

CRISES, RESILIENCE AND TRANSFORMATION

2022 FEBA CONFERENCE

SOFIA
UNIVERSITY



ST. KLIMENT
OHRIDSKI
EST. 1888



Supported by:  FINTECH
BULGARIA

NOVEMBER 25-26, 2022

Blv. Tsarigradsko Shose 125, Sofia, Bulgaria, 1113



Crises, Resilience and Transformation

2022 Conference of the Faculty of Economics and Business Administration

at Sofia University "St. Kliment Ohridski"

November 25-26, 2022

Final Program

November 25, 2022 (Day 1)

Pre-opening Session (Online)

11:30-13:30 EET: Scholarnet Early Birds Service for young scientists, PhD students and postdocs
Online session via [Zoom: Meeting ID:84863118181](#)

Official Opening (Aula Magna at the Rectorate of Sofia University)

18:00-18:15 EET: Opening Address by the Dean of FEBA

Keynote Addresses

18:15-19:00 EET: Mr. Iliya Lingorski, Member of the Executive Board of the Bulgarian National Bank,
Topic: Towards a more resilient and adaptive global and European monetary and financial architecture

19:00-19:45 EET: Mr. Lubomir Nokov, Co-founder and CEO at Harmonica Foods, Topic: How Harmonica became a B Corp

19:45-22:00 EET: Get-together (Supported by the Bulgarian Fintech Association)



November 26, 2022 (Day 2 at FEBA)

9:30 – 10:00 EET: Registration and Coffee (FEBA Room 417)

10:00 – 10:30 EET: Opening Remarks: Dean, Guests and Session Chairs (FEBA Room 401, [MS Teams Link](#))

Parallel Sessions 1

10:30 – 12:30 EET: Panel 1a: Scholarnet Session 1: Cooperatives (Chair: Assoc. Prof. Todor Yalamov, PhD) (FEBA Room 411, [MS Teams Link](#))

1. **Mr. Simon Micken (University of Cologne):** Cooperative network building and regional development
2. **Mr. Joschka Moldenhauer (University of Cologne):** Conceptual framework of civil society/cooperative business
3. **Ms. Julia Beideck (University of Cologne):** Social cooperatives as third sector actors
4. **Mr. Philip Thimm (University of Cologne):** Cooperative business models
5. **Ms. Ruthyana Ngundo (FEBA at Sofia University):** Credit Cooperatives in Kenya and East Africa

10:30 – 12:30 EET: Panel 1b: Crises, Resilience and Economic Integration (Chair: Prof. Stefan Petranov, PhD) (FEBA Room 300, [MS Teams Link](#))

1. **Assoc. Prof. Alexander Mihailov, PhD (University of Reading):** Rallying around the EU Flag: Russia's Invasion of Ukraine and Attitudes toward European Integration
2. **Assoc. Prof. Alexander Vasilev, PhD (University of Lincoln):** Corruption and Stock Market Prices: A General-Equilibrium Approach
3. **Assoc. Prof. Boyan Lomev, PhD (FEBA at Sofia University):** Estimation of the Value at Risk of World Index Portfolio using Vector Autoregression Models
4. **Assoc. Prof. Mariela Nenova-Amar, PhD (FEBA at Sofia University):** Euro Area Membership of a Catching-up Economy – Risks and Macroeconomic Policy Alternatives

10:30 – 12:30 EET: Panel 1c: SHARE-ERIC Special Session in Health Economics (Chair: Prof. Zhelyu Vladimirov, PhD) (FEBA Room 401, [MS Teams Link](#))

1. **Ms. Galia Slavova (FEBA at Sofia University):** Slaughtering the Dragon: Covid Crisis mitigation measures taken for the period 2020-2022 and their impact on Chinese economy so far
2. **Ms. Evelyn Todorova (FEBA at Sofia University):** Factorization of differences in the level of depression for elderly people above 50 years old in Europe considering their employment background
3. **Mr. Kiril Spiridonov (FEBA at Sofia University):** Active lifestyle in the middle of physical and mental health
4. **Ms. Radoslava Dencheva (FEBA at Sofia University):** Cross-sectional differences between elderly people with depression and affective disorders and their effects on the quality of life

12:30 – 13:30 EET: Lunch Break (FEBA Room 417)



Parallel Sessions 2

13:30 – 15:30 EET: Panel 2a: Scholarnet Session 2: Social Responsibility and Universities (Chair: Assoc. Prof. Marina Stefanova) (FEBA Room 300, [MS Teams Link](#))

