



Sofia University "St Kliment Ohridski"  
Faculty of Economics and BA

IOWA STATE UNIVERSITY  
OF SCIENCE AND TECHNOLOGY

Department of Economics



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**9<sup>th</sup> INTERNATIONAL CONFERENCE**

*20-22 September, Golden Sands, Varna*

*Economic transformations in transition, high-income and developing countries: creating catalytic institutions, choosing complementary policies*

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**Organized by the Faculty of Economics and Business Administration at Sofia University, the Department of Economics at Iowa State University and the Agency for Economic Analysis and Forecasting**

**PROGRAMME**

**20 September – Arrival of participants**

14-19:00 Registration at Admiral hotel

20:00 Reception for all participants – hotel Admiral

**21 September – Conference hall – Admiral hotel**

9:00

**Opening: Georgi CHOBANOV / Lehman FLETCHER/ Peter CHOBANOV**

**A. INSTITUTIONS AND TRANSITION**

**Chairperson – Nansen BEHAR**

**9:30**

*Keynote speech*

*Policies versus Institutions as Determinants of Economic Growth in Developing Countries: Which Rule? - **Lehman FLETCHER** (Iowa State University, US).*

**10:00**

*The transaction sector in BG economy – **Georgi CHOBANOV**, (Sofia University, Bulgaria);*

***Henrik EGBERT** ( Saarland University, Saarbrücken, Germany); **Albena***

***GUREDGEKLIEVA**, (Sofia University).*

*Measuring and optimization of transaction costs across the public services process chain- ,  
**Milena KOMITSKA** (FEBA Sofia University, Bulgaria)*

*Public sector institutions improvements in accounting: an international comparative approach – **Gabriela BLIDISEL and Daniela HARANGUS** (Tibiscus University of Timisoara, Romania).*

11:00 – 11:30 Coffee break

**11:30**

*Acquis implications on the companies and insurance institutions from Central and Eastern Europe countries – **Narcis MITU and Laura VASILESCU** ( University of Craiova, Romania)*

*The binomial democracy-sustainable development between macro and micro decisions – **Ana POPA and Laura VASILESCU** ( University of Craiova, Romania).*

*The role of non-financial institutions in ensuring the financial stability of the Romanian economy – **Laura VASILESCU, Ana POPA and Narcis MITU** (University of Craiova, Romania)*

*New trends regarding the non-government credit in Romania, **Nicolae SICHIGEA and Dan Florentin SICHIGEA**, (University of Craiova, Romania)*

13:00 – 14:00 Lunch for all participants

**14:00**

*Towards a more efficient FDI Policy – **Zoya MLADENOVA**. (Varna University of Economics, Bulgaria)*

*Sequencing Compliance in Bulgaria: the case of emerging information sector – **Todor YALAMOV** (Sofia University, Bulgaria)*

*BG strategy for the accession to EMU – **Dimitar STEFANOV**, (Sofia University)*

*Institutional aspects of German Post-war economic wonder. Work and construction of institutions seen from the angle of co-operation strategy (game theory) and the Niskanen Model. People – the biggest wealth- **Bancho BANOV**, (Sofia University)*

*Estimation of voters' transition rates between the czech parliamentary elections from 1992 to 2006 (ecological regression technique)- **Pavol PRIEVOZNÍK** (The Institute of Economic Studies, Faculty of Social Science Charles University in Prague)*

*Outcomes of European Integration on the Romanian Banking System – the New Basel II Agreement – Adela SOCOL, Iulia IUGA (“1 Decembrie 1918” University of Alba Iulia, Faculty of Science, Romania)*

**16:00-16:30 Coffee break**

**B. ECONOMIC GROWTH AND DEVELOPMENT**

*Chairperson – Lehman Fletcher*

**16:30**

**Keynote speech:**

*National Strategic Reference Framework – Analysis and Strategy, Petar CHOBANOV (Agency for Economic analysis and forecasting, Ministry of Finance)*

**17:00**

*Institutions, Innovation and Economic Growth, Marinela PETROVA – (AEAF)*

*How fiscal policy will contribute to structural funds, Valentin CHAVDAROV (AEAF)*

*Measuring the financial wealth, Gergana MIHAJLOVA - (AEAF)*

*Territorial developments and perspectives, Georgi KOCEV – (AEAF)*

19:00 End of sessions

**Free evening**

**22 September**

**9:00 Session B continues**

*Institutionally induced human capital vintages and economic growth in transition – Ralitsa SIMEONOVA-GANEVA (FEBA Sofia University) and Kaloyan GANEV (Agency for Economic Analysis and Forecasting, Ministry of Finance)*

*Is the participation in the South Eastern free trade area complimentary to European integration of Bulgaria? - Polya TODOROVA (University of Rennes 2, France)*

*Income inequality, reforms and democracy – lessons from the post-communist transition- Christopher GERRY (UCL School of Slavonic and east European Studies, London, UK) and MICKIESICZ, Tomasz .*

*The Lorenz curve estimation and applications – Nikolova, A. Toschkov, L., Ignatov, Tzv., , (FEBA, Sofia University)*

*Institutional differences in the high-income countries as a way of imposing competitive advantages for sustainable economic growth – Ivona YAKIMOVA (Varna University of Economics, Bulgaria)*

**11:00-11.30 Coffee break**

**C. TRANSFORMATION OF BUSINESS PRACTICE**

*Chairperson – Peter CHOBANOV*

**11:30 – 12:00 Keynote speech**

*Toward integrated theory of cultural intelligence and visionary-transformational leadership in relation to innovations – **Detelin ELENKOV** (The University of Tennessee US) and Ivan Manev.*

**12:00**

*Two systems of quality standards management – **Jelio VLADIMIROV**. (Sofia University)*

*Data warehousing and business intelligence in the spotlight – the case for the Bulgarian banks – **Diana BOYADJIEVA** (Sofia University)*

**13:00 – 14:00 – Lunch for all participants**

*Network reengineering – a chance for the Bulgarian business to innovate – **Anastassia BANKOVA** (Sofia University)*

*Financial data processing with ERP systems – **Krassimira SCHWERTNER** (Sofia University)*

*Corporate governance and control – implications for transition economies – **Miroslav MATEEV** (American University in Bulgaria)*

*Latin and orthodox institutional trajectories – **Martin MENDELSKI** (ESCP-EAP European School of Management, Berlin , Germany)*

*Organizational buying behaviour on the tourism market – **Sonya MILEVA** (Sofia University)*

**16:00 – 16:30 Coffee break**

*Corporate Identity and Its Impact on Corporate Communication Planning- **Tzvetelina GAVRILOVA** (FEBA)*

*Further ways of managing products: Based on the strategic marketing model product: Portfolio Matrix – **Sofia GESIOU** (Sofia University)*

*Knowledge management and the Bulgarian public sector – strategies, challenges and solutions - **Marta SARAIVANOVA** (Sofia University)*

*Institutions, policies and efficiency in economies - **Pavel STOYNOV** (Sofia University)*

*Lobbying as an instrument in the EU environment – **Ia PETKOVA** (Sofia University)*

**Conference round up**

*18:00 End of sessions*

*20:00 - Dinner for all participants , hotel Mimoza (within walking distance from hotel Perunika and hotel Admiral)*