

AMCHAM EDUCATION PARTNERSHIP HR BEST PRACTICE SHARING

FEBA, Sofia University, MBA Program in HR Development

OCTOBER - DECEMBER 2022



| DATE | TOPIC & PRESENTERS | WHO |
|---|--|---|
| | EMPLOYER BRAND | |
| October 11, 2022, 18:00 h Hall: 420, FEBA | <p>How to build and communicate an Employer brand <i>Presenter: Katrin Hrusanova, Sales and Events Manager</i></p> <p>HR analytics - using data to drive decision making. How data analytics impacts the decisions for Employer Branding <i>Presenter: Natalia Tzvetanova, Recruitment Manager</i></p> | <p>JobTiger®</p> <p>MSD</p> |
| October 25, 2022 18:00 h Hall: 420, FEBA | <p>RECRUITMENT OF EMPLOYEES - PROCESS, TOOLS AND DIGITAL SOLUTIONS</p> <p>How the Recruitment process works, some case studies, sourcing channels pros and cons. <i>Presenter: Nadezhda Vasileva, Permanent Placement Director</i></p> | Adecco |
| November 8, 2022 18:00 h Hall: 420, FEBA | <p>DIGITAL SOLUTIONS FOR HIRING AND ADMINISTERING THE EMPLOYMENT RELATIONSHIPS</p> <p>Digitizing the HR admin work and compliance with legal regulations <i>Presenter: Savina Dineva, Business Development Manager</i></p> | <p>Sb Accounting & Consulting</p> |
| November 15, 2022 18:00 h Hall: 420, FEBA | <p>PERFORMANCE MANAGEMENT - ORGANIZATION CHARTS, PROCESS, TOOLS AND DIGITAL SOLUTIONS</p> <p><i>Presenter: Boyka Docheva, Global HR Partner Technology Lifecycle Services</i> <i>Presenter: Nadezhda Syarova, Talent Acquisition Manager Bulgaria, Slovenia, Croatia, Serbia</i></p> | IBM® |
| November 22, 2022 18:00 h Hall: 420, FEBA | <p>TALENT REVIEW - PROCESS, TOOLS AND DIGITAL SOLUTIONS</p> <p><i>Presenter: Rumyana Peteva, HR Business Partner Supply Chain and Supporting Functions</i></p> | <p>Kamenitza A MOLSON COORS BEVERAGE COMPANY</p> |
| November 29, 2022 18:00 h Hall: 420, FEBA | <p>BUSINESS COMMUNICATION - INTERNAL AND EXTERNAL - THE ROLE OF HR. BUSINESS ETIQUETTE.</p> <p><i>Presenter: Stelyana Kasabova, Corporate Affairs Manager</i></p> | <p>Kamenitza A MOLSON COORS BEVERAGE COMPANY</p> |

MODERATORS:

Prof. Zhelyu Vladimirov - Faculty of Economics and Business Administration, Sofia University St. Kliment Ohridski
Kiril Velitchkov, PhD - Faculty of Economics and Business Administration, Sofia University St. Kliment Ohridski

Note: Presentations will be held in ENGLISH.