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**Svilena Mihaylova
Silviya Bratoeva-Manoleva**

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Svilena Mihaylova¹
Silviya Bratoeva-Manoleva²

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Abstract

The paper analyzes the distributional effects of social transfers in Bulgaria in the period 2000-2014, using income inequality decomposition by factor components. The results suggest that social transfers mitigate income inequality, but this effect varies depending on the type of transfer. Pensions exert the strongest influence due to their significant share in total income, which also rises over time. Family allowances are pro-poor in nature, but because of their small share in beneficiaries' total income, their impact on overall inequality is much weaker. "Other social benefits" have the weakest inequality-reducing effect, which is due to their higher concentration towards the richest decile and increasing share in total income.

JEL Classification: I38, H55, D31

Key words: social transfers, income inequality, redistribution

¹ Assistant Professor, Department of Economics, University of Economics – Varna, s.mihaylova@ue-varna.bg

² Assistant Professor, Department of Economics, University of Economics – Varna, smanoleva@ue-varna.bg

1. Introduction

The determinants and consequences of high income inequality have become one of the most debated topics among academics and policy makers in the aftermath of the last global economic crisis. The social and economic costs of high income inequality are largely recognized and there is a widespread view that a certain level of government intervention is needed to tackle extreme income disparities, poverty and social exclusion. However, differences remain in the perceptions of the extent of such intervention and the adequate tools for its implementation. Therefore, understanding the distributional effects of various social policy instruments is not only of academic interest, but it also has important practical implications.

As in most post-socialist economies, the market transition in Bulgaria has been accompanied by an increase in income inequality, which currently is one of the highest in the European Union (EU). In the same time the country is the member state with the lowest GDP per capita, has limited social protection expenditures and faces adverse demographic trends, as well as persistent labour market problems. All these issues undoubtedly pose challenges to the social policy of the country and its capacity to alleviate the existing income disparities. Therefore, the question of how social transfers affect income inequality in Bulgaria is particularly relevant in terms of policy choices and given its weak presence in the literature, it requires the attention of researchers. Taking this into account, the present paper aims to explore the distributional effects of social transfers in Bulgaria in the period 2000-2014 by using income inequality decomposition method proposed by Pyatt, Chen and Fei (1980). In conducting the analysis we are led by the understanding (also found in Barr, 2004 and Niehues, 2010) that it is very important to make a distinction between the different categories of social benefits with regard to their impact on income inequality. We reckon that unveiling how each type of social transfer manifests its distributional effect would provide deeper insight into the current role and the future opportunities of the social policy in the country.

The rest of the paper is organized as follows: section 2 provides a summary of the literature on the relationship between social transfers and income inequality. Section 3 describes briefly the main features of the social protection system in Bulgaria. Section 4 presents the methodology used in the analysis. Section 5 discusses the empirical results and section 6 concludes.

2. Literature review

The impact of social policy on income distribution has generated much debate among social scientists and policy makers. The widespread view of the existence of a trade-off between equity and efficiency has been central to this debate for a long time. On the one hand, market forces alone do not necessarily provide a desirable income distribution with regard to equity aspects, which is seen as a justification for government intervention through redistribution. On the other hand, many economists reckon that redistributive policies, used to alleviate income inequality, hamper efficiency and growth. However, this trade-off has been recently revisited as some studies find that redistribution and the induced reduction in inequality are associated with higher and more durable growth (Ostry, Berg and Tsangarides, 2014).

With regard to the success of social policies in fighting inequality and poverty, there has been also a long-standing controversy in the welfare state literature over the question of whether social transfers should be targeted to the most needy or universal. On the one side there are those who believe that a welfare state can only mitigate inequality and poverty effectively and efficiently when benefits are mainly targeted to those most in need, i.e. when benefits are selective. The underlying argument is that selective benefit systems are cheaper, entail lower taxes and are more conducive to economic growth, which benefits the poor directly (Marx, Nolan and Olivera, 2015). However, several lines of counter-arguments have been established against targeting. First, there are important dysfunctions of means-testing – higher administrative costs compared to universal benefit systems, higher non-take up partly because of stigmatization issues and decreasing incentives to work leading to poverty traps (Van Oorschot, 2002). Second, in contrast with universal benefit systems, selective welfare systems have less political support for redistribution and therefore fewer resources available for redistributive policies. As a result, the redistributive role of such systems tends to be weaker.

The comparison of the two types of welfare systems forms the core of the highly influential “Paradox of Redistribution” proposed by Korpi and Palme (1998). According to the authors selective systems that strongly target resources towards the poorest, paradoxically, have a smaller redistributive impact than universal systems, whereas the latter, while being least distributive on paper, distribute in fact the most.

