazu, Daniel Enrique; Zuñiga, Pluvia; Georgieva, Teodora Marinova; Dimitrova, Lyubomira Stoilova. 2020., Washington, D.C., <http://documents.worldbank.org/curated/en/501911605783029938/Enhancing-the-Contribution-of-Bulgaria-s-Public-Research-to-Innovation-A-Survey-based-Diagnostic>
- **Bulgaria Functional and Governance Analysis**, Aridi, Anwar; Querejazu, Daniel Enrique; Georgieva, Teodora, Marinova; Dimitrova, Lyubomira Stoilova; Rogers, Juan Douglas. 2021., World Bank Group. <http://documents.worldbank.org/curated/en/116171619081557906/Bulgaria-Functional-and-Governance-Analysis>
- **Innovation.bg 2020**, Economic Resilience through Innovation, ARC Fund, 2020.
- **Innovation.bg 2019**, Innovation and Economic Growth, ARC Fund, 2019 (editor and co-author). The leading theme of Innovation.bg 2019 is the European science and innovation policy in the next programming period and the instruments envisaged to achieve the ambitious goals.
- **Innovation.bg 2018**, Smart Policies for Innovation Growth, ARC Fund, 2018 (editor and co-author). The key topic of Innovation.bg 2018 is the smart specialisation concept and instrument introduced by the European Commission in 2013 – 2014 to allow member states and their planning regions to draft their development concepts based on the strengths of local businesses and to make better use of the European funds to be granted by 2020.
- **Innovation.bg 2017**, Bulgaria in the Global Value Chains, ARC Fund, 2017 (editor and co-author). The key topic in Innovation.bg 2017 is the technological interdependence of the national economy on a European and global scale. A special focus is placed on the automotive and related industries in respect of which Bulgaria is a magnet for foreign investors not only as a systems integrator but also as an R&D centre and a source of new technological solutions.
- **Innovation.bg 2016**, Innovation Powered by Talent, ARC Fund, 2016 (editor and co-author). In the focus of Innovation.bg 2016 are the country's talents and the potential to identify, develop and attract talents; the potential to manage them appropriately and to develop national and regional competences on that basis. Innovation is a function of creativity, out-of-the-box thinking, imagination, passion and perseverance of people who have the potential to generate ideas and have the knowledge to convert them into successful new products and business models.
- **Innovation.bg 2015**, The Innovative Bulgarian Companies, ARC Fund, 2015 (editor and co-author).
- **Innovation.bg 2014**, Innovation Agenda for Sustainable Growth and Competitiveness, ARC Fund, 2014 (editor and co-author).
- **Innovation.bg 2013**, The Innovation Potential of Bulgaria: Opportunities and Challenges, ARC Fund, 2013 (editor and co-author).
- **Sources for innovative growth – national aspects**, Balkan Publishing, 2013, ISBN 978-954-9517-43-9
- **Strategic Management**, Balkan Publishing, 2013, ISBN 978-954-9517-41-5
- **Research Infrastructure Megaproject (RIMPS) management in an ecosystem perspective** Literature Review, Technology & Management in Construction: An International Journal ISSN 1847-5450 print/ISSN 1847-6228 online udc 62:658(05), Research Journal of The University of Zagreb, Faculty of Civil Engineering, SPECIAL ISSUE, DECEMBER 2012, pp. 625-641
- **Innovation.bg 2012**, Demand for Innovation, The Role of the ICT Sector, ARC Fund, 2012 (editor and co-author).
- **GOING FOR SMART GROWTH**. Making Research and Innovation Work for Bulgaria, The International Bank for Reconstruction and Development / The World Bank, January 2012, Report No. 66263-BG (co-author).
- **Innovation.bg 2011**, Innovation Policy and Sectoral Competitiveness, ARC Fund, 2011 (editor and co-author).
- **Innovation.bg 2010**, Bulgarian Innovation Policy: Options for the Next Decades, ARC Fund, 2010 (editor and co-author).

