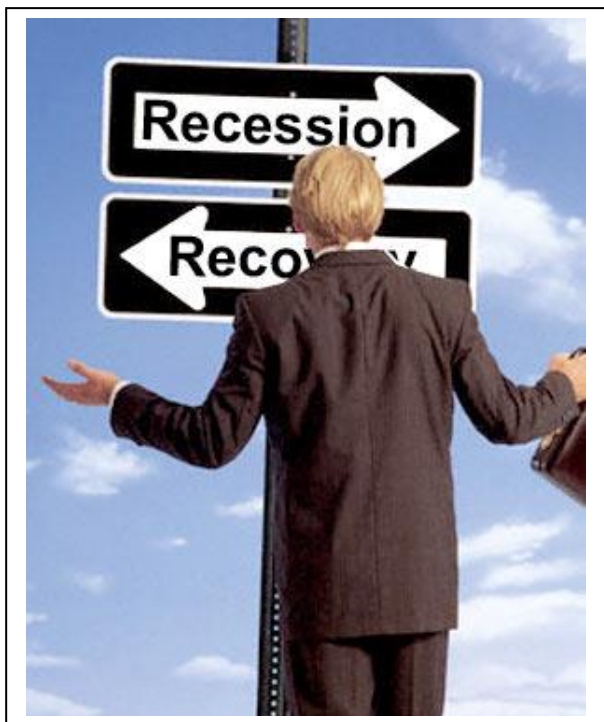


The “New Normal” Workshop

Bankya, 13th November – 15th November 2009

**Is the global recession really over?
How to position yourself and your portfolio going forward?
What is the New Normal?**



We have just witnessed one of the biggest crises since the Great Depression. Some credit markets totally stopped functioning and the world was on the brink of financial chaos. What followed was nothing short of opening the floodgates and almost drowning the economy with liquidity and government guarantees. The worst may have been averted, but the trillions of new dollars poured all over the world leave us in a pretty fragile situation. So is the recession over and where do we go from here?

The correct answer to this will be of paramount importance to careers and portfolios around the world for many years to come. So be the one of twenty four students, who together with our distinguished lecturers will discuss and brainstorm on the optimal strategies ahead. You just can't afford to miss it.

ELIGIBILITY

Students enrolled in their 3rd, 4th year or Master level of Economics/Finance studies at a recognized Bulgarian University. Participants in previous Aleksander Foundation 3 day seminars and workshops are not eligible.

SPEAKERS

- Nikolay Vassilev, *Former Minister of Economy*, Partner, EXPAT CAPITAL
- Kamen Kolchev, CEO and Chairman, Board of Directors, ELANA HOLDING
- Valery Valtchev, *Former CEO of Forton International*, Managing partner, INNIMMO INVESTMENT
- Sanford Henry, Principal, ASSET SOLUTIONS, London, UK
- Daniel Aleksandrov, CEO, CERES AGRIGROWTH INVESTMENT FUND

LOCATION

Hotel Harmony, Bankya (www.hotels-harmony.com/h2/) will host our seminar in a peaceful and convenient location outside Sofia. The event is organised and fully sponsored by the Aleksander Foundation. Successful applicants will have their workshop expenses covered including accommodation for 2 nights, full board, seminar materials and prizes. Participants will be responsible for organizing and covering their transport to and from Bankya.

APPLICATION

- **If the global recovery is for real which asset classes would you invest in? Discuss with specific examples**” – an Essay of approximately 500 words
- Curriculum Vitae (CV) of maximum 2 pages

The documents should be completed in English, labeled (First Name, Second Name, Document Name) and sent to:

NewNormal@aleksanderfoundation.org

Deadline for all applications – Friday 6th November 2009, 16:00h

Receipt of application will be notified. Successful applicants will be contacted by e-mail on **9th Nov 2009**. Participants will be expected in Bankya by 17.00h on 13th Nov and the seminar will finish after lunch on 15th Nov.

The marketplace is changing fast. Do not be left behind.