SOFIA UNIVERSITY ST. KLIMENT OHRIDSKI

FACULTY OF CLASSICAL AND MODERN PHILOLOGY

CURRICULUM

Approved by: .....

Approved by the Academic Council with Record of Proceedings
№ ...13... / ...16 юни 2025 год.

Professional Field: 2.1 Philology

Educational and Qualification Degree: „Master"

Area of Study: English Philology

К	Н	А	9	7	2	3	2	5

Master's Degree Program: Communication: Language, Literature, Media (in English) for non-specialists

Form of Study: distance learning
Length of Study (number of weeks): 3 semesters (45 weeks)

Professional Qualification: MA in English Studies with specialization in Literature and Media

Qualification Description

Master's Degree Program:

1. Aims and Educational Objectives

The Master's program "Communication: language, literature, media" aims on the one hand to offer the opportunity to the students who have received a Bachelor's degree in English Philology either in a Bulgarian or foreign institution of higher education, as well as to the graduates in the area of study 1.3. Methodology of Foreign Language Education in ..., which provides them with the professional qualification of "English Language Teacher", to improve their professional qualification in the field of various forms of communication from the perspective of the interaction between literature and the media in the globalizing world of computers and the Internet. It aims to introduce the students to the different facets of the study and practice of communication – as a theoretical issue, as a pedagogical and practical tool, and as an artistic phenomenon in the highly technologized world of today. On the other hand, it provides a deepening of the knowledge of undergraduates in other fields of the humanities, social sciences and pedagogical sciences, who want to teach British and American literature, culture and language, while also expanding their media literacy and digital literacy and preparing them to work in and with the media.The MA program's rationale follows the EU's policy towards enhanced language proficiency as a way of preserving the cultural diversity of the Old Continent, as well as the EU's requirement to increase media literacy among Europe's citizens.

2. Description of the educational content (knowledge and skills required for a successful professional realization; general and theoretical background, specific areas of study, etc.)

"Communication: language, literature, media" (in English) is a three-semester distance learning Master's program in English for non-specialists. The percentage of in-person classes is less than 20 % and these are primarily introductory and concluding lectures. The majority of classes are held online in the Moodle platform, where all coursework is completed by students either synchronously or asynchronously. For the full inclusion in the studies of the students who do not have a Bachelor's degree in the area of study "English Philology", or in the area of study 1.3. Methodology of Foreign Language Education in ..., which provides them with the professional qualification of "English Language Teacher", courses with intensive instruction in the English language and English-language literatures and cultures are provided during the first semester, which prepares participants to study in the specialized courses offered during the second and third semesters, and to acquire new skills in reading, analyzing, speaking, writing, presenting in the foreign language, alongside deepening their knowledge and skills acquired in the Bachelor's degree programs. In the third semester the participants are offered the compulsory course "Writing a Master's Thesis", which aims to aid non-specialists in successfully completing their dissertation in English. There is also the possibility of optional study of a specialised module to build skills for language work in a business environment.

3. Professional and general competences, specific competences

Particular attention is paid to expanding the intercultural and interpersonal communication skills of the program participants, as well as to building solid research skills for those who would go on to the third level of university education, the PhD. The program involves experts and grantees from the Fulbright Educational Exchange Program, as well as Elizabeth Kostova Foundation guest lecturers in creative writing from the United States, who serve

to develop the participants' creative potential and language skills. Practical internships in schools and different mass media, as well as in EU programs (Erasmus +) are included. Some of the English classes are taught by native speakers, and students are introduced to new interactive teaching methods.

4. **Professional realization (according to the National Classification of Occupations in the Republic of Bulgaria /based on the International Standard Classification of Occupations (ISCO)/ and in reference to the place of the future specialists in the National Qualifications Framework for higher education and the European Qualifications Framework for higher education)**

Upon completion of the program, students can pursue professional careers as highly qualified researchers and teachers in the field of contemporary British and American literature, language and culture, in addition to all other professional fields that require high intercultural and communicative competence, as they are fully equipped to work in mass media and new media as a primary channel for the transmission of information. They can therefore be employed as well-trained professionals in European cultural institutions, NGOs and human resource development agencies and in all mass media. All successful graduates of the program can continue their studies in the third degree to obtain a doctorate. According to the Bulgarian National Classification of Professions and Positions, as an upgrading specialization for graduates of English Philology, profession 2643-6009 Philologist, graduates of the Master's program can also work in various professions with the code 264: "Writers, journalists, linguists", as well as in those with the code 2653: "Translators and other linguists"; in Class 1 "Managers", for example, 1345 "Managers in the field of education" and in Class 2 "Professionals", such as 23 "Teachers", and in particular 231 "Teachers in higher education". According to the European Qualifications Framework for Higher Education, the knowledge and skills they will acquire correspond to level 7.

