RALITSA GANEVA

SENIOR ANALYTICS MANAGER | PhD, ASSOCIATE PROFESSOR IN STATISTICS AND ECONOMETRICS

ABOUT

Experienced consultant with a demonstrated history of data and decision analysis, and economic, financial and business modelling and forecasting. Strong background in high-level advising, preparation of analytical reports and strategic documents.

WORK EXPERIENCE

FOUNDER AND MANAGING PARTNER
Sigma Hat OOD | May 2011 - Present

ASSOCIATE PROFESSOR
Sofia University St. Kliment Ohridski | Feb 1999 - Present

CONSULTANT IN ECONOMIC ANALYSIS AND DECISION ANALYTICS
Freelance Qualitative Research / Data Analytics | Jun 1993 - Present

ADJUNCT LECTURER
American University in Bulgaria | Sep 2008 - May 2009

CHIEF RESEARCH EXECUTIVE / RESEARCH EXECUTIVE
Bulgarian Association of Regional Development Agencies (BARDA) | Jan 2001 - May 2003

TECHNICAL ASSISTANT
CFCU, Ministry of Finance, Sofia | Dec 1998 - Dec 2000

EDUCATION

MASTER OF BUSINESS ADMINISTRATION (MBA)
Sofia University St. Kliment Ohridski | 2012 - 2014

PhD IN ECONOMICS / STATISTICS & ECONOMETRICS
Sofia University St. Kliment Ohridski | 2002 - 2006

CERTIFICATE IN ACCOUNTING FOR MANAGERS
London Open Business School | 2000

MASTER OF SCIENCE, STATISTICS & ECONOMETRICS
Sofia University St. Kliment Ohridski | 1997 - 1999

BACHELOR OF SCIENCE, ECONOMICS
Sofia University St. Kliment Ohridski | 1993 - 1997

HIGH SCHOOL DIPLOMA
St. Kliment Ohridski High School of Mathematics and Natural Sciences, Montana | 1987 - 1993

PROFESSIONAL SKILLS

- Research
- Data Analytics
- Data Visualization
- Data Mining
- Statistics & Econometrics
- Predictive Modeling
- Forecasting
- Impact Evaluation & Causal Models
- Survey Design
- Public Policy
- Teaching & Training
- Team Leading
- Project Management
- Reporting
- EViews
- STATA
- SPSS
- R

CONTACT

✉ r_ganeva@feb.uni-sofia.bg

in linkedin.com/in/ralitsa-simeonova-ganeva-1085051/

R⁶ https://www.researchgate.net/profile/Ralitsa-Simeonova-Ganeva