1. **Prof. Gilles Rouet, PhD (Paris-Saclay):** Algorithmic management: work and decisions
2. **Mourad Attarça, PhD and Prof. Stella Raytcheva, PhD (Paris-Saclay):** Social responsibility of the French Universities: Politics and attitudes
3. **Chief Assist. Prof. Martina Arabadzhieva, PhD and Prof. Albena Vutsova, PhD (Sofia University):** Social Responsibility and Bulgarian Universities
4. **Gergana Sirakova, PhD (Sofia University):** Comparison of French and Bulgarian banks in terms of CSR and universities

13:30 – 15:30 EET: Panel 2b: Peter Beron Special Session (Chair: Assoc. Prof. Deyan Radev, PhD) (FEBA Room 401, [MS Teams Link](#))

1. **JProf. Dr. Andreas Barth (University of Saarland and Goethe University Frankfurt):** ICO Analysts
2. **JProf. Zwetelina Iliewa (University of Bonn):** Dynamic Inconsistency in Risky Choice: Evidence from the Lab and Field
3. **Assoc. Prof. Boryana Bogdanova, PhD (FEBA at Sofia University):** Stock market prices through the lens of AI and sustainability
4. **Assoc. Prof. Deyan Radev, PhD (FEBA at Sofia University):** Bank Resolution Regimes and Systemic Risk

13:30 – 15:30 EET: Panel 2c: ESG, Innovation and Transformation (in Bulgarian) (Chair: Assoc. Prof. Iya Petkova, PhD) (FEBA Room 411, [MS Teams Link](#))

1. **Ms. Rayna Pehlivanska (FEBA at Sofia University):** Дистанционната работа - предимства и недостатъци за организациите и служителите
2. **Mr. Karim Alaeddine (EURIAL and FEBA at Sofia University):** INNOVATION PROCESSES IN THE DAIRY INDUSTRY/ **Milka Semova, PhD (FEBA at Sofia University):** ESG Market Performance Relations
3. **Dr. Desislava Kalcheva (FEBA at Sofia University):** Общинските финанси по време на криза – проблеми и решения
4. **Assoc. Prof. Iliyana Ankova, PhD (FEBA at Sofia University):** PERFORMANCE-BASED BUDGETING AS A TOOL FOR MANAGING PUBLIC RESOURCES IN BULGARIA
5. **Mr. Alexander Kamburov (FEBA at Sofia University):** Traditional and modern methods for cost accounting in the healthcare sector
6. **Ms. Antonia Baltova (FEBA at Sofia University):** Education and Economic Development: Insights from PISA

15:30 – 16:00 EET: Coffee Break (FEBA Room 417)



Parallel Sessions 3

16:00 – 18:00 EET: Panel 3a: Innovation in Industry and Education (Chair: Prof. Teodora Georgieva, Ph.D.) (FEBA Room 300, [MS Teams Link](#))

1. **Prof. DSc Sonia Mileva (FEBA at Sofia University):** SOME DEPENDENCES BETWEEN INNOVATION, THE ECONOMY AND INCOME
2. **Apostol Mushmov, PhD (MFG and FEBA at Sofia University):** Relationship between psychographic and behavioral characteristics of consumers in the context of their creditworthiness
3. **Assoc. Prof. Daniela Georgieva, PhD (IBS Botevgrad):** INNOVATION POTENTIAL OF SECTORAL INNOVATION SYSTEMS
4. **Assoc. Prof. Nadya Velinova-Sokolova, Ph.D. (FEBA at Sofia University):** USING ARTIFICIAL INTELLIGENCE IN FINANCE EDUCATION AT UNIVERSITIES

16:00 – 18:00 EET: Panel 3b: Scholarnet PhD Session: Shadow Economy and Fiscal Policy (Chair: Assoc. Prof. Alexander Mihailov) (FEBA Room 401, [MS Teams Link](#))

1. **Ms. Radostina Ivcheva (FEBA at Sofia University):** The tax morale index for Bulgaria
2. **Mr. Chigozie Chukwu (University of Lincoln, UK):** Fiscal deficit, external debt crisis in an oil producing economy: A GVAR Approach
3. **Ms. Lilyana Georgieva (FEBA at Sofia University):** Testing Homogeneity of Tax Moral in Bulgaria Using Survey Data
4. **Mr. Nino Avreyski (FEBA at Sofia University):** Shadow Economy Practices and Tax Morale in Bulgaria: Homogeneity and Tolerance Levels Assessment Based on Scenario Analysis

Closing Plenary and Cocktail

18:30 – 19:30 EET: Closing Plenary: Partnership with Business on the Road to Resilience and Transformation (Chair: Assoc. Prof. Boryana Bogdanova, PhD) (FEBA Room 401, [MS Teams Link](#))

19:30 – 22:00 EET: Closing Cocktail (Supported by the Bulgarian Fintech Association) (FEBA Room 417)

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SCAN FOR THE FULL PROGRAM



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