

SOCIAL LOGISTICS STUDENT CHALLENGE

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What is the Social Logistics Student Challenge?



GBSN welcomes learners from various fields to form teams and engage in an international virtual contest centered on devising solutions for social logistics issues. Upon finishing the competition, participants have the opportunity to earn an international micro-credential. The Social Logistics Challenge is designed to immerse learners in a digital environment that promotes team-work, encourages collaboration, and stimulates innovation in addressing societal problems using logistics principles and technology.

The Challenge

Identify and define a social logistics problem in a community and propose an actionable business solution to address the problem. Social logistics involves applying logistics principles and methods to solve societal issues by considering human factors. The proposed solution should be relevant to the local community, outline the involved stakeholders, and demonstrate its alignment with one or more of the 17 UN Sustainable Development Goals. Teams are encouraged to identify any technological disruptions within the problem and/or illustrate the role of technology in their solution.

Eligibility

- Open to all students who are enrolled at least part-time at a nationally accredited university
- Teams may consist of 2-5 members

Prizes

- The 1st place winning team will be offered a \$5000 USD prize
- The 2nd and 3rd place winning teams will be offered a \$1,000 USD prize
- Funds must be used towards educational expenses

Submissions Accepted

The submission portal closes Sunday, 13 October!

Identify a Local Problem

Use your logistical knowledge and training to improve a societal access problem. Be sure to identify the community of this problem, the multiple stakeholders involved, and most importantly, how this solution supports one of the 17 UN Sustainable Development Goals.

Deliverables

Written Report

The written report must be no longer than 5 pages in length (double spaced) and must be in English or with English translations.

Creative Illustration

Creative Illustrations can include any format with visuals, such as videos, powerpoint presentations, interviews, infographics, posters, podcasts, etc. They can be submitted in PowerPoint, Google Slides, MOV, MP4, JPEG, and PNG files. Teams are encouraged to think out of the box, engage local participants in their field work, and capture local perspectives from key stakeholders.