



**Joint International Conference**  
**“ECONOMIC CHALLENGES: MIGRATION,  
GLOBALIZATION, SUSTAINABILITY POLICIES”**  
**Sofia University St. Kliment Ohridski,  
University of National and World Economy,  
Bulgarian Academy of Sciences**

**19<sup>th</sup> INTERNATIONAL FEBA CONFERENCE**

**5<sup>th</sup> CLUB OF SOPHIA WORLD FORUM  
FOR SUSTAINABLE SOCIETY**

**Sofia, 21-22 October 2016**

**PRELIMINARY PROGRAMME**

**FRIDAY (21.10.2016)**

**Venue: Aula Maxima, University of National and World Economy  
(Sofia, Studentski grad)**

09.00 – 10.00      Registration

**Aula Maxima**

10.00 – 10.30      Opening Ceremony  
Stati Statev, Rector of the University of National and World Economy  
Anastas Gerdjikov, Rector of Sofia University St Kliment Ohridski,  
Alexander Tasev, Director of Economic Research Institute, Bulgarian  
Academy of Sciences  
Victoria Buesch, President of SRH Hochschule-Berlin

10.30 – 12.00      Plenary Session Migration, Globalization, Sustainability and Policies  
Moderator: George Chobanov

**Prof. Stati Statev**

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**Prof. Joachim Schwalbach:** Sustainable Development Goals with special Emphasis on Human Rights)

**Prof. Thomas Apolte:** The Role of Democracy in a Social Market Economy

**Prof. Lyudmil Petkov**

60 Years Economic Thought Journal

12.00 – 13.00      **Business Panel**  
**Economic Challenges and Local Business Sustainability**

13.00 – 14.00      Lunch Break

**VENUE: ‘SMALL CONFERENCE ROOM’,  
UNIVERSITY OF NATIONAL AND WORLD ECONOMY**

## **FORUM FOR SUSTAINABLE SOCIETY**

### **I SESSION (14.00 – 16.30)**

Moderator: **Prof. Juergen Ploehn**

#### **Keynote speakers:**

**Prof. Dr. Dieter Flämig, Berlin**

Energy turnaround - Berlin 2050

**Prof. George Chobanov, SU “St. Kliment Ohridski”**

Distribution and Use of Knowledge in Society for its Institutional Sustainability

**Prof. Dr. George Mengov, SU “St. Kliment Ohridski”**

Economic behaviour in a virtual social network

**1. Prof. Dr. Henrik Egbert, Anhalt University of Applied Sciences, Aleksandar Todorov,**

**Varna University of Economics**

Vamos a la Playa vs. Standing at the Gates: Beaches in Bulgaria

**2. Chief Assist. Dr. Anton Gerunov, SU “St. Kliment Ohridski”**

Bayesian Models of Economic Transmission

**3. Assoc. Prof. Dr. Boyan Lomev, Assoc. Prof. Dr. Maria Zlateva, SU**

Statistical Methods for Portfolio Analysis

**4. Assoc. Prof. Dr. Krassimira Schwertner,**

GIS and Marketing Information Systems Integration

**5. Prof. Dr. Maria Vidolova, SU “St. Kliment Ohridski”**

Risk in the banking sphere. Possibilities for measuring market risk

**16.30 – 17.00            Coffee Break**

### **II SESSION (17.00 – 18.30)**

Moderator: **Prof. Henrik Egbert**

**1. Assoc. Prof. Dr. Miroslav Nedelchev, BAS**

Cooperation between EU banking supervisors: a game model

**2. Assoc. Prof. Dr. Boyan Lomev, Assoc. Prof. Dr. Boryana Bogdanova, SU “St. Kliment Ohridski”**

NASDAQ Crash in 2008 through the Lens of Log-Periodic Power Law Model

**3. Chief scientific officer Maksim Styrov, Chief scientific officer Dr. Valentina Tihomirova Valentina Ph.D., Institute of Social-Economical and Energy Problems of the North, Komi Science Center, Ural Division of Russian Academy of Science**