The far-reaching importance of the distributional impact of social policies has led to the emergence of many empirical studies. One can distinguish between two approaches in the literature regarding the distributional role of welfare systems (Fuest, Niehues and Peichl, 2010). The first approach compares pre-social-spending income inequality with post-transfers inequality. More specifically, it sequentially applies different benefit instruments and compares the resulting income distribution with the counterfactual distribution without the benefit in question. The majority of studies, which have used this approach, find substantial inequality-decreasing effects of social transfers (for example, Immervoll et al., 2006; Whiteford, 2008 and Fuest, Niehues and Peichl, 2010). However, as noted by Niehues (2010), this standard approach of measuring redistribution is problematic because it neglects the fact that social benefits have behavioral second-order effects, which influence the distribution of market incomes before government intervention. If benefit levels discourage recipients from taking part in the labor market at all, this leads to an increase in the unemployment rate, which in turn also worsens pre-transfer income inequality. Taking these effects into account, Niehues (2010) finds that more social spending effectively reduces inequality. However, this result is mainly due to unemployment benefits and public pensions, whereas more targeted benefits do not significantly reduce income inequality because of their substantial disincentive effects. Furthermore, Sinn (1995) even finds inequality-enhancing role of social transfers due to the increased investment in risky assets and moral hazard effects induced by higher social spending. Hence, more redistribution may result not only in more pre-transfer but also in more post-transfer inequality.

The second approach in measuring the distributional impact of social transfers is the factor source decomposition technique suggested by Rao (1969), Pyatt, Chen and Fei (1980) and Shorrocks (1982). It allows calculating the contribution of each social transfer to overall inequality simultaneously. This approach has been used in a number of cross-country and individual country studies. For example, Milanovic (1999) applies this method to analyze income inequality in six transition economics (Bulgaria, Hungary, Latvia, Poland, Russia and Slovenia) over the period 1987 – 1995. With respect to social transfers, he finds that pensions have increased inequality in Central Europe, while non-pension transfers were too small and too poorly focused to make much difference. In a study about the impact of cash social transfers on inequality in thirteen EU member-states, Heady, Mitrakos and Tsakloglou (2001) find that the distributional effect of these transfers is greater in countries that spend a higher proportion of income on them, but that there are other important determinants, including the

distribution of funds between different types of transfers and the degree of targeting for each transfer.

As for studies at individual country level, Koutsampelas (2011) examines the distributional impact of social transfers in Cyprus and finds that all transfers redistribute income, but this effect varies depending on the type of transfer. Family benefits and “other benefits” have the smallest redistributive effect, whereas public assistance and child benefits have the strongest. In a study for Turkey Baslevent (2014) also finds varying distributional effects of the different types of social transfers. Social assistance and disability benefits alleviate income inequality, whereas the redistributive impact of pension payments and unemployment benefits does not appear to be very large, since especially the latter are received mainly by individuals who are outside the lower end of the income distribution. Studying the redistributive role of the social welfare system in Greece, Mitrakos (2014) finds evidence of an inequality-reducing effect of transfers. Medeiros and Souza (2015) examine inequality in Brazil and their results suggest that the pension system in the country is slightly inequality-increasing while social assistance transfers tend to mitigate inequality, but this effect is minimal because of their minor share in total income.

Bulgaria, as a post-socialist economy which has experienced a rise in inequality during transition, has also attracted the interest of researchers in the field of social policy and distribution. For example, Hassan and Peters (1995) find that the social safety net in Bulgaria is not well targeted – most social benefits are found to be pro-poor, in the sense that they improve income distribution, but many benefits accrue to better-off households too. Kotzeva (1999) finds that while in 1992 social transfers reduced inequality, in 1996 they turned into a driver of income inequality and their contribution to the overall Gini coefficient was around 6 %. Nikolova, Markov, Nikolov and Dochev (2011) examine the impact of public policy on income inequality in Bulgaria during the period 1992-2006. Using income inequality decomposition and regression analysis, the authors find that unemployment benefits and child allowances are the main social payments reducing inequality among Bulgarian households. Comparing Gini coefficients before and after social transfers, Tzanov, Ivanova, Panteleeva and Bogdanov (2013) find that this policy instrument prevents a drastic increase in the ratio between the incomes of the poor and the rich social groups in Bulgaria. The authors outline several reasons for the growing importance of the role of social transfers: ageing population,

