

Live and study  
in India for  
2-4 weeks

# Gujarat Technological University

Winter School Program  
2<sup>nd</sup> to 14<sup>th</sup> Sept. 2019

GTU Winter school Program  
A once in a lifetime experience

## Program highlights

- Class Room Sessions
- Project Work/Field work
- Relevant Industry visits
- Excursion visits to
  - Heritage / Tourist sites
  - Cultural Programs
  - Festival celebration
- Interactive meet with Government officials

Winter School Program 2019 is designed for -  
Engineering, Management & Architecture students

At





## ABOUT GTU

Gujarat Technological University is a largest public university and a premier academic institution located at the city of Ahmedabad, Gujarat (INDIA). The University caters to the academic fields of Engineering, Pharmacy, Management Studies and Computer Applications in Gujarat State. In its network of 440+ colleges, GTU has more than 4,00,000 students and 17000 faculties. GTU offers Undergraduate, Graduate and Master's Programs having 80+ Majors along with a robust Doctoral Program. GTU has 25+ international collaborations in the areas of student exchange, faculty exchange and joint research projects across reputed universities worldwide.

## WINTER SCHOOL PROGRAM

WSP is short term study program providing a learning opportunity to international students along with lots of exciting trips and tours to heritage and cultural sites in Gujarat, India. Program intakes are 1<sup>st</sup> Mondays in month of **February, September and November** every year. **It can be also customized as per foreign university requisites if any.**

## PROGRAM ATTRACTIONS

- Learning specialized courses in the field of Engineering, Management and Architecture
- Interesting classroom including Hindi Language sessions blended with project based learning and theoretical knowledge
- Relevant Industry Visits
- Premier living and dining at economical cost
- Exciting trips and tours to 10+ cultural and heritage sites of Gujarat
- Chance to experience the taste of delicious cuisines of India

## PROGRAM COST INCLUDES

- Full Tuition fees for the program
- Accommodation in Ahmedabad at premier hotel on twin sharing basis
- Food including Breakfast, Lunch and Dinner (One dinner at traditional Gujarati cultural theme based Restaurant)
- Includes all visits related to the program
- Local travelling in Ahmedabad in A.C. vehicle

**500 Euros or 700 USD**  
for 2 weeks  
**700 Euros or 1000 USD**  
for 4 weeks

Winter School Program can also be customized for specific requirements (content and duration) of the foreign University depending on the feasibility

# International Business Opportunities

## Exploring SMEs of India

At Winter School Program for management studies, International students study about the business opportunities in the Small and Medium Enterprises (SMEs) through class sessions with industry interactions and experience the flavor of Indian festivals with lots of exciting trips and tours to the heritage and cultural sites in the state of Gujarat.



World's Tallest Statue:  
Statue of Unity

## Activities

### Week 1 at GTU, Ahmedabad-Begins with Welcome and Orientation

- 3 Class sessions on International business and SMEs in India
- 2 Excursion visits at various heritage sites and cultural exposure to village
- 2 Class sessions on Hindi language
- 1 Industry visit to the SME

### Practice Work and Presentation on project/group activity by students

### Week 2 at GTU, Ahmedabad

- 3 Class sessions on How to Prepare a International Business Plan with two countries
- 2 Excursion visits include Heritage Walk in Ahmedabad City and many Cultural-visits
- 2 Class sessions on Hindi Language
- 1 Industry visit to the SME

### Practice Work and Presentation on Business plan by participants

### Week 3 and 4 at GTU Affiliated premier MBA institutes at two different cities of Gujarat

- 6 Class sessions with local students , Group Activity with local students
- 2 Excursion Visit to Near by Places
- 2 Industry visit with local students

### Group Presentations with local students

**Winter school Program ends with Valedictory Session including distribution of certificate of program completion at GTU Ahmedabad**

Only in case of 4 weeks program



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# Design Engineering : Exploring the Innovation at India



The Vice Chancellor awarding certificate of participation

The 4 weeks of Winter School is designed for engineering students who would like to pursue their career as Designer/Innovator/Entrepreneur. The entire program has developed on globally accepted and practiced Design Thinking Ideology, design/practical based learning approach and would be mentored by experts in Design Thinking domain.

## Activities

### Week 1 at GTU, Ahmedabad-Begins with Welcome and Orientation

3 Class sessions introducing Design Engineering and Empathy phase

2 Class sessions on Hindi Language

2 Excursion visits at various heritage sites and cultural exposure to village

1 Industry visit to the SME

**Field Visit (Include the holiday trips to various places related to their projects)**

### Week 2 at GTU, Ahmedabad

3 Class sessions briefing the Empathy and Ideation phase of Design Engg.

2 Class sessions on Hindi Language

2 Excursion visits include Heritage Walk in Ahmedabad City and many Cultural visits

1 Industry visit to the SME

**Field visit for customer revalidation for product designed.**

**Final Presentations by Participants**

### Week 3 and 4 at GTU, Ahmedabad

9 Class sessions on Product development phase and Prototyping in Design Engineering

3 Industry visit to local SME's  
Excursion visits to nearby places

Participation in Design Demo Day , Panel Exhibition, and Fablab visit

**Group Presentations on Prototype building.**

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