

17th International Conference (2014):
“Social Sustainability through Competitiveness with Qualitative Growth”
- World Forum for a Sustainable Society -
P u b l i c a t i o n o f t h e P r o c e e d i n g s :
Formal Standards of the Articles

1. The **maximal length** of any article is **50,000 signs**. This figure includes all parts: text, notes, tables, and references.
2. All written articles have to be delivered in **proper English**. This is a contractual obligation of the editors to the publishing house! It might be very useful to have the paper reviewed by a **native speaker** of the English language or by someone who studied this language at a university.
3. The chosen articles have to fit into the concept of the volume. They may be rejected by the editors especially
 - for scientific reasons concerning the contents (as evaluated by independent experts),
 - for reasons concerning the use of the English language,
 - for copyright reasons (for example: for the unauthorized use of figures or lacking annotations).
4. **All articles have to be structured** and therefore have to show subdivisions. Every section of the article bears a headline. NOTICE: Headlines must be clearly distinguishable from emphasis on certain words or sentences.
5. The headlines are to be ordered according to the strict **numerical system**. In general, no more than two levels of differentiation should be used. – *Example:*

1.	1.1	1.2	
2.	2.1	2.2	2.3
3.	...		

First level headlines (1., 2., 3. ...) are printed in **bold** characters, second level headlines (1.3, 2.1, 5.3 ...) are printed in *italics*.

6. All **headlines** as well as all first paragraphs under any headline start at the left side of the text. Only the first line of the second paragraph and the following ones have to be *indented*. This has to be done by *software*, not by keyboard.

Just simply:

Starting with the 2nd paragraph, you enter "0.4" cm in "first line" on your register card for the format of your text.

Like this:

1. Bold headline

First paragraph first paragraph first paragraph first paragraph First paragraph first paragraph first paragraph first paragraph

Second paragraph second paragraph second paragraph second paragraph second paragraph second paragraph second paragraph second paragraph

Third paragraph third paragraph third paragraph third paragraph Third paragraph third paragraph third paragraph third paragraph

1.1 Headline in italics

First paragraph first paragraph first paragraph first paragraph First paragraph first paragraph first paragraph first paragraph

Second paragraph second paragraph second paragraph second paragraph second paragraph second paragraph second paragraph second paragraph

7. All figures and tables bear a **headline** and are included in the text.

8. For figures and tables the minimal size of the characters is 12 points. **Figures must not, tables should not exceed one A4-page.**
 9. As the proceedings will be printed in black and white only, all **graphs** must use simple graphic elements. **Colours are not allowed.** A grey background will have to be omitted.
 10. **All articles have to be annotated according to scientific standards.** NOTICE: All copyrights have to be fully respected: All pieces of information taken from the internet have to be annotated as well as any kind of information derived from printed matter.
 11. **The annotations have to be made according to the American system**, i.e. the name respective the names of the individual authors are put into the text (in brackets), accompanied by the year of the publication and the page or pages to which the reference is made. If necessary in order to distinguish between different authors, the initial of the first (and, if necessary also of the second) name may be added. In order to distinguish between several publications of the same author in the same year, a small letter can be added. – *Examples:*
 (J. Smith 2005: 231-237, K. Smith 2001: 178);
 (Müller-Armack 1976a: 328, Müller-Armack 1976b: 76).
 12. According to the system of annotation, the sources and pieces of literature used in the article are to be listed at the end of the article. – Literature which has *not been cited* in the particular article *must not be listed*. – The **list of references** has to be ordered alphabetically according to the family names.
 If several publications of the same author have been cited, his or her publications are shown in an ascending chronological order.
 If a new edition of a classical author is cited, the year of appearance of the original book is mentioned (in brackets) after the title.
 For every essay, the first and the last page (*not individual pages you might have referred to in the text!*) are mentioned in the list.
 Every journal and yearbook is cited with the number of the volume and the year of appearance. – *Examples:*
 Bruno, M./W. Easterly 1998: Inflation Crises and Long-run Growth, in: Journal of Monetary Economics, vol. 41, pp. 3-26
 European Central Bank: Key dates of the financial crisis (since December 2005),
<http://www.ecb.int/ecb/html/crisis.en.html> (October 31, 2012)
 Mill, J. St. 1973: A System of Logic (1843), in: F. Mineka (ed.): Collected Works of John Stuart Mill, vol. 7, Toronto/Buffalo, pp. 388-472
 Wallraf, W. 1995: Regional and Global Structures in the World Economy: The Role of China, in: K. Becher/R. Schlagintweit (eds.): China and Germany – Different Answers to Strategic Change, Arbeitspapiere zur internationalen Politik 90, Bonn, pp. 44-53
- Please notice: The publications listed as references **do not bear any numbers**.
13. **Deadline: January 31, 2015.** All requirements that are laid down here should be met at that time. The papers are to be delivered to the editor-in-chief, Prof. Dr. Jürgen Plöhn (English spelling: Juergen Ploehn), e-mail: juergen.ploehn@politik.uni-halle.de.

If you encounter a problem with respect to the formal rules or the deadline, do not hesitate to contact the editor-in-chief.

The editors