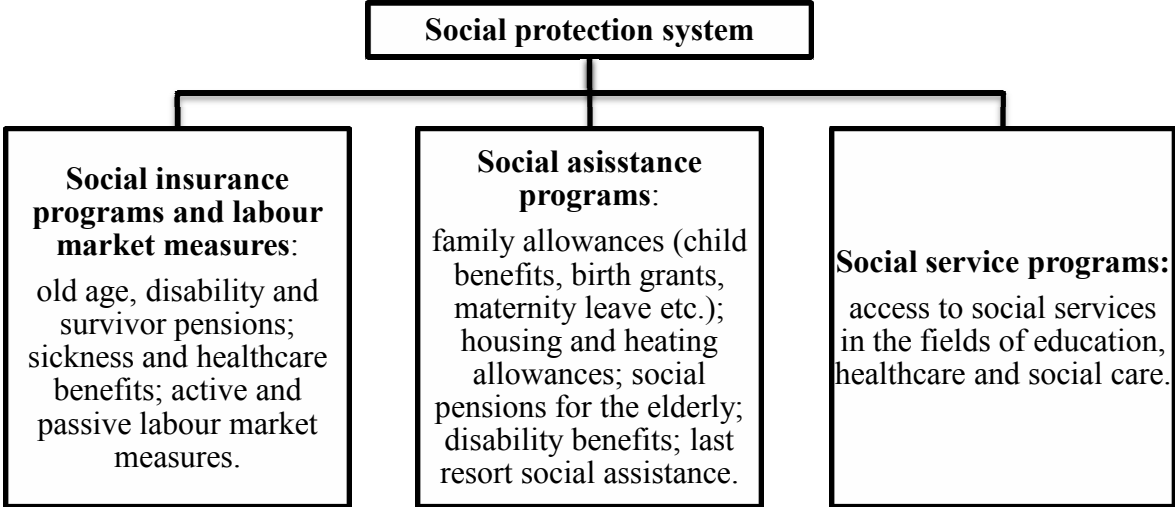
increase in the number of persons of retirement age, emigration of young and educated people, rising unemployment rate and crisis trends during the examined period.

To sum up, the prevailing finding in the empirical literature is that social transfers mitigate income inequality. However, recent studies distinguishing in detail between the distributional effects of the various types of social transfers in Bulgaria are relatively scarce. Therefore, we focus on examining this issue, but as a starting point we first outline the main features of the Bulgarian social protection system.

3. The Bulgarian social protection system

The social protection system in Bulgaria encompasses both contributory social insurance schemes and noncontributory social assistance benefits and social service programs. As seen in Figure 1, social insurance (contributory) programs include old age, disability and survivor pensions, sickness and healthcare benefits. There are also active and passive labour market policies, including training, employment incentives and unemployment and early retirement benefits. Social assistance (noncontributory) programs include monthly family allowances, housing and heating allowances, social pensions for the elderly, disability benefits, last resort social assistance program and numerous other small benefits. Social insurance programs account for the largest share of total expenditure on social protection, while social assistance programs constitute a very small part (International Monetary Fund, 2014).

Figure 1: Scope of the Bulgarian social protection system



With the purpose of studying the distributional effects of the various types of social transfers, in the present paper we focus on those, which are included in total income, namely: social insurance, social assistance benefits and from labour market measures we consider unemployment benefits. The distinction between contributory and noncontributory programs is important because of the different distributional effects that they tend to exert. While the amount of social insurance benefits depends mainly on past contributions of individuals, likely making their redistributive effect small, social assistance benefits are typically means-tested (i.e. provided on the basis of an income test) and thus are expected to have a larger redistributive impact.

The state and development of the social protection system in Bulgaria in the last 26 years have been under the influence of the social and economic changes taking place in the country since the start of the market transition. The first years of the transition process were marked by output drop, rising unemployment, high inflation and increasing social tension. Key liberalization, privatization and restructuring processes were strongly influenced by uncontrolled struggle of interests. Specific to these processes was the accumulation of wealth in a few hands and its appropriation for unproductive and speculative purposes (Nenovsky and Koleva, 2002). Together with the market reforms, this led to a significant rise in income inequality and poverty in the first years of transition.

Bulgaria entered the market transition process with an inherited from the previous regime universal social protection system, which faced a number of challenges in the new reality – the state was no longer the sole provider of employment and insurance; high and persistent unemployment in contrast to the full employment under socialism; emergence of various forms of economic activity and development of an informal sector; erosion of the principles of solidarity between generations (Tzanov et al., 2012). Although the existing system was inadequate, there was political pressure for its maintenance in the first years of transition, which led to further income disparities.

Until 1996 the dominant measures for social protection were unemployment benefits and social aid, which were clearly passive measures. Unemployment prevention was implemented through subsidizing non-profitable state enterprises or early retirement, which led to a significant rise in the proportion of pensioners in the working-age population. However, since 1996-1997, when the country experienced a severe economic crisis, there has been an increase

in the importance of active measures aimed at stimulating labour participation (Tache and Neesham, 2011). The introduction of a currency board in 1997 led to macroeconomic stabilization and marked the beginning of a period of high economic growth, decreasing unemployment and massive foreign direct investment inflows, which lasted until the economic recession in 2009. However, the fiscal discipline imposed by the currency board and the convergence criteria in relation to the EU accession in 2007 restricted the room for implementing robust social protection. This is evident in the decreasing levels of social protection benefits as a percentage of GDP during the period of favorable economic development until 2008 (from 14.1 % in 2000 to 12.9 % in 2007).

