

OPINION

By: Prof. Milko Dimitrov Petrov, Dr. Sc., Professional Degree 3.5.Social Communications and Information Sciences

Subject: Contest for the occupation of the academic position Associate Professor, professional field 3.5. "Public Communications and Information Sciences", specialty: Journalism (Criticism and Critical Practice), published in the State Gazette, issue 93 / 26.11.2019.

Grounds for participation in a scientific jury: according to the Order of the Rector of Sofia University "St. Kliment Ohridski". RD 38-14/13.01.2020

1. COMPETITION DATA

Pursuant to Article 4 of the Law on the Development of the Academic Staff in the Republic of Bulgaria, Article 62 of the *Regulations for the Implementation of the ZRARB*, Article 29a of the Law on the RASRB, Art. of Academic Positions at Sofia University "St. Kliment Ohridski" The Faculty Council of the Faculty of Journalism and Mass Communication / FGMK / at Sofia University "St. Kliment Ohridski "in 2019 DECIDED to announce a competition for the occupation of the academic position of Associate Professor in the professional field 3.5. Social Communications and Information Sciences, specialty: Journalism (Criticism and Critical Practice).

By application to the Rector of Sofia University "St. Kliment Ohridski " Dr. Marin Bodakov, Chief Assistant in the Faculty of Journalism and Mass Communication is requested to be admitted to the competition for the academic position of "Associate Professor ", applying all the necessary documents, in accordance with the requirements of the *Rules of Conditions and the order for acquiring academic degrees and occupying academic positions* at Sofia University "St. Kliment Ohridski ".

Assistant Professor Dr. Marin Bodakov is admitted to the competition for occupying the academic position of "Associate Professor", and he is the only candidate in this competition.

2. CANDIDATE DATA

Dr. Marin Bodakov is a researcher and lecturer in the scientific fields of media, Bulgarian literature and literary criticism.

In 1994. He has a degree in Bulgarian Philology from Sofia University "St. Kliment Ohridski".

In 2014. he defends the educational and scientific degree "doctor" in professional field 3.5. Public Communications and Information Sciences (Journalism - Culture in Mass Media) with a dissertation on the topic: "Policies

of Presentation of Bulgarian Literature in the Print Media in the 1990s of the 20th Century. Problems of Critical Autoreflexion".

Since 2006. is a full-time lecturer at the Department of Printing and Book Publishing of the Faculty of Journalism at Sofia University "St. Kl. Ohridski".

Since 2011. is an Assistant Professor in the Department of Press and Book Publishing of the Faculty of Journalism at Sofia University "St. Kl. Ohridski".

From 1997 to 2000 He is the editor of Bulgarian Monthly Magazine.

From 2000 to 2019 is an editor in the "Culture" newspaper and his successor, the "K" newspaper.

Chief Assist. Dr. Marin Bodakov is a member of the *Union of Bulgarian Journalists* and a member of the *Public Council of the Global Libraries Foundation*.

He is also a member of the *Public Council of the Metropolitan Library*.

3. DESCRIPTION OF SCIENTIFIC WORKS

Dr. Marin Bodakov, Assistant Professor, presented for the competition a major habilitation work on the topic: "Criticism and Sincerity. The Case of Jordan Marinopolski", Veliko Turnovo, Faber, 2019.

He also presented the scientific monograph on "Who" killed " the criticism. Policies of presenting Bulgarian literature in the print media in the 1990s", Veliko Turnovo, published by Faber Editorial House.

Assistant Professor Marin Bodakov also presented 12 scientific articles on scientific issues related to the critical activity of Yordan Marinopolski, literary criticism and journalism, literary PR, the role of literary criticism and literary critic, scientific portraits of Nikolai Raynov and Chudomir , language issues, and more. Here are some of them:

- "HOMO EX MACHINA // Literary, Issue 1, 2020 (online)

- "The Rebel Critic. The Early Years of Jordan Marinopolski", in: "The Media of the 21st Century". Online Research, Analysis and Criticism Edition, October 31, 2019.

