

International Scientific Conference

ECONOMIC AND MANAGEMENT POLICIES AND CHALLENGES: DEVELOPMENT, WELFARE, INTEGRATION

organized by

**Sofia University St Kliment Ohridski,
Faculty of Economics and Business Administration**

University of National and World Economy

15 - 17 November 2018

Preliminary Programme

Venue: University of National and World Economy - Sofia, Bulgaria

15.11.2018 (Thursday) – ALL SESSIONS IN BULGARIAN LANGUAGE

09.30-10.00	Registration
10.00-10.30	Official Opening Ceremony Large Conference Room (1 st floor)
10.30-12.30	Plenary Sessions I Session – Large Conference Room II Session – Small Conference Room
12.30-13.30	Lunch

13.30-15.30 Plenary Sessions
 III Session – Large Conference Room
 IV Session – Small Conference Room

15.30-16.00 Coffee Break

16.00-18.00 Festive Session: 70 Years Chair of Economics at the University of the
National and World Economy

18.00 Cocktail

16.11.2018 (Friday) – SESSIONS IN ENGLISH LANGUAGE

10.00-12.30 Plenary Sessions
 V Session – Large Conference Room
 VI Session – Small Conference Room
 VII Session – Festive Hall

17.11.2018 (Saturday)

10.30-12.30 **Doctoral Discussion**
 Festive Hall

12:30 **Students Session**
 Festive Hall

SECTION V

16.11.2018, Friday, 10.00-12.30 h

Large Conference Room (1st floor)

Moderators: **Prof. George Chobanov, D.S., Prof. George Mengov, PhD**

1. Prof. Zhelyu Vladimirov, D.S., SU “St. Kliment Ohridski”

Challenges to small farmers’ networking and cooperation in East European Countries

2. Prof. George Chobanov, D.S., SU “St. Kliment Ohridski”

Modern Silk Road: Travel Time Value

3. Prof. Dr. Jelena Damnjanovic, Novi Sad School of Business, Novi Sad, Serbia

Serbia, New Silk Road and the European Union

4. Prof. George Mengov, PhD, Iliyan Nenov, SU “St. Kliment Ohridski”

Searching for Collective Economic Behavior in Stock Prices Data

5. Assoc. Prof. Teodor Sedlarski, PhD, SU “St. Kliment Ohridski”

Economics of Social Status: Winner-Take-All Markets, Inequality and Sustainability of the Socioeconomic Order

6. Assist. Dr. Souvik Banerjee, Management Development Institute, Murshidabad, India

The Relationship between Financial Development Indicators and Human Development in the Context of South Asia

7. Dr. Uwe Staroske, University of Applied Sciences, Bremen, Germany

The ECB – A Lender of the Last Resort?

8. Cao Hongxing, Yang Guilian, International Business School, Beijing Foreign Studies University, China

Shared-economy practices in China: Opportunities and Challenges

9. Doctoral Student Iliya Atanasov, SU “St. Kliment Ohridski”

Internet and Economic Growth in the Beginning of the XXI Century

10. Doctoral Student Slavi Slavchev, SU “St. Kliment Ohridski”

Factors Determining the Consumer Demand for Cloud Services

SECTION VI

16.11.2018, Friday, 10.00-12.30 h

Small Conference Room (1st floor)

Moderators: **Assoc. Prof. Ekaterina Sotirova, PhD, Chief Assist. Dimitur Damianov, PhD**

1. Assoc. Prof. Krasimira Schwertner, PhD, Tzvetelina Ilieva, SU “St. Kliment Ohridski”

Finance Sector Digitization

2. Assoc. Prof. Boryana Bogdanova, PhD, Assist. Bojidar Nedev, SU “St. Kliment Ohridski”

Wavelet power spectrum of momentum profits on the NYSE

3. Chief Assist. Aleksander Todorov, PhD, University of Economics -Varna

Foreign Investment and Aggregate Concentration: Evidence from Southeast Europe

4. Chief Assist. Pavel Stoynov, PhD, SU “St. Kliment Ohridski”

Artificial Intelligence and Advanced Technologies – Some Case Studies from European Research Space

5. Nikolay Raychev, PhD, SU “St. Kliment Ohridski”

Are Decisions about Money and about Human Lives Alike? Evidence from Bulgarian Students

6. Danica Pirsl, PhD, Doctoral Students Samir Ljajic, Tea Pirsl, University of Nis, Serbia

Economic Challenges of E-Learning in Sport Majoring Higher Education Institutions

7. Doctoral Student Jasmina Misheva, SU “St. Kliment Ohridski”

Improved Quality of the Delivered IT Services Based on Human Capital Development

8. Doctoral Student Teodora Marinova, SU “St. Kliment Ohridski”

Virtual Community Characteristics as Success Factors for Crowdfunding Projects

9. Doctoral Student Blagovest Tzvetkov, UNWE

Country Risk Indicators in the Context of Anti-Money Laundering Measures

10. Doctoral Student Aleksandra Mirchevska, SU “St. Kliment Ohridski”

Digital Disruption and Governance: A New Institutional Economics Approach to the Economic Impact of Blockchain Technology

DOCTORAL DISCUSSION

17.11.2018, Saturday, 10.30-12.30

Festive Hall (2nd floor)

Водещи: **Prof. Dr. Habil Zhelyu Vladimirov, Sofia University**

Prof. Dr. Joachim Schwalbach, Humboldt University - Berlin, Germany

Prof. Dr. Jelena Damnjanovic, Novi Sad Business School, Serbia

STUDENTS SESSION

17.11.2018, Saturday, 12.30

Festive Hall (2nd floor)