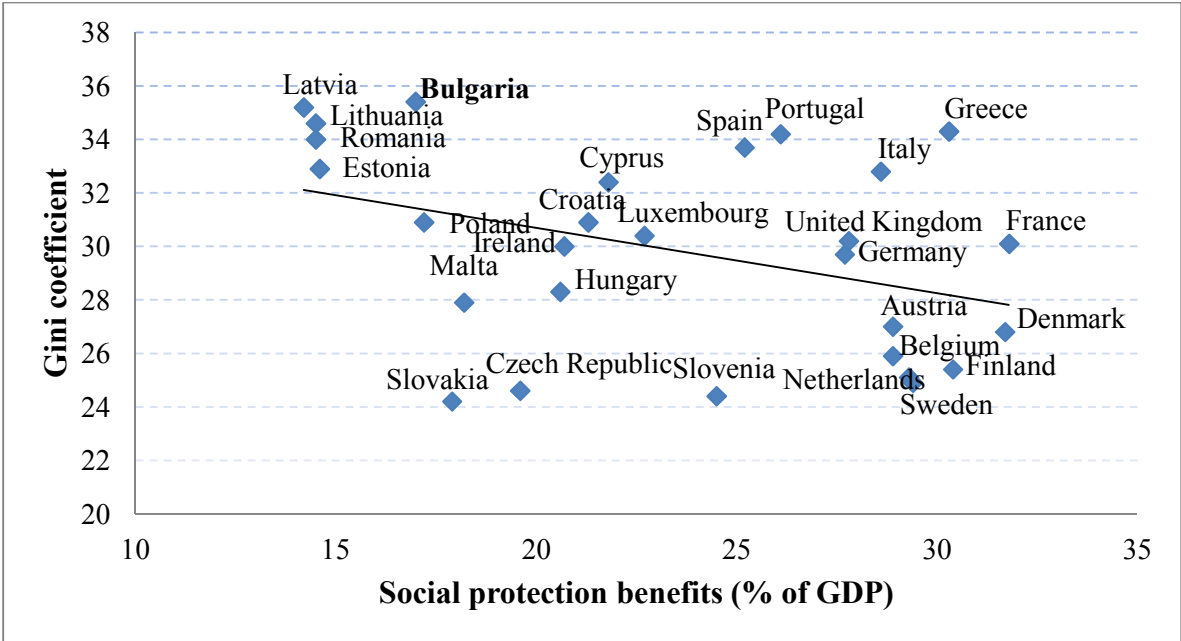
After the country was hit by the global economic crisis, social transfers were frozen in the period 2010-2011. Slight budget neutral increases in targeted social protection were approved in 2013. The first aid package increased assistance to households that were most affected by the crisis and focused on employment and energy assistance measures. The emphasis of the second one was on child and heating allowances.

Compared to other EU members, Bulgaria has one of the lowest shares of social protection expenditures in GDP, which is the reason why some authors such as Drahokoupil and Myant (2009) put the country in the category of a “minimal welfare state model”. As noted by Tache and Neesham (2011), the welfare system in Bulgaria during the transition period cannot be approximated by any particular type of “classical” welfare regime such as those proposed by Esping-Andersen (1990)³. According to the authors the welfare system in the country is of a mixed type because it displays characteristics of various welfare regimes. As far as funding is concerned, the Bulgarian welfare system is more similar to the liberal type. In terms of benefit and service coverage, it resembles the social-democratic type. However, if one considers workplace-related status differentials in benefit provision, as well as the preference for a social insurance based system, then the welfare system is closer to the corporatist type. The important role of the family in welfare provision makes the system similar to the Mediterranean type.

³ In his influential book “The Three Worlds of Welfare Capitalism” (1990) Esping-Andersen categorizes welfare states into three types: liberal, corporatist and social-democratic. Later, other authors (for example, Ferrera, 1996) suggested the addition of another type of welfare state – Mediterranean or Southern.

It is a common view and an established empirical finding that countries, which spend more on social protection, have lower levels of income inequality and poverty. Although there are a variety of factors affecting income distribution, higher social spending reflects the capacity of a country to influence the level of inequality. As seen in Figure 2, Bulgaria and Romania, along with the Baltic countries, spend the least on social protection and also have the highest levels of income inequality in the EU, expressed by the Gini coefficient. On the contrary, countries such as Denmark, Finland, Sweden and the Netherlands, where social protection benefits as a percentage share in GDP are the highest, have significantly lower income disparities.