- "Literary Journalism and Literary PR. The Model of the Sofia International Literary Festival" //, Lit., Issue 8 (237) 2019 (online)

- "The Literary Critic after the Literary Criticism" //, Lit., Issue 10 (239) 2019 (online)

- The Feileton From the Diary of a Reporter by Hristo Smirnenski: A Critique of Journalistic Everyday Life //, Lit., Issue 12, 2018 (online).

Literaturephiles and Literaturerophobes "in: Book Publishing during a Crisis", collection, edited by Albert Benbasat, St. Kliment Ohridski University Publishing House, 2016.

Dr. Marin Bodakov, has also presented 3 scientific papers in series, as well as 22 scientific articles published in proceedings of scientific conferences.

Dr. Marin Bodakov, has 295 scientific publications, which are listed in library

catalogs, 16 traditional citations in Google Scholar and Google Books, 2 citations in scientific publications of indexed editions.

Information on the fulfillment of the minimum national requirements under Article 2b of the LPDAR shows that he has 425 points by a set of indicators A, C, D, and E, which fully meets the requirements of this competition.

4. PARTICIPATION IN SCIENTIFIC CONFERENCES AND TEACHING

A. Reports from national and international scientific forums

Dr. Marin Bodakov has presented 22 participations with scientific reports in anniversaries and scientific conferences. He has scientific papers in the anniversaries in honor of: Prof. Emilia Dvoryanova (2018); of Prof. Miglena Nikolchina (2017); Prof. Snezhana Popova (2014); Prof. Minka Zlateva (2012); Prof. Mihail Nedelchev (2003) and others. He has also presented 12 sectional reports at scientific conferences held in the period 2014-2019. Here are the titles of some section reports: "Nikolay Raynov:" The City "and" Art and Symbol ";" Talk about Contemporary Criticism ";" Literary Criticism of the 90s ";" Chudomir as a Media Critic "and others.

B. Teaching

Dr. Marin Bodakov is a Chief Assistant Professor at the Faculty of Journalism and Mass Communication at the Sofia University "St. Kliment Ohridski", Department of Press Journalism and Book Publishing. In the period 2006-2019, he is the holder of the following subjects: "Public Relations Writing", specialty Public Relations, Bachelor's and Master's Degree, full-time and part-time education ; "Literature and Media", specialty Journalism, Bachelor's and Master's Degree Programs, full-time and part-time studies;" Journalism and Art Criticism", specialty Journalism, Bachelor's and Master's Degree Programs, full-time and part-time studies, "Criticism and Critical Practice", specialty Publishing, Bachelor's and Master's Degrees, full-time and part-time studies. The Employment Record shows that Chief Assistant Dr. Marin Bodakov for the 2018-2019 academic year had 332 hours of classroom work. In the period 2016-2019 he was the scientific supervisor of 14 theses.

The teaching work of Dr. Marin Bodakov fully complies with the legal requirements. He is a well-established lecturer at FGMC who lectures on current and modern subjects.

5. SCIENTIFIC CONTRIBUTIONS

The relevance and originality of the basic scientific monograph submitted for

review by the scientific jury "Criticism and sincerity. The case of Jordan Marinopolski." Veliko Tarnovo, Faber, 2019, is the first of its kind original scientific study dedicated to the literary evolution of Yordan Marinopolski in the complex dynamics between his own and foreign, center and periphery in the literary life of Bulgaria at the end of the 19th century and the beginning of the 20th century. The main idea in habilitation work is to subordinate scientific analysis to two, interrelated, scientific approaches: researchers looking at literature from the media; and a research look at the media - from literature. **First** of all, habilitation work examines the development of the media in the context of the validation of the literary criticism.

Second, habilitation work examines the development of literature in the context of individual literary fact, its creation in a particular literary environment.

