

We are looking for a

Campaign Planning Specialist Bulgaria (Based in Sofia)

Key responsibilities:

- Coordinates the commercial campaign planning process for Bulgaria with Central Europe based partners; maximizes pricing and merchandising strategy according to local needs;
- Contributes to delivering key business KPIs, connected with revenue, gross margin etc;
- Participates in quarterly and strategic planning initiatives workshops, brand and category building initiatives and projects; supports SMS process via execution
- Works in close cooperation with local Digital, Sales, Sales Support and Training departments to contribute to local processes;

Our expectations:

- University or College Degree in Economics, Marketing, Business Administration,
- Min 2 years experience in marketing, sales or trade marketing;
- Fluent English;
- Advanced computer skills MS Office; Power point;
- Excellent communication skills;
- Excellent analytical skills;
- Project management;
- Time management and deadlines observation

Our offer:

- Competitive compensation based on results
- Company training and on-going support
- International dynamic environment
- Opportunity for fast learning and expanding experience in multinational environment
- Opportunity for growth and development

How to apply?

In case you are interested, please notify your Immediate Manager about your interest in the position and your intention to apply. Please send your CV not later than **23 January 2017** directly to Marina Ilieva, Acting Campaign Planning Manager Balkans and Gergana Jeleva, HR Lead Bulgaria and Albania, copying your line manager.