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## Innovation Management and Digital Transformation of Industries and Work: Future Trends and Research Methodologies

March 10-11, 2021

PhD and Post-doc seminar

[Link in MS Teams](#)

**March 10, 2021**

*(all times CET)*

10.00 – 10.15	Opening: Prof. Dr. Albena Vutsova, Sofia University “St. Kliment Ohridski” prof. Dr. Kai-Ingo Voigt, Chair of Industrial Management, FAU Prof. Dr. Gilles Rouet, <i>IUT de Mantes and ISM-IAE, UVSQ, Paris-Saclay</i>
10.15 – 10.45	Prof. Dr. Gilles Rouet, <i>IUT de Mantes and ISM-IAE, UVSQ, Paris-Saclay</i> "PHD Supervision in COVID-19 context"
10:45 – 11:15	Assist. Prof. Stela Raytcheva, <i>UVSQ, Paris-Saclay</i> Methodological talk: "Practice oriented approach: principles and impacts"
11:15 – 11:45	Lars Friedrich, <i>Chair of Industrial Management, FAU</i> "Support-your-local'-Effect: Understanding Consumers' Prosocial Behavior in Times of Crisis"
11:45 – 12:15	Lilia Kokareshkova-Panteleeva, <i>Sofia University “St. Kliment Ohridski”</i> "Sustainable Consumer Behavior: Factors of Influence"
12:15 – 13:00	<i>lunch break</i>
13:00 – 13:30	Dr. Imane Buterfas, <i>UVSQ, Paris-Saclay</i> "CSR, creating shared value through sustainable innovation"
13:30 – 14:00	Alexander Spieske, <i>Chair of Supply Chain Management, FAU</i> "The relationship between supply chain resilience and Industry 4.0: A Systematic literature review"
14:00 – 14:30	Dr. Martina Arababadzhieva, Sofia University "Social Enterprise: Status quo and auspicious development"

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- 14:30 – 15:00 Magdalena Schwarz, *Chair of Tax Law and Public Law, FAU*  
“The GloBE proposal – a proposal of the OECD to avoid profit shifting and base erosion of MNEs”
- 15:00 – 15:30 Louis-Caleb Remanda, *UVSQ, Paris-Saclay*  
“Understanding European identity through institutional embeddedness theory: the case of the crisis of immigrants and refugees”
- 15.30 – 16:00 Miriana Ilcheva, Senior Analyst, Center for the Study of Democracy, PhD student, *South-West University „Neofit Rilski”*  
“Migration - perceptions, integration, criminal justice and security”
- 16:00 – 16:30 Dr. Mourad Attarça, *UVSQ, Paris-Saclay*  
"Research on strategic diplomatic practices mobilised by firms"
- 16:30 – 17:00 Maximilian Gebhardt, *Chair of Supply Chain Management, FAU*  
“How will Industry 4.0 support supply chain resilience after the COVID-19 pandemic? Empirical evidence from a Delphi study”
- 17:00 – 17:30 Irina Yanchovska, Sofia University “St. Kliment Ohridski” and Project Manager, Software Group Bulgaria  
“Job Satisfaction Factors Among IT employees”

## March 11, 2021

(all times CET)

- 10:00 – 10:30 Julius Kirschbaum, *Chair of Information Systems - Innovation & Value Creation, FAU*  
“Innovating with AI in an Industrial Setting”
- 10:30 – 11:00 Matthaeus Wilga, *Chair of Information Systems - Innovation & Value Creation, FAU*  
“Countering the AI Deployment Gap in Industry – A supporting Framework for the Design and Innovation of Artificial Intelligence Business Models”
- 11:00 – 12:30 Short presentations by PhD students at early stage (plans)  
Moderated by Assoc. Prof. Todor Yalamov

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12:00 – 13:00 Lunch break



13:00 – 15:00 Prof. Albena Vutsova, Sofia University "St. Kliment Ohridski"

Workshop working with the Early bird platform

13:00 – 15:00 Assoc. Prof. Todor Yalamov

["MBA programs @ FEBA"](#): International executive education and business networking" (workshop for potential international graduate students)

15:00 – 16:00 Prof. Nikolas Tsakas, University of Cyprus

PhD programs and research priorities @ the University of Cyprus

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