Figure 2: Social protection benefits (% of GDP) and income inequality in the EU, 2013



Source: Eurostat

Note: Data for Greece and Poland are for 2012 because of lack of data for 2013.

Besides having one of the highest levels of income inequality in the EU, Bulgaria also faces adverse demographic trends (ageing population, negative population growth and high mortality rate), structural unemployment, low labour force participation ratio and substantial regional social and economic disparities. Addressing these problems is of vital importance with respect to promoting sustainable development and inevitably brings up the question of the type of social policy instruments that would be most appropriate to achieve this goal. These issues are of far more than just academic interest and have significant practical implications, which are also evident in the National program for development of Bulgaria until 2020. Tackling poverty, inequality and social exclusion are some of its main priorities,

which focus on providing sustainability and adequacy of social transfers, as well as active labour market policies.

4. Methodology

The data used for the empirical research are drawn from the Household budget surveys compiled by the National Statistical Institute. We use average per capita total household income by sources and decile groups for the period 2000-2014. The data on social transfers are grouped in four main categories: unemployment benefits, pensions, family allowances and “other social benefits” (sickness and healthcare benefits, disability benefits, housing and heating allowances etc.).

The methodology is based on Pyatt, Chen and Fei (1980), who have proposed one of the most extensively used methods for income inequality decomposition by factor components. As illustrated by the authors, overall inequality depends on the differentiation of each income source, the extent of correlation between the income of each source and total income and the share of each income source in total income.

In order to estimate the inequality of distribution of the various social transfers and their impact on the overall income inequality, we use concentration curves. These curves show the distribution of a certain social transfer when recipients are ranked by total income. When the concentration curve of a social transfer is above the Lorenz curve, this type of transfer reduces income inequality. The further the concentration curve is above the Lorenz curve, the stronger the inequality-decreasing effect. Conversely, if the concentration curve is below the Lorenz curve, this type of transfer contributes to an increase in income inequality. If the concentration curve crosses the Lorenz curve, the social transfer has a mixed impact on overall income inequality, i.e. in some segments of the income distribution it has an equalizing effect and in others it promotes greater inequality (Bishop and Formby, 1994).

From a concentration curve a concentration coefficient can be obtained. It has the following formula:

$$C(z/t) = \frac{2cov(z, r(t))}{n\bar{z}}$$

where $C(z/t)$ is the concentration coefficient, z is the amount of a certain social transfer, \bar{z} is its mean, t is total income, $cov(z,r(t))$ is the covariance between z and the ranking of the recipient according to total income ($r(t)$) and n is the number of observations.

The concentration coefficient shows how evenly a social transfer is distributed over total income. It ranges from -1 when all transfers are received by the poorest individual through 0 when all individuals receive the same amount of transfer, to 1 when all transfers are received by the richest individual. When the concentration coefficient is 0, the concentration curve coincides with the 45° line of perfect equality. When the concentration coefficient is lower than the Gini coefficient, this type of transfer reduces income inequality and the concentration curve is located above the Lorenz curve. Conversely, when the concentration coefficient of a social transfer is larger than the Gini coefficient, it has an inequality-increasing effect and the concentration curve lies below the Lorenz curve. Furthermore, the concentration coefficient can take negative values, which suggest that the social transfer has not only an inequality-reducing effect, but that it is also more concentrated among the poorest individuals.

Next, by using the concentration coefficients, we calculate the elasticity of the Gini coefficient with respect to a proportional change in each social transfer:

$$E_i = S_i \cdot g_i - S_i$$

where E_i is the elasticity of the Gini coefficient with respect to social transfer i , S_i is the share of social transfer i in total income, g_i is the relative concentration coefficient of social transfer i . The latter is calculated as a ratio between the concentration coefficient of social transfer i and the overall Gini coefficient:

$$g_i = \frac{C_i}{G}$$

If g_i is greater (or lower) than 1, ceteris paribus, an equiproportionate increase in social transfer i will cause an increase (or decrease) in aggregate inequality. As for elasticity, if it is greater than 0, an increase in social transfer i is associated with an increase in income inequality. If $E_i < 0$, social transfer i mitigates income inequality.

5. Empirical results

For the purpose of studying the distributional effects of the various types of social transfers, first we examine the distribution of each transfer by decile groups. As illustrated in Table 1, the most unevenly allocated transfers are family allowances: 27.1 % of them are concentrated in the poorest decile, whereas the richest decile receives only 3.3 %. “Other social benefits” are also unequally distributed but in favor of the richest income group, which receives 29 % of this type of transfer against only 6 % for the poorest decile. The social transfers with the most equal distribution are unemployment benefits.

