### **CALL FOR PAPERS**



## **CENTER for BUSINESS STUDIES**

in partnership with the Faculty of Economics and Business Administration-

Sofia University "St. Kliment Ohridski"

### INTERNATIONAL CONFERENCE

Contemporary Management Practices IX
MANAGEMENT SCIENCE, ECONOMICS AND BUSINESS PRACTICES:
CURRENT PERSPECTIVES AND CHALLENGES

June 17-18, 2016

Conference venue: Burgas Free University, Burgas

# Welcome to the CMP IX "Management Science, Economics and Business Practices: Current Perspectives and Challenges"

The tradition of the "Contemporary Management Practices" conferences is related to the initiative lasting 15 years of some leading scientists and specialists from the old program field of Business Management at Burgas Free University, to share the trends in the managerial and economic thought with the representatives of the business and the public sector. During the last 10 years more than 120 academics from the biggest Bulgarian universities with business and economic education- University for national and world economy- Sofia, the Economic university-Varna, The Financial Academy- Svishtov, New Bulgarian University etc. have taken part with papers at our management conferences.

This year's conference edition (2016) will be rum under the sign of the 25<sup>th</sup> Anniversary of the Center for Business Studies and the Burgas Free University.

#### **Scientific Council:**

Honorary Chairman: Prof. Dr. Petko Chobanov, President of Burgas Free University Chairman: Prof. Dr. Vasil Yankov – Dean of the Faculty of Business Studies, BFU

Prof. Dr. Milen Baltov - Vice Rector of Research and International Cooperation of BFU

Prof. Dr. Lina Anastassova – Vice Dean of Research and International Cooperation of the Faculty of Business Studies, BFU

Prof. Dr. Evangeliy Andronov - University of National and World Economy, Sofia

Assoc. Prof. Galina Kurteva, BFU Assoc. Prof. Maria Neycheva, BFU

Assoc. Prof. Sava Dimov, BFU

Assoc. Prof. Dr. Ginka Milcheva, BFU

Assoc. Prof. Dr. Yulia Yorgova, BFU

Assoc. Prof. Pencho Ivanov, BFU

Prof. Dr. Simeon Jelev, Dean of the Faculty "Management and Administration, UNWE, Sofia

Assoc. Prof. Teodor Sedlarski, Dean of the Faculty for Econoimics and BA, SU "St. Kliment Ohridski", Sofia

Prof. Dr. Evgeni Stanimirov, Vice Rector for Academic Affairs, Economic University, Varna

Prof. Dr. Snezana Basheva, Dean of the Finance and Accounting Faculty, UNWE, Sofia

Prof. Dr. Atanas Atanasov, Dean of the Faculty for Economic Accounting, D.A. Tsenov Academy of Economics

Prof. Gundolf Bayer, PhD-Vice Rector for Academic Affairs, University of Applied Sciences, Zwickau

Assoc. Prof. Ivona Raguzs, PhD- Vice Rector of the University of Dubrovnik

Prof. Esther Subrira, PhD, University of Barcelona

Assoc. Prof. Ana Paula Figueira, PhD, ESTIG- Polytechnic of Beja

Assoc. Prof. Mirco Palic, PhD, Univertsity of Zagreb

Conference Organizing Secretariat: Assoc. Prof. Dr. Maria Jeleva, BFU mariaj@bfu.bg

Assoc. Prof. Dr. Gergana Nikolova, BFU

Assist. Prof. Dr. Atanas Luizov, BFU

Assist. Prof. Dr. Diana Mladenova

### Thematic fields:

- Management strategies and management problems: scientific and applied aspects and perspectives
- Challenges of the current markets, marketing and sales: paradigms, problems and perspectives
- Economics, financial instruments, accounting and control
- Innovations, investments and human resources

Working languages of the Conference, in relation to the thematic fields: Bulgarian and English

## **Key deadlines:**

- Early registration and abstracts sending April 15, 2016
- Conference fees payment if early registration April 25, 2016
- Late registration and abstracts sending May 15, 2016
- Participation fees payment if late registration May 20, 2016
- Paper submission- May 30, 2016
- Corrected paper submission after reviewing- July 10, 2016
- Publication of Conference proceedings book- September 15, 2016

The Conference registration is made only electronically through the registration form available at the Conference link, visible on the front web page of the University-http://e-services.bfu.bg/ciun/en/. The abstract (when participating with a paper) which will be in one of the selected two languages must be provided with the registration form. Ready papers will be sent on sup@bfu.bg

Confirmation for abstract acceptance will be sent within 5 days after registering at the e-mail address indicated by you.

The abstracts have to be with a volume of 300 to 700 words (1-2 pages) and to meet the indicated technical requirements for the papers.

Beginning of the registration for the participants at the venue: 17.06.2016 at 09.30

Opening the Conference: 17.06.2016 at 11.00 am, Conference Center of BFU

## **Participation fees:**

The conference fee is BGN 95 to be transferred to bank account of BFU: *IBAN: BG50BUIN78551080025816; BIC: BUINBGSF, Allianz Bank Bulgaria, BSU,* **reason:** participation in the FBS conference; names of the participant, institution. The invoices will be delivered at the registration day of the Conference start or if requested in advance - up to 2 days after the request.

The Faculty of Business Studies at BFU provides the following discounts:

- For the fees paid in the early registration (transferred up to April 25, 2016) 20% discount of the fees;
- For the regular fees paid (May 15, 2016), for participation (at the venue) of additional co-author of the same paper –an extra 20% discount per each additional co-author over the regular fee;
- For the regular fees paid (May 15, 2016), for including an additional paper of the participant an extra 20% discount per each additional paper over the regular fee.

For information and registration: http://e-services.bfu.bg/ciun/en/

For sending ready papers: sup@bfu.bg