Third, the habilitation work examines the development of the Bulgarian literature in the context of the creation of a new media environment that imposes modern artistic styles, authors, works and creative approaches.

The habilitation work uses an integral methodology based on a media-literary approach to the scientific problem of sincerity in the development of literary criticism in our country - at the turn of the 19th and 20th centuries. The critical reflections and achievements of Jordan Marinopolski are presented:

- through the means of literary history;
- through the means of literary analysis;
- through comparative media analysis of individual literary facts;
- through the clash between the traditional and the modernity in Dr. Krustev's "Thought" magazine.

The habilitation work shows the broad knowledge of Marin Bodakov in the field of Bulgarian literature in the late 19th and early 20th centuries, his scientific competence in art schools, authors, literary circles, literary magazines and works.

The structure, content and methods used in the habilitation work fully meet the set research task. They allow Dr. Marin Bodakov to examine and analyze little known facts from the creative work of a completely forgotten literary critic from the early 20th century - Jordan Marinopolski.

The scientific contribution of the habilitation work is the choice of an integrated methodology of the scientific research. It is based on methods and indicators taken from different sciences - media science, history and theory of literature, comparative literary criticism, methods of literary analysis and more. The chosen complex methodology broadens the research outlook and enriches the scientific analysis.

The research contribution of habilitation work is the chosen comparative approach of scientific research. It examines the development of the media - from the Bulgarian literature at the end of the 19th and the beginning of the 20th century, and especially the tensions between the center and the marginalized in the Bulgarian literature during this period. But the development of Bulgarian

literature - from the media, was also analyzed. It is here that the clash between public literary life and the private life of the author, between modernization and premodernity delays, is a striking feature of literary life of the time.

The scientific contribution of the habilitation work is the development of the topic of sincerity - as a leading figure in the work of Jordan Marinopolski, which he demonstrates in his book "Critics". Jordan Marinopolski considers the sincerity of the literary critic as a leading value in the literary life of new Bulgaria.

The scientific contribution of the habilitation work is the comparative analysis of the relations between Jordan Marinopolski as a literary critic and the circle of "Thought" Magazine. For the first time Dr. Marin Bodakov published a number of documents from the correspondence of Marinopolski with prominent literary figures from this period.

5. Some recommendations

My main recommendation to Marin Bodakov is to continue his research in the field of literary history and literary criticism, considering their development in the following decades - until 1944. This will undoubtedly enrich the comparative literary and media history in our country with new historical facts, and probably also with some forgotten creators of the literary life in that period.

6. CONCLUSION

The presented scientific researches - basic habilitation work, scientific studies and articles, lecture courses, show the professional presence and scientific contribution of Dr. Marin Bodakov in the development of the comparative media and literary history in Bulgaria at the end of 19th and the beginning of 20th century. The scientific analysis performed is the first of its kind in Bulgarian media science and theory of literature. It is based on an original scientific approach and an integrated methodology that includes methods and indicators taken from media studies, history and theory of literature, comparative literary analysis, and more. This scientific study fills a relatively empty niche in Bulgarian media science, it is a step forward in the thinking, systematization and practical examination of the activities of a literary critic - in the plan of accelerated modernization of Bulgarian literature and the development of literary criticism in the early 20th century.

Based on the actual qualities of the research of Dr. Marin Bodakov, on the scientific contribution of his habilitation work, on his research in the theory and history of literature, media and literary criticism, on his activity as a university lecturer, on his active participation in papers at numerous scientific conferences, on his numerous journalistic texts, I **strongly recommend** that the honorable members of the scientific jury to award to Dr. Marin Bodakov academic post

“Associate Professor” in the field of science 3. Social, business and legal sciences, professional field 3.5.Social communications and information sciences, scientific specialty: Journalism (Criticism and Critical Practice), for the needs of the department "Press Journalism and Book Publishing" at the FGMC of Sofia University "St. Kliment Ohridski ".

Sofia, April 13, 2020

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Prof. Milko Petrov, Dr. Sc. /.....