Table 1: Distribution of social transfers by decile groups, 2014 (%)

Types of social transfers	Decile groups									
	1	2	3	4	5	6	7	8	9	10
Pensions	3.3	7.6	9.8	11.3	12.3	12.2	11.9	11.6	11.2	8.9
Unemployment benefits	8.7	12.5	7.2	7.2	8.7	11.8	12.9	11.4	11.4	8.0
Family allowances	27.1	15.1	12.2	11.1	8.7	8.5	7.1	3.5	3.5	3.3
“Other social benefits”	6.0	5.7	6.6	8.5	7.3	8.5	11.2	9.5	7.7	29.0
Total transfers	4.3	7.8	9.6	11.0	11.7	11.8	11.7	11.2	10.7	10.2

Source: Authors’ calculations based on data from the “Household budgets in the Republic of Bulgaria” (2014), National Statistical Institute

Next, we continue with a calculation of the shares of each transfer in total income by decile groups. As illustrated in Table 2, social transfers in general have the greatest importance for the four poorest deciles (their shares in total income range between 45.5 % and 46.4 %). On the contrary, social transfers are only 12.4 % of the total income of the richest decile. When looking at the importance of the different types of social transfers, it is evident that pensions have the highest share in total income for all decile groups. For most deciles unemployment benefits have the lowest share in total income, followed by family allowances.

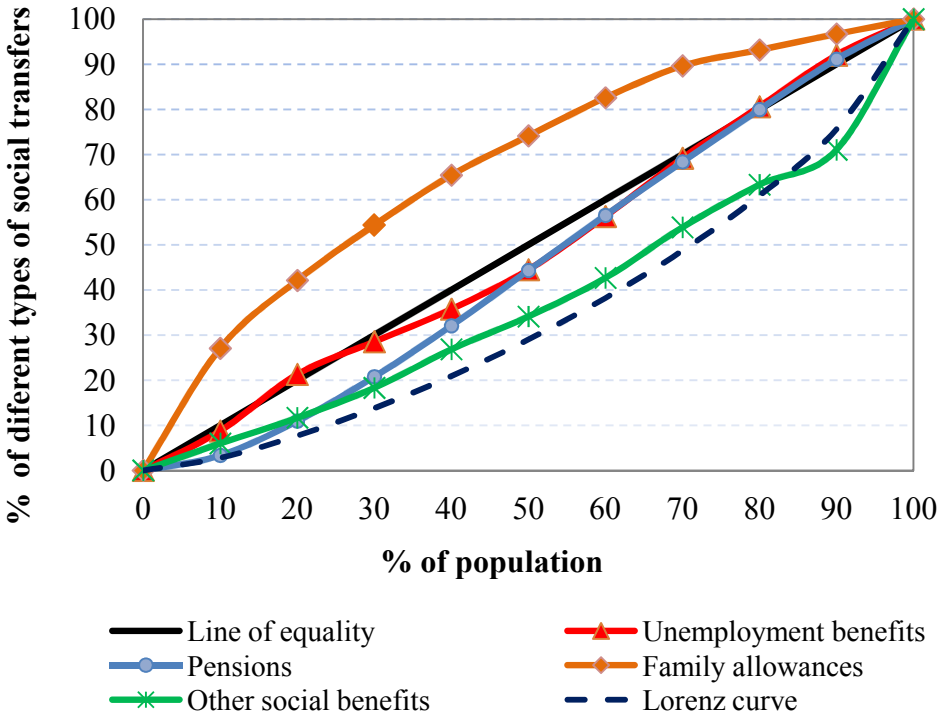
Table 2: Social transfers as a percentage of total income by decile groups, 2014

Types of social transfers	Decile groups									
	1	2	3	4	5	6	7	8	9	10
Pensions	30.8	39.7	41.2	40.8	39.1	34.3	29.2	24.6	19.6	9.4
Unemployment benefits	1.7	1.4	0.6	0.6	0.6	0.7	0.7	0.5	0.4	0.2
Family allowances	8.6	2.7	1.8	1.4	1.0	0.8	0.6	0.3	0.2	0.1
“Other social benefits”	4.8	2.6	2.4	2.7	2.0	2.1	2.4	1.8	1.2	2.7
Total transfers	45.9	46.4	46.1	45.5	42.7	37.9	32.9	27.1	21.4	12.4

Source: Authors’ calculations based on data from the “Household budgets in the Republic of Bulgaria” (2014), National Statistical Institute

In order to quantify the distributional effects of the different types of social transfers, we turn to the income inequality decomposition technique described in the previous section. Figure 3 shows the concentration curves of all social transfers, as well as the Lorenz curve.

