# Bulgaria Patent Office and Sofia University Master’s Program: Intellectual Property and Technology Transfer in the United States

## March 05 - 11, 2024

Hybrid

Live webcast platform to be provided by Sofia University

Day One: Tuesday, March 05, 2024

Times noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

10:00-16:00 Various meetings (optional, as schedules may allow) with:

[03:00-09:00]

* + - Bulgaria Patent Office leadership & management; Sofia Circuit Court Judge(s)
    - Sofia University Department Heads (science, engineering, math, business, budget)
    - Bulgaria Ministry of Education officials
    - Inventors / entrepreneurs at Bulgaria technology innovation ecosystem park

Panel: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00-18:45 Session 1: U.S. trademark law and practice (hour 1 of 4)

[11:00 – 11:45] Presenter: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

18:45 –19:45 Session 2: Technology transfer (hour 1 of 4)

[11:45 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers

University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 1

(13:00]

Day Two: Wednesday, March 06, 2024

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

10:00-16:00 Various meetings (optional, as schedules may allow) with:

[03:00-09:00]

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John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00-18:45 Session 3: U.S. trademark law and practice (hour 2 of 4)

[11:00 – 11:45] Presenter: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

18:45 –19:45 Session 4: U.S. design patent and plant patent law (hour 1 of 2)

[11:45 – 12:45] Presenter: John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 2

[13:00]

Day Three: Thursday, March 07, 2024

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

10:00-16:00 Various meetings (optional, as schedules may allow) with:

[03:00-09:00]

* + - Bulgaria Patent Office leadership & management; Sofia Circuit Court Judge(s)
    - Sofia University Department Heads (science, engineering, math, business, budget)
    - Bulgaria Ministry of Education officials
    - Inventors / entrepreneurs at Bulgaria technology innovation ecosystem park

Panel: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00-18:45 Session 5: U.S. trademark law and practice (hour 3 of 4)

[11:00 – 11:45] Presenter: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

18:45 –19:45 Session 6: Technology transfer (hour 2 of 4)

[11:45 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers

University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 3

[13:00]

Day Four: Friday, March 08, 2024

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

10:00-16:00 Various meetings (optional, as schedules may allow) with:

[03:00-09:00]

* + - Bulgaria Patent Office leadership & management; Sofia Circuit Court Judge(s)
    - Sofia University Department Heads (science, engineering, math, business, budget)
    - Bulgaria Ministry of Education officials
    - Inventors / entrepreneurs at Bulgaria technology innovation ecosystem park

Panel: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00-18:45 Session 7: U.S. trademark law and practice (hour 4 of 4)

[11:00 – 11:45] Presenter: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

18:45 –19:45 Session 8: U.S. design patent and plant patent law (hour 2 of 2)

[11:45 – 12:45] Presenter: John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 4

[13:00]

Day Five: Monday, March 11, 2024

Time noted in EET (Sofia, BG) and [EDT] (Alexandria, VA, USA)

10:00-16:00 Various meetings (optional, as schedules may allow) with:

[04:00-10:00]

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Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00-18:45 Session 9: Technology transfer exercise

[12:00 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and

Technology and IP Expert, U.S. National Science Foundation

18:45 – 19:45 Session 10: Technology transfer exercise

[13:00 – 13:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[13:45 – 14:00] Panel: Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

Leigh Lowry, Trademark Attorney, U.S. Patent and Trademark Office

20:00 End of Day 5

[14:00]

End of program