

**SOFIA  
UNIVERSITY  
STUDENTS  
VISIT IN HO OF  
ADIDAS  
BULGARIA**



# AGENDA

1. WHAT WE DID?
2. FEEDBACK FROM THE STUDENTS



# 1. WHAT WE DID?

GENERAL  
MANAGE  
R



Galina Prangova

SENIOR  
RETAIL  
MANAGER



Iliyana Kalcheva

SENIOR  
SUPPLY  
CHAIN  
MANAGER



M. Mladenova

HR  
MANAGER



Silviya Alyova

BRAND  
ACTIVATION  
MANAGER



Marin Kolev

SALES  
MANAGER



Ivo Popov

SENIOR  
FINANCE  
MANAGER



Andrey Katsarski



A big part of the **Managers in adidas Bulgaria** took part in the first ever meeting with students from Sofia University St. "Kliment Ohridski" in our HO in Sofia. All of them introduced their university life, working experience and what it takes and what is like to be a manager in such a big worldwide organization. The meeting was held on 21.04.2016 in the **HO Office of adidas Bulgaria**. It continued about two hours and a half.

In the end of it there was a **walk through the office** with all of the students.



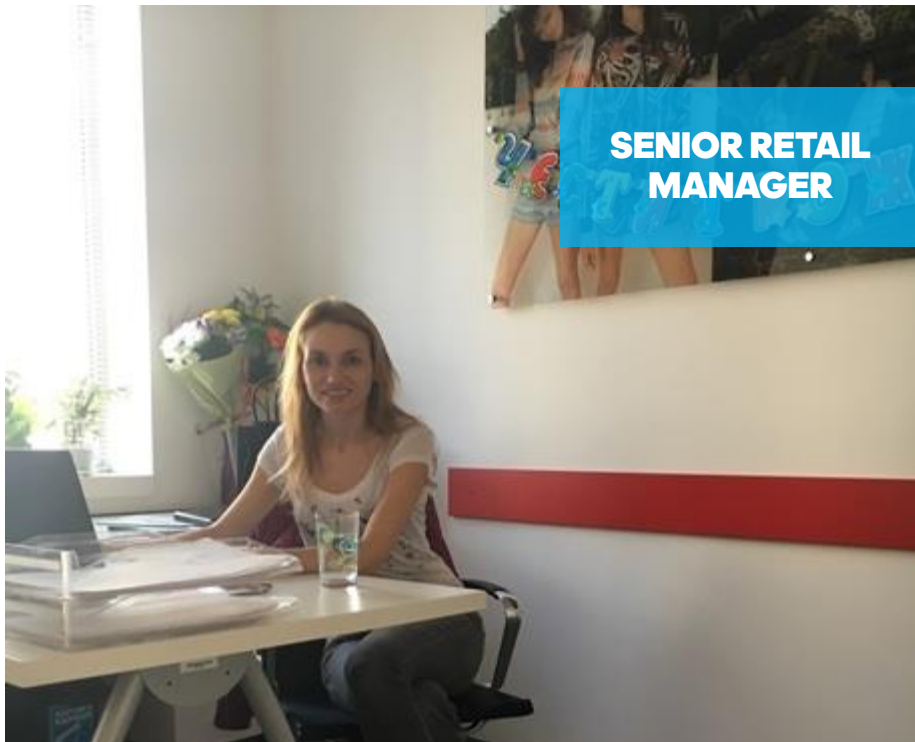
**SUPPLY CHAIN  
MANAGER**



**SALES MANAGER**

**MARGARITA MLADENOVA** TOLD THE STUDENTS ABOUT HER UNIVERSITY DEGREE AND WHAT IS SHE DOING AS A **MANAGER OF THE SUPPLY CHAIN DEPARTMENT**. SHE ALSO EXPLAINED WHAT SHE LOVES THE MOST IN WORKING FOR **ADIDAS BULGARIA**.

**IVO POPOV** HIGHLIGHTED THE DETAILS IN THE COMMUNICATION WITH OUR CLIENTS. IN ADDITION HE TOLD THE STUDENTS WHAT IS THE MOST IMPORTANT THING FOR BEING PART FROM THE **WHOLESALE TEAM**.



**SENIOR RETAIL  
MANAGER**



**SENIOR FINANCE  
AND  
ADMINISTRATION  
MANAGER**

**ILİYANA KALCHEVA** INTRODUCED THE RESPONSIBILITIES OF HER TEAM AND WHAT ARE HER DAILY TASKS AS A **RETAIL MANAGER**. SHE ALSO TOLD THE STUDENTS ABOUT HER PREVIOUS WORKING EXPERIENCE.

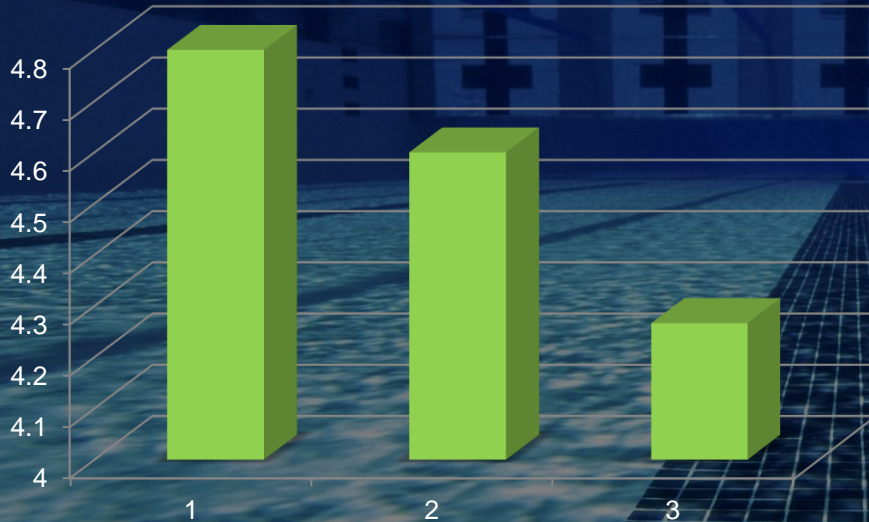
**ANDREY KATSARSKI** EXPLAINED WHAT IS LIKE TO BE LEADER TO ONE OF THE BIGGEST TEAMS IN **ADIDAS BULGARIA**. HE TOLD THE STUDENTS WHY HE **LOVES** WORKING FOR THE COMPANY AND HOW THE UNIVERSITY HELPED HIM FOR HIS JOB.



After all we made a **tour through the office** and showed the students the working places of all of the Departments in **adidas Bulgaria**.  
We introduced the students to one big part of our Bulgarian family.  
Everyone were **very excited** and even left their mark.



## 2. FEEDBACK FROM THE STUDENTS



1. Did the visit met your expectations?

4,80/ 5

2. Did you learned information, which is going to be useful for your career development?

4,60/ 5

3. Do you feel excited about working in adidas?

4,26/ 5



A background image of a swimming pool with lane lines. A swimmer is visible in the distance, and the water is a deep blue color.

## 2. FEEDBACK FROM THE STUDENTS

We asked the students what was **the most interesting** part from the visit into the office?

- The Information about the **responsibilities** of the different departments.
- The way **everybody welcomed the students** and how they treated them.
- To learn what **motivates the managers** to do their job.
- To see how **everyone talks with passion for the brand** and answer all of our questions.
- The walk through the office.
- Knowing better the **culture and the values** of the company.