Spiritual and moral wellbeing of Russian people

**4. Assist. Albena Antonova, SU “St. Kliment Ohridski”**

Public Sector Transformation in the Realms of the Fourth Industrial Revolution

**5. Prof. Y. Contoyiannis, Prof. M. Haniyas and Prof. L. Magafas, Department of Electronics Engineering, Piraeus University of Applied Sciences, Department of Electrical Engineering, Eastern Macedonia and Thrace Institute of Technology**

The study of capital decline on the number of successive transactions in the real economy based on EconoPhysics

**SATURDAY (22.10.2016)**

**VENUE: ‘SMALL CONFERENCE ROOM’,  
UNIVERSITY OF NATIONAL AND WORLD ECONOMY**

**III SESSION (09.00 – 11.00)**

Moderator: **Prof. Dieter Flämig**

**1. Assoc. Prof. Dr. Teodor Sedlarski, SU “St. Kliment Ohridski”**

Behavioral Approach to the Institutional Sustainability of the Socioeconomic Order

**2. Prof. Dr. Zhelyu Vladimirov, SU “St. Kliment Ohridski”**

EU industrial policy and SME development

**3. Prof. Dr. Tsvetan Davidkov, Assoc. Prof. Dr. Desislava Yordanova, SU**

Distinctiveness of Bulgarian Family SMEs

**4. Assoc. Prof. Dr. Desislava Yordanova, SU “St. Kliment Ohridski”**

Exploring the distinctiveness of Bulgarian family-controlled SMEs

**5. Candidate of Economic Sciences Anna Ponomareva, Laboratory of Environmental Economics research associate Institute of Socio-Economic and Energy Problems of the North Komi SC UB RAS**

Influence of social factors to self-sufficiency the population with food (The Republic of Komi)

**6. Chief Assist. Dr. Petar Stankov, UNWE**

Policy Convergence since 1970: Preliminary Observations

**7. Assist. Dr. Dimitar Zlatinov, SU “St. Kliment Ohridski”**

Macroeconomic policy mix for promoting sustainable economic development in Bulgaria

**8. Senior researcher Dr. Jusif Gadzhiev, Institute of Socio-Economic and Power Problems of the North, Komi Scientific Center, Ural branch, Russian Academy of Sciences**

The dynamics and features of formation of the household income in the northern regions of Russia in the pre-crisis and crisis periods

**9. Rafi Glick, Ben Gurion University in the Negev – Israel**

Smart City - huge Challenges with complicated Technological, Social, Economical and Environmental Issues

**11.00 – 11.30            Coffee Break**

**IV SESSION (11.30 – 13.30)**

**Moderator: Prof. Joachim Schwalbach**

**1. Associate Professor, Candidate of Economic Sciences, Senior Research Associate Tatyana Mikusheva, The Institute of Social, Economic and Power problems of the North, Komi Scientific Centre of the Ural Division of the Russian Academy of Sciences**

Long-term technical and economic development of agriculture of the Northern Russian region (on materials of the Komi Republic)

**2. Senior research associate Dr. Valentine Tihomirova**

Formation and use of financial resources social security system aimed at improving the lives of citizens of the older generation (The Republic of Komi)

**3. Maksim Shishelov, Institute Socio-Economic and Energy**

Problems the North of Komi Research Center, Ural Branch of the Russian Academy of Sciences  
Approaches to the evaluation of development the forestry sector in context the green economy

**4. Junior researcher Evgeny Timushev, Laboratory of financial and economic problems, Institute for Socio-Economic and Power Problems of the North, Komi Scientific Center, Ural Branch of the Russian Academy of Sciences**

How to distribute expenditure obligations among different levels of government

**5. Assist. Carmine D'Arconte, Universita Roma**

Entrepreneurial competences and managerial skills and their impact on socioeconomic development

**6. Chief Assist. Dr. Pavel Stoykov, SU "St. Kliment Ohridski"**

Analysis of war-related risks

**7. Assist. Dr. Yanka Kazakova-Mateva, UNWE**

The environmental and economic effects of Natura 2000 compensatory payments in Plovdiv District

**13.30 – 14.30 Lunch Break**

**V SESSION (14.30 – 15.30)**

Модератор: **Chief Assist. Dr. Petar Stankov**

**1. Asst. Prof. Dr. Wulf Reiners DAAD Lecturer, Turkish-German University**

The EU-Turkey Statement 2016 - Reducing Irregular Migration at What Cost?

