# Bulgaria Patent Office and Sofia University Master’s Program: Intellectual Property and Technology Transfer in the United States

## November 6-10 and November 13-17, 2023

Day One: Monday, November 6, 2023

Times noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

18:00-18:30 Session 1: Developing an IP strategy: an overview

[11:00 – 11:30] Presenter: Rachel Bae, U.S. Intellectual Property Attaché for Europe

18:30 –19:45 Session 2: Overview: Global IP, IP markets, the Bayh-Dole Act, and University technology transfer, in the United States

[11:30 – 12:45] Presenter: Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Rachel Bae, U.S. Intellectual Property Attaché for Europe

Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 1

(13:00]

Day Two: Tuesday, November 7, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

18:00 – 18:30 Session 3: Overview of patent law in the United States

[11:00 – 11:30 ] Presenter: John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office (USPTO)

18:30 – 19:45 Session 4: Technology transfer and IP licensing strategy, session 1 of 2

[11:30 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 2

[13:00]

Day Three: Wednesday, November 8, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

18:00 - 18:45 Session 5: Overview of copyright law in the United States

[11:00 – 11:45] Presenter: Andrew Moore, Copyright Attorney, U.S. Patent and Trademark Office

18:45–19:45 Session 6: Technology transfer and IP licensing strategy, session 2 of 2

[11:45 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Andrew Moore, Copyright Attorney, U.S. Patent and Trademark Office Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 3

[13:00]

Day Four: Thursday, November 9, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

16:00 - 16:45 Session 7: Overview of trade secrets law in the United States

[9:00 – 9:45] Presenter: Jennifer Blank, Attorney Advisor, U.S. Patent and Trademark Office

16:45 – 17:45 Session 8: IP negotiations and agreements

[9:45 – 10:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, National Science Foundation

17:45 – 18:00 Q&A

[10:45 – 11:00] Panel: Jennifer Blank, Attorney Advisor, U.S. Patent and Trademark Office

Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00 End of Day 4

[11:00]

Day Five: Friday, November 10, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

16:00-16:45 Session 9: Overview of patent examination in the United States

[9:00 – 9:45] Presenter: John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

16:45 – 17:45 Session 10: IP negotiations and agreements

[10:00 – 10:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

17:45 – 18:00 Q&A

[10:45 – 11:00] Panel: Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00 End of Day 5

[11:00]

Day Six: Monday, November 13, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

18:00 – 18:45 Session 11: Overview of copyright issues in U.S. technology transfer law

[11:00 – 11:45] Presenter: Susan Allen, Copyright Attorney, U.S. Patent and Trademark Office

18:45 – 19:45 Session 12: IP valuation and strategy

[12:00 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Susan Allen, Copyright Attorney, U.S. Patent and Trademark Office

Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 6

[13:00]

Day Seven: Tuesday, Novmber 14, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

18:00 ­- 18:45 Session 13: Overview of IP enforcement law in the United States

[11:00 – 11:45] Presenter: [TBD], Attorney Advisor, U.S. Patent and Trademark Office

18:45 – 19:45 Session 14: IP financing and IP markets

[12:00 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: [TBD], Attorney Advisor, U.S. Patent and Trademark Office

Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 7

[13:00]

Day Eight: Wednesday, November 15, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

18:00-18:45 Session 15: Overview of inventor and entrepreneur legal assistance and other resources

[11:00 – 11:45] Presenter: John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:30 – 19:45 Session 16: IP strategy for protecting innovations; the role of AI in IP

[12:00 – 12:45] Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

19:45 – 20:00 Q&A

[12:45 – 13:00] Panel: Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

20:00 End of Day 8

[13:00]

Day Nine: Thursday, November 16, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

16:00-16:45 Session 17: Patent Prosecution Highway (PPH) - Fast Track Examination of Applications

[9:00 – 9:45] Presenter: John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

16:45-17:45 Session 18: Future trends in IP transactions: the role of blockchain in IP

[9:45 – 10:45] Presenter: Presenter: Dr. DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University, and Technology and IP Expert, U.S. National Science Foundation

17:45 – 18:00 Q&A

[10:45 – 11:00] Panel: Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00 End of Day 9

[11:00]

Day Ten: Friday, November 17, 2023

Time noted in EET (Sofia, BG) and [EST] (Alexandria, VA, USA)

16:00 – 17:45 Sessions 19 and 20: Technology transfer case study and workshop

[9:00 – 10:45] Presenter[s]: Dr. DJ Nag, President, Innovaito LLC, Professor of Practice at Rutgers University, and

Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

17:45 – 18:00 Q&A

[10:45 – 11:00] Panel: Professor DJ Nag, President Innovaito LLC, Professor of Practice at Rutgers University,

and Technology and IP Expert, U.S. National Science Foundation

John F. Koeppen, Patent Attorney, U.S. Patent and Trademark Office

18:00 End of Day 10

[11:00]

End of program