Figure 3: Concentration curves of different types of social transfers, 2014



Source: Authors’ calculations based on data from the “Household budgets in the Republic of Bulgaria” (2014), National Statistical Institute

All concentration curves (with the exception of „other social benefits“) are above the Lorenz curve, which suggests that social transfers mitigate income inequality. This effect is the strongest in the case of family allowances as seen from the position of their curve, which lies at the highest distance from the Lorenz curve. This effect is due to the fact that family allowances are concentrated mostly in the poorest deciles. Conversely, “other social benefits” exert the weakest inequality-reducing impact as their concentration curve is the most closely located with respect to the Lorenz curve. However, it should be noted that in the last decile this concentration curve falls below the Lorenz curve, which means that in this segment of the distribution “other social benefits” deepen income inequality. This could be explained by the higher share of the richest decile in this type of social transfers (29 %) than their corresponding share in total income (24.4 %). As for pensions and unemployment benefits, they are the most equally distributed as shown by the proximity of their concentration curves

to the line of equality, suggesting lack of a strong pro-poor distributional effect. This finding could be explained with the insurance-based nature of these two types of transfers, which aim at maintaining previous status and income rather than redistributing from the rich to the poor.

In order to examine how the distributional effect of social transfers changes over time we calculate their concentration coefficients for the period 2000-2014.

Table 3: Concentration coefficients of social transfers, 2000-2014

Types of social transfers	Concentration coefficients							
	2000	2002	2004	2006	2008	2010	2012	2014
Pensions	0.147	0.148	0.152	0.098	0.048	0.145	0.077	0.085
Unemployment benefits	-0.031	-0.058	-0.193	-0.121	-0.094	-0.145	0.045	0.026
Family allowances	-0.053	-0.139	-0.225	-0.222	-0.226	-0.236	-0.265	-0.350
“Other social benefits”	0.018	0.132	0.228	0.157	0.208	0.169	0.251	0.244
Total transfers	0.126	0.133	0.141	0.091	0.059	0.131	0.078	0.083
Gini coefficient	0.31	0.342	0.339	0.304	0.295	0.291	0.312	0.304

Source: Authors’ calculations based on data from the “Household budgets in the Republic of Bulgaria” (2000-2014), National Statistical Institute

As Table 3 shows, the concentration coefficients of all social transfers in all years are lower than the corresponding Gini coefficients, which suggests that all types of transfers mitigate income inequality. However, this effect is most pronounced in the case of family allowances as confirmed by their negative concentration coefficient. As seen by its change within the examined period, the inequality-reducing impact of this type of transfer gets stronger over time. Unemployment benefits also mitigate income inequality, but their effect weakens as shown by the change in the sign of their concentration coefficient. As for pensions, their concentration coefficient decreases over time, which means that they become more equally distributed among decile groups. Conversely, the concentration coefficient of “other social benefits” increases suggesting that their inequality-reducing impact weakens and they tend to favor mainly the higher income groups of the population.

The above discussed results show that all social transfers play a role in alleviating income inequality, but to estimate the strength of their influence we calculate the elasticity of the Gini coefficient with respect to each social transfer.

Table 4: Share in total income (%) and elasticities of social transfers, 2000-2014

Types of social transfers	2000	2002	2004	2006	2008	2010	2012	2014
	Share in total income (%)							
Pensions	21.4	20.1	22.2	22.6	23.2	30.9	26.7	25.8
Unemployment benefits	1.1	0.8	0.4	0.4	0.2	0.6	0.7	0.5
Family allowances	0.8	0.5	0.7	0.7	0.7	0.9	0.8	0.9
“Other social benefits”	1.2	1.6	1.6	2.0	3.1	1.8	1.9	2.3
Total transfers	24.5	23.0	24.8	25.6	27.1	34.3	30.0	29.5
	Elasticity							
Pensions	-0.113	-0.114	-0.122	-0.154	-0.194	-0.156	-0.201	-0.186
Unemployment benefits	-0.012	-0.010	-0.007	-0.005	-0.002	-0.009	-0.006	-0.005
Family allowances	-0.009	-0.007	-0.011	-0.012	-0.012	-0.016	-0.015	-0.019
“Other social benefits”	-0.011	-0.010	-0.005	-0.010	-0.009	-0.008	-0.004	-0.004
Total transfers	-0.146	-0.141	-0.145	-0.180	-0.217	-0.189	-0.225	-0.214

Source: Authors’ calculations based on data from the “Household budgets in the Republic of Bulgaria” (2000-2014), National Statistical Institute

As shown in Table 4, the elasticities of all social transfers have negative signs meaning that an increase of any of them would lead to a reduction in income inequality. The overall inequality-decreasing effect of social transfers becomes more pronounced over time as suggested by the increase of their elasticities (in absolute terms). The results for 2014 show that a 10 % increase in total social transfers would lead to a decline in income inequality by 2.14 %.