**2. Assoc. Prof. Dr. Yulia Dobрева, VUZF**

Financial Management of Globalization: IMF and the Balkan Region

**3. Research assistant Anna Rezyapova, National Research University Higher School of Economics 119049 Russia, Moscow**

International migration

**4. Vasiliy Spiryagin**

Estimation of system transformation in economy of Norther Region

**5. Chief Assist. Dr. Boyan Ivanchev**

Insights of the Real and Hypothetical Money Decision Making

**6. Assist. Vasil Stoyanov, SU "St. Kliment Ohridski"**

Research methods in behavioral economics and neuroeconomics

**15:30 – 16:00 Coffee Break**

## **VI SESSION (16:00-18:00)**

### **DOCTORAL SCHOOL**

Moderators: **Prof. Joachim Schwalbach and Prof. Henrik Egbert**

**1. Doctoral Student Blagovest Tsvetkov, UNWE**

Bulgaria and its Place in the European Monetary System

**2. Doctoral Student Daniel Nigohosyan, SU “St. Kliment Ohridski”**

Evaluations of Cohesion policy in Bulgaria in the 2007-2013 period – practices and recommendations

**3. Doctoral Student Iliya Atanasov, SU “St. Kliment Ohridski”**

Stochastic growth model with technology waves and foreign direct investments

**3. Doctoral Student Iliya Kutsarov, UNWE**

Recent Trends in the Bulgarian international financial integration

**4. Doctoral Student Kaloyan Petkov, Academy of Economics D. A. Tsenov**

Advantages of Cross-sectional equity models in modern equity valuation

**5. PhD candidate Sabina Haveric, University of Cologne, Germany - Research Training Group 'Social Order and Life Chances in Cross-National Comparison (SOCLIFE)**

Divide and rule: Economic voting in ethnically divided societies - The case of Bosnia and Herzegovina

**6. Doctoral Student Maria Trfonova, European Institute for Energy Research (EIFER)**

Renewable Energy Sectors in Bulgaria and Germany- an institutional perspective

**7. Doctoral Student Ventsislav Hristev, SU “St. Kliment Ohridski”**

Macroprudential Bank Stress-Testing – Theoretical Fundamentals, Framework, and Challenges

**8. Hristina Stoyanova: Dynamics of the offshore partnerships: supplier perspective**

**9. Teodora Peneva: Social Policies for Reducing Fuel Poverty in Bulgaria**

**10. Rumen Minkovski: Effects of the Power Distance on Organizational Behavior of Employees (the Example of Hotels in Sofia)**

**11. Diana Kostova:**

Interdependence between Social Background and Successful Management Career

**12. Zdravka Andonova**

Communication Management of the Organization in the Crisis

**13. Radostina Angelova**

Impact Assessment of the National Budget Investments in Higher Education as well as from Structural and Cohesion EU funds in the period 2007-2013

**14. Boryana Ivanova**

Quality of Life and Economic Development

**15. Denitza Gavrilo**

Consumer Behavior and New Sales Forms

**16. Nevena Krasteva**

Organizational Changes in the Fourth Technological Revolution. Forms and Areas of Employment of the Labor Force.

**17. Vesela Krasteva**

Attracting and Retaining Physicians in Bulgaria and Germany (Transfer Possibilities of Working Mechanisms for Attracting and Retaining of Physicians)

**18. Slavi Slavchev**

Consumer demand of cloud services – a research based on quantitative methods and information technologies

**19. Teodora Varbanova**

Investing in Middle School Innovations – Intervention Instrument for Improving the Effectiveness of the Educational Process

**20. Snezhana Kondeva**

Development of a National System for Clinical Specialization of Physicians. Institutional, Legal, and Financial Aspects

**21. Tsvetelina Dimitrova**

Measuring and Modelling the Public Expenditure Effects for Education and Health Care

**22. Dilyan Vasilev**

Longterm Stagnation. Operationalization of the concept. Manifestation Analysis Forming criteria for early warning.

**STUDENTS SECTION**

**Lillyana Georgieva, Hristalina Dimitrova:**

Comparative Analysis of the System of National Accounts and the Material Product System

**Reni Pancheva:**

Measuring Poverty