

# Vasil Stoyanov

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## CURRICULUM VITAE

### RESEARCH INTERESTS

Economic Theory, Evolutionary Economics, Socioeconomics, Institutional Economics, Economics and Philosophy, Economics and Psychology, Economics and Theology, and other interdisciplinary fields.

### ACADEMIC POSITIONS

#### **Assistant Professor of Economics**

Department of Economics  
Faculty of Economics and Business Administration  
Sofia University "St. Kliment Ohridski"  
September 2014 – Present

### EDUCATION

#### **PhD in Economics**

Sofia University "St. Kliment Ohridski", Bulgaria  
PhD Supervisor: Assoc. Prof. Teodor Sedlarski  
February 2014 – December 2018

#### **Master of Business Administration**

Hawaii Pacific University, USA  
GPA: 3.69 / 4.00 ( Bulgarian Equivalent: Excellent 5.69 )  
September 2010 – May 2012

#### **Bachelor of Business Administration**

International Higher Business School, Bulgaria  
October 2003 – January 2008

## **PROFESSIONAL EXPERIENCE**

### **Maui Floral, Inc., Honolulu, Hawaii, USA**

December 2012 – March 2013

### **Small Business Planning Hawaii, LLC, Honolulu, Hawaii, USA**

September 2012 – December 2012

### **Hawaii Small Business Development Center - Oahu Center, Honolulu, Hawaii, USA**

**(Client Organization: Leahi-Maluhia Foundation)**

September 2011 – December 2011

### **Raiffeisenbank, Department of Administration and Security – Sofia, Bulgaria**

January 2007 – July 2007

### **Raiffeisenbank, Department of Marketing, Advertising, and PR – Sofia, Bulgaria**

November 2006 – December 2006

## **COURSES TAUGHT**

### **Fall semester:**

Microeconomics I in English language – 90 hours per semester

1<sup>st</sup> year students: Bachelor of Science in Economics (1 group)

Microeconomics I in English language – 90 hours per semester

1<sup>st</sup> year students: Bachelor of Science in Economics (2 group)

Microeconomics I in English language – 45 hours per semester

1<sup>st</sup> year students: Bachelor of Business Administration (1 group)

Microeconomics & Macroeconomics in Bulgarian language – 30 hours per semester

1<sup>st</sup> year students: Bachelor of Arts in Tourism (1 group)

Microeconomics & Macroeconomics in Bulgarian language – 30 hours per semester

1<sup>st</sup> year students: Bachelor of Arts in Tourism (2 group)

Microeconomics & Macroeconomics in Bulgarian language – 30 hours per semester

1<sup>st</sup> year students: Bachelor of Arts in Tourism (3 group)

### **Spring semester:**

Principles of Economics in Bulgarian language – 30 hours per semester

1<sup>st</sup> year students: Master of Law (1 group)

Principles of Economics in Bulgarian language – 30 hours per semester

1<sup>st</sup> year students: Master of Law (2 group)

## **PUBLICATIONS**

Empirical Testing of the Non-Satiation Axiom in the Consumer Choice Theory. Economic Studies, Vol. 27, No. 1, 2018, a SCOPUS indexed journal, pp. 3 – 38, IF/IR.

Causal relationship between R&D investments and dynamics of the consumer wants. Economic and Social Alternatives, Vol. 24, No. 4, 2018, pp. 133 – 144, IF/IR.

Relationship between New Product Development and Non-Satiation of the Consumer Wants in the Context of Industry 4.0. A collection book with conference proceedings “Economic and Management Policies and Challenges towards Industry 4.0: Technologies vs. Ideologies”, 2018, pp. 401 – 414.

Research Methods in Behavioral Economics and Neuroeconomics. Economic Thought, Vol. 2, 2017, pp. 145 – 156.

In What Market Structure Can the Participative Pricing Strategies Pay-What-You-Want and Name-Your-Own-Price be Applied to. A collection book with conference proceedings “Social Sustainability through Competitiveness with Qualitative Growth”, Vol. 3, 2015, pp. 249 – 259.

## **CONFERENCE PRESENTATIONS**

“Economic and Management Policies and Challenges: Development, Welfare, Integration”, 21st International Conference of the Faculty of Economics and Business Administration at Sofia University, November 15 – 17, 2018, Sofia, Bulgaria.

“Economic and Management Policies and Challenges towards Industry 4.0: Technologies vs. Ideologies”, 20th International Conference of the Faculty of Economics and Business Administration at Sofia University, September 29 – 30, 2017, Sofia, Bulgaria.

“Economic Challenges: Migration, Globalization, Sustainability, Policies”, 19th International Conference of the Faculty of Economics and Business Administration at Sofia University, October 21 – 22, 2016, Sofia, Bulgaria.

“Social Sustainability through Competitiveness with Qualitative Growth”, 17th International Conference of the Faculty of Economics and Business Administration at Sofia University, October 17 – 18, 2014, Sofia, Bulgaria.

## **TECHNICAL SKILLS**

IBM SPSS Statistics 24.0, E-Views 9.0

## **LANGUAGES**

Bulgarian (native), English (fluent), Spanish

## REFERENCES

Assoc. Prof. Teodor Sedlarski, PhD  
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Department of Economics  
Sofia University  
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