Recent Projects

- **Bulgaria Public Expenditure Review of Science, Technology, and Innovation**, The World Bank, Finance, Competitiveness, and Innovation Global Practice, Europe and Central Asia Department, 2019-2021, Short Term Consultancy
- **ADMA TranS4MErs**, Advanced Manufacturing Assistance and Training for SME Transformation, Horizon 2020, INNOSUP-08-2020, 2021-2024.
- **Super MoRRI**, Monitoring the Evolution and Benefits of Responsible Research and Innovation, Technopolis Consulting Group Belgium Sprl., 2020-2021.
- **Support for finalisation of S3 strategies in Ukrainian regions**, Directorate Growth and Innovation of the European Commission's Joint Research Centre (DG JRC), 2020-2021.
- **Hidden innovations: A study of research and innovation activity remaining uncaptured by official statistics**, Small initiatives scheme. Active Citizens Fund Bulgaria, EEA Grants 2014-2021, 2019, Expert
- **Regional Innovation Centres**. Preparation of a report containing analysis and recommendations on the preparation of a Concept for the establishment and development of Regional Innovation Centres, Public procurement for services, Expert
- **Efficient and Transparent Smart Specialisation Policy of Bulgaria 2021-2027**, Good Governance Operational Programme, 2019-2021, Expert
- **Enhancing the competitiveness of SMEs through improved innovation support**, InnoSupport, IPA grant contract N 12-7322/1, 2018-2019, Expert
- **ESSPO**, Efficient support services portfolios for SMEs, 2016-2020, Expert
- **EEN-BG InnoSupp**: Innovation Support services by EEN for Enhancing the Innovation Management Capacity of Bulgarian SMEs, Expert
- **European Design Innovation Platform (EDIP)**, 2013-2015 – Company consultant in the field of design-driven innovations, Expert
- **KNOW-HUB** „Enhancing regional competences in strategic management of innovation policies“; INTERREG IV; 2012-2014 - Company consultant, Expert
- **Operational Programme Innovation and Entrepreneurship 2014-2020**; Financial and Private Sector Development Department, Europe and Central Asia World Bank Sofia Office, 2012-2013, Consultant
- **Innovation scanning to enable measures to increase innovation within enterprises and identify gaps in the present provision of support** (Task 2.6), Improved SME Competitiveness and Innovation, Republic of Serbia, Contract No.: 08SER01 18 11; CRIS No.: 2010/234-669– Company consultant, Expert
- **EVAL-INNO**. Fostering Evaluation Competencies in Research, Technology and Innovation in the SEE Region; SEE/B/00251.3/X; SEE Transnational Cooperation Programme; 1 May 2011-1 May 2014 – Company consultant, Expert, Trainer
- **Feasibility study for the development of a certification mechanism for genuinely good HR management in the public research sector in Europe**; Framework Service Contract Nr -151364-2009-A08-BEM, Expert
- **ERAWATCH NETWORK** ASBL, 2013 - National Science Scoreboard, Bulgarian Ministry of Education, Youth and Science, 2012, Team Leader.
- **JASPERS-Lot 5-Knowledge Economy-R&D/Innovation**, Bulgaria-Review of initial proposals for Bulgarian Science and Technology Park Documents, 2011-2012 – Deputy Team Leader
- **InterValue** - Inter-Regional Cooperation For Valorisation of Research Results, European Commission, 01/04/2009 - 31/03/2012, Expert
- **Innovation Promotion Law**, Bulgarian Ministry of Economy, Energy and Tourism, 2011, Team Leader
- **Enhancing Bulgaria's Competitiveness through Innovation**, World Bank, 2010, Consultant
- **B-creative** - Improving The Value of Digital Media and Creating Industries through Innovative Business Models and Services, European Commission, 2010 – Company consultant, Expert

ANNEXES

- References available upon request