Pensions exert the strongest inequality-decreasing effect as their elasticity is the highest in absolute value. Based on data for 2014, if the amount of pensions rises with 10 %, income inequality would decrease by 1.86 %. Furthermore, their influence deepens over time despite the lack of pro-poor targeting. This is due to the fact that pensions have the highest share in total income and this share also experiences the most significant increase under the examined period (from 21.4 % in 2000 to 25.8 % in 2014) due to the ageing of the population.

Compared to pensions, the elasticities of the other social transfers are significantly lower suggesting that their inequality-reducing effect is weaker. For example, the elasticity of unemployment benefits in 2014 is -0.005, meaning that if they increase by 10 %, overall income inequality would be reduced by 0.05 %. The decrease of the elasticity of this transfer (in absolute terms) from 2000 to 2008 shows that its impact diminishes over time. This could be explained by the declining share of unemployment benefits in total income (from 1.1 % in 2000 to 0.2 % in 2008) during the pre-crisis period of macroeconomic stability, high

economic growth and lowering unemployment rate. In the years following the economic crisis the share of unemployment benefits in total income rises and their concentration coefficient turns positive, which together explain the slight increase in their elasticity.

The elasticity of “other social benefits” varies within a similar range as unemployment benefits. The results for 2014 show that an increase in “other social benefits” by 10 % would cause a reduction of the Gini coefficient by 0.04 %. This type of social transfers has the weakest inequality-reducing effect, which is due to its higher concentration towards the richest decile and its increasing share in total income.

As for family allowances, the results for 2014 suggest that if this transfer increases by 10 %, this would lead to a reduction in income inequality by 0.19 %. Moreover, their elasticity shows an upward trend (in absolute terms). This strengthening of the inequality-decreasing effect of family allowances is due to their pro-poor distribution, which also becomes more pronounced over time. It is worth noting that family allowances exert this influence despite the fact that their share in total income is stable during the examined period. The pro-poor distributional effect of family allowances is explained by the fact that they are means-tested and are targeted towards individuals whose income is below a certain level. However, it is worth noting that although family allowances have the largest share in social assistance programs and the highest number of beneficiaries, their efficiency has been subject to criticism. The main arguments are related to the lack of differentiation of family allowances with regard to social status and financial situation, as well as their formal nature and loose control - less than 1 % of the monthly allowances are suspended because of lack of regular school attendance (Institute for Market Economics, 2015). Therefore, if measures are undertaken to tackle these problems, the above revealed pro-poor distributional effect of family allowances could be even higher, contributing to a stronger inequality-reducing effect and in the end to an improved efficiency of this type of social assistance.

A key task of an efficient social protection system is enabling individuals to quickly leave the programs they benefit from, rather than just achieving a sustained and long-term mitigation of the negative consequences of social exclusion. This brings up the question of whether the social protection system stimulates beneficiaries to start a job or creates disincentives for work. This problem is particularly relevant for the lowest income groups where unemployment benefits and social assistance payments have the highest importance - in 2014

they constitute 15 % of the total income of the poorest decile in contrast to only 3 % for the richest. Moreover, the past and potential future earnings of the lowest income deciles are very often likely to be lower than currently received social transfers. This serves as a disincentive for starting a job and creates unemployment traps. Therefore, although social transfers have an inequality-decreasing effect, their provision should be accompanied by relevant active labour market policies.

6. Conclusion

The paper explores the distributional effects of different types of social transfers in Bulgaria in the period 2000-2014, using income inequality decomposition method. The main empirical finding is that social transfers mitigate income inequality, which is in line with the results from previous studies for other countries. Looking at the distributional effects of each social transfer provides a more detailed picture of the role that the social protection system plays in inequality reduction. While pensions and unemployment benefits are the most equally distributed among deciles, family allowances are increasingly pro-poor and “other social benefits” are highly concentrated towards the richest decile. With regard to the strength of the inequality-reducing effect, pensions exert the strongest influence due to their significant share in total income, which also rises over time. As for family allowances, which have the highest share in social assistance benefits, they are pro-poor in nature, but because of their small share in beneficiaries’ total income, their impact on overall inequality is much weaker.

It has to be noted that despite the revealed inequality-reducing effect of social transfers, they have to be used with caution as a social policy tool for tackling income disparities. Taking into account some important country-specific factors such as limited resources for social protection, fiscal discipline considerations, ageing population and low economic activity, it becomes clear that public discussions cannot focus on social transfers as the only remedy for high income inequality. Their use should be accompanied by the implementation of crucial active labour market policies such as increasing the labour force participation and the quality of the human resources. Furthermore, efforts should be directed towards achieving a better targeting of social transfers since this would lead to an improved efficiency and a stronger inequality-reducing effect of the social protection system.

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