Module List – Business Faculty
Autumn Semester 2015/16
Incoming Students

2015/16

International Office
1.1 / Updated Version July 2015

Bern University of Applied Sciences
Business

General Information

Please find some important information about modules / courses offered at our business faculty.

Module enrolment

Students may choose from the list, depending on the study programme they will study in. A mix between different study programmes is not possible (except IP BBA and BBA). Due to course collisions, we recommend to pick modules from the same groups. In that case, we can guarantee no overlapping

Schedule

We will send out the individual schedules around end of July / beginning of August for autumn semester and around end of December / beginning of January for spring semester.

Workload

1 ECTS = 30 working hours
(Further information about the ECTS credit system: http://ec.europa.eu/education/lifelong-learning-policy/ects_en.htm)

Min / Max Credits

Every incoming student must at least enroll into courses with a total of 12 ECTS (4 courses with 3 ECTS each). The maximum amount of ECTS credits are 33 ECTS (11 courses with 3 ECTS each).

Abbreviations:

AS 15/16:   Autumn Semester 2015/16
SS 16:   Spring Semester 2016

Bachelor in Business Administration International Program

⇨ The following courses are all taught in English

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Group	
iBE1	BWB1018	Business English	3	AS 15/16	1i	
BEN1	BWB1018	Business English	3	AS 15/16	1a, 1b, 1c, 1x, 1y, 1z	new!
iBS1	BWB1019	Business Information Systems 1	3	AS 15/16	1i	
iFA1	BWB1023	Financial Accounting 1	3	AS 15/16	1i	
iIL1	BWB1024	International Law 1	3	AS 15/16	1i	
iBUA	BWB1020	Introduction to Business Administration	3	AS 15/16	1i	
iCO1	BWB1021	Management Accouting 1	3	AS 15/16	1i	
iMR1	BWB1026	Marketing 1	3	AS 15/16	1i	
iEA1	BWB1022	Mathematics for Economic Analysis 1	3	AS 15/16	1i	
iMEC	BWB1028	Methods and Skills in Communication	3	AS 15/16	1i	
iWOP	BWB1027	Work- and Organizational Psychology	3	AS 15/16	1i	
iBS2	BWB2035	Business Information Systems 2	3	AS 15/16	3i	
iBP1	BWB2018	Business Planning 1	3	AS 15/16	3i	
iCCD	BWB2019	Cross-Cultural Competency Development	3	AS 15/16	3i	
iFM1	BWB2021	Financial Management 1	3	AS 15/16	3i	
iHR2	BWB2038	Human Resource Management 2	3	AS 15/16	3i	
iIL2	BWB2034	International Law 2	3	AS 15/16	3i	
iMR3	BWB2026	Marketing 3	3	AS 15/16	3i	
iME2	BWB2023	Microeconomics 2	3	AS 15/16	3i	
INMT	BWB2046	International Management	3	AS 15/16	5x	new!
INMT	BWB2046	International Management	3	AS 15/16	5y	new!
INMT	BWB2046	International Management	3	AS 15/16	5z	new!
iPRO	BWB2025	Problem-solving and Decision-making	3	AS 15/16	3i	
iST1	BWB2024	Statistics 1	3	AS 15/16	3i	
iBS3	BWB3093	Business Information Systems 3	3	AS 15/16	5i	
iIL3	BWB3090	International Law 3	3	AS 15/16	5i	
iIL4	BWB3092	International Law 4	3	AS 15/16	5i	
iEC2	BWB3091	Macroeconomics 2	3	AS 15/16	5i	
iORD	BWB3089	Organizational Development	3	AS 15/16	5i	
iTAX	BWB3012	Tax Law	3	AS 15/16	5i	

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Group
GEBE		German for Beginners Course	2	AS 15/16	Int. Students

Elective Modules

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Group	Remarks
ACWE	BWB2036	Academic Writing in English	3	AS 15/16	Elect. M.	
INSU	BWB2070	The World of Insurance	3	AS 15/16	Elect. M.	
WIGE	BWB2039	Wirtschaft & Gesellschaft	3	AS 15/16	Elect. M.	Module in GERMAN!
FRA1	BWB2042	Français des Affaires 1	3	AS 15/16	Elect. M.	Advanced level in FRENCH (B2) required
BWCH	BWB2062	Business with/in China	3	AS 15/16	Elect. M.	not for Chinese students!
BEN3	BWB2068	Business English 3	3	AS 15/16	Elect. M.	
PUNT	BWB2071	Praxis der Unternehmensgründung	3	AS 15/16	Elect. M.	Module in GERMAN & course takes place in Biel!

Syllabus:
http://www.wirtschaft.bfh.ch/de/bachelor/business_administration_international_program/study_content/tabs/curriculum.html

Specialization Banking & Finance

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Group
MAJOR Modules					
MBF1	BWB3024	Security Analysis	3	5	5i
MBF2	BWB3025	Derivatives	3	5	5i
MINOR Modules					
IBF1	BWB3047	Security Markets	3	5	5i
IBF2	BWB3048	M&A and related transactions	3	5	5i

Specialization International Business Management

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Group
MAJOR Modules					
MBM1	BWB3032	International Expansion Strategies	3	5	5i
MBM2	BWB3033	International HRM	3	5	5i
MINOR Modules					
IBM1	BWB3053	International Marketing	3	5	5i
IBM2	BWB3080	International Knowledge Management and Organizational Learning	3	5	5i

IMPORTANT:
You can combine major modules from one specialization with minor modules from the other specializations. But, it is not possible to combine single major or minor modules out of two different specializations.

Syllabus:
http://www.wirtschaft.bfh.ch/de/bachelor/business_administration_international_program/study_content/tabs/curriculum.html

Bachelor in Business Administration

⇨ Most of the modules are taught in German (only some in English)

Course List & Syllabus:
http://www.wirtschaft.bfh.ch/de/bachelor/betriebsoekonomie/inhalte_des_studiums/tabs/studienplan.html

Bachelor in Business Information Systems

⇨ Most of the modules are taught in German (only some in English)

Course List & Syllabus:
http://www.wirtschaft.bfh.ch/de/bachelor/wirtschaftsinformatik/inhalte_des_studiums/tabs/studienplan.html

Master in Business Administration

⇨ Modules are taught in German

Module	Program	ECTS Credits	Semester	Class	Remark
Wissenschaftstheorie	MSc BA	3	AS 15/16	1M	
Forschungsmethodik	MSc BA	3	AS 15/16	1M	
Geschäftsprozessmanagement	MSc BA	3	AS 15/16	1M	
Projektmanagement	MSc BA	3	AS 15/16	1M	
Entscheidungsfindung	MSc BA	3	AS 15/16	1M	Blockcourse 4 days
Lösungsdesign + Situationsanalyse	MSc BA	3+3	AS 15/16	1M	can only be attended together
Krise & Turnaround - Strategy und Marketing	MSc BA	3	AS 15/16	3M	
Krise & Turnaround - Finanzen und Marketing	MSc BA	3	AS 15/16	3M	
Krise & Turnaround - Organisation und Personal	MSc BA	3	AS 15/16	3M	
Reife & Sättigung - Finanzen und Controlling	MSc BA	3	AS 15/16	3M	
Reife & Sättigung - Organisation und Personal	MSc BA	3	AS 15/16	3M	