Area of Study "English Philology" / Master's Degree Programme "Communication: Language, Literature, Media" (in English) for non-specialists (non-English Majors), distance learning

3 1 2 1
Program code

admission winter semester of 2025/2026 academic year

№	Course Code	Course Title	Type- C, E, O	Semester	ECTS credits	Classes - total number					Classes per week	Assessment* - e, ca, ce
						Total	In-person classes			Online classes		
							Lectures	Seminars	Practical classes / Observation			
1	*2*	*3*	*4*	*5*	*6*							
Compulsory Courses						*7*	*8*	*9*	*10*	*11*	*12*	*13*
1	C 0 1 0	Trends in British Literature	C	1	2	60	6			24	2+0	E
2	C 0 2 0	Trend in American Literature	C	1	2	60	6			24	2+0	E
3	C 0 3 0	Practical English - Part 1	C	1	12	360	30			150	2+10	CA
4	C 0 4 0	Academic Writing	C	1	2	60	6			24	2+0	E
5	C 0 5 0	The Modernist Experiment	C	1	3	90	6			39	3+0	CE
6	C 0 6 0	Literature and Adaptation	C	1	3	90	6			39	3+0	CE
7	C 0 7 0	Migration and Literature	C	1	2	60	6			24	2+0	CE
8	C 0 8 0	Communication and Literature	C	2	3	90	6			39	3+0	CE
9	C 0 9 0	Intercultural Communication	C	2	2	60	6			24	2+0	CE
10	C 1 0 0	Digital Culture	C	2	3	90	6			39	3+0	CE
11	C 1 1 0	Mass media in Contemporary Society	C	2	3	90	6			39	3+0	CE
12	C 1 2 0	Practical English - Part 2	C	2	12	360	30			150	2+10	CA

По решение на ФС съотношението аудиторна / извънаудиторна заетост на студентите е 1:1

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13	C	1	3	0	New Technologies, Culture and Communication	C	3	3	90	6			39	2+0	E
14	C	1	4	0	Analytical Reading and Literature	C	3	2	60	6			24	2+0	E
15	C	1	5	0	Writing an MA Thesis	C	3	8	240		6		24	0+2	CA

Elective Courses – the chosen electives have to contribute to minimum of 4 credits in the first semester, 6 credits in the second semester (2 of which may be from Internship), 2 credits in the third semester

1	E	0	1	0	Race and Ethnicity in American Literature and Culture	E	1, 2, 3	2	60	6			24	2+0	CE
2	E	0	2	0	Creative Writing - Part 1	E	1	2	60	6			24	2+0	CE
3	E	0	3	0	Genre Literature: The Gothic Novel	E	1, 2, 3	2	60	6			24	2+0	CE
4	E	0	4	0	Analytical Reading and the English-Bulgarian Translation of Media Texts	E	1, 2, 3	2	60			6	24	0+2	CA
5	E	0	5	0	Origin and Evolution of Human Language	E	1, 2, 3	2	60	6			24	2+0	E
6	E	0	6	0	Writing and Management of Projects	E	1, 2, 3	2	60	6			24	2+0	CE
7	E	0	7	0	Genre Literature: Science Fiction	E	1, 2, 3	2	60	6			24	2+0	CE
8	E	0	8	0	Literature in the Digital Age	E	1, 2, 3	2	60	6			24	2+0	CE
9	E	0	9	0	Creative Writing - Part 2	E	2	2	60	6			24	2+0	CE
10	E	1	0	0	Canadian Culture and Literature	E	1, 2, 3	2	60	6			24	2+0	CE
11	E	1	1	0	The Irish Revival	E	1, 2, 3	2	60	6			24	2+0	CE
12	E	1	2	0	Postmodern Biofictions	E	1, 2, 3	2	60	6			24	2+0	CE
13	E	1	3	0	Cognitive Approaches to Literature and Culture	E	1, 2, 3	2	60	6			24	2+0	CE
14	E	1	4	0	Analytical Reading and the Bulgarian-English Translation of Media Texts	E	1, 2, 3	2	60			6	24	0+2	CA
15	E	1	5	0	Myth, Literature, Media	E	1, 2, 3	2	60	6			24	2+0	E
16	E	1	6	0	American Popular Culture and Politics	E	1, 2, 3	2	60	6			24	2+0	CE
17	E	1	7	0	American Novel into Film	E	1, 2, 3	2	60	6			24	2+0	CE
18	E	1	8	0	Theater in the Digital Age	E	1, 2, 3	2	60	6			24	2+0	E

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19	E	1	9	0	The Letter in Literature and Film	E	1, 2, 3	2	60	6			24	2+0	E

Optional courses

1	O	0	1	0	Business Models in the Outsourcing Industry	0	1	2	60			6	24	0+2	CE
2	O	0	2	0	Searching for Business Information Online	0	1	2	60			6	24	0+2	CE
3	O	0	3	0	Summary and Synthesis of Business Data	0	2	2	60			6	24	0+2	CE

Internships

№	code	Internship	Type- C, E, O	Semester	ECTS credits	weeks	hours	Assessment* - e, ca, ce
1	I 0 1 0	Internship in the Media	E	2	1	2	30	CA

Degree Completion

Form of degree completion	ECTS credits	First State Exam Session	Second State Exam Session
State Exam in			
State Exam in			
.....			
Defence of an Master's thesis	15	April	October

The curriculum has been approved by the Faculty Council, Record of Proceedings № ..10.. from..10/06/2025.....

DEAN:.....

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Sofia University "St. Kliment Ohridski"

Curriculum Reference Statement

Area of Study "English Philology" / Master's Degree Programme "Communication: Language, Literature, Media" (in English) for non-specialists (non-English Majors)
form of study distance learning, length of study 3 Semesters

| Course hours, ECTS credits and number of grades per semester | | |