

The “Future of Finance” Workshop

Bankya, 12th November – 14th November 2010

What is the future of the financial sector?

Is it true that modern finance turned our economy into a casino economy?

Which job positions have a better outlook for the coming decade?



According to some analysts, the deregulation and growth of the financial sector turned the economy into a casino, so instead of managing and distributing risk, modern finance amplified them in search of short-term profits. The financial crises turned into economic one and sparked a bitter debate between economists in the academic circles. Some non-financial academic pundits (criticized for not having enough expertise in the field) argue that the most productive recent innovation in the financial sector is the ATM. The financial economists (accused in having vested interests) respond that innovations allow for better liquidity management and satisfy better the needs of customers. So where will the financial sector go from now on? What will be impact of the pressure from civic society, politics and academics on the financial sector? The correct answer to this will be of paramount importance to careers and lives around the world for many years to come. So be the one of twenty four students, who together with our distinguished lecturers will discuss and brainstorm on the future trends and opportunities in the financial sector. You just can't afford to miss it.

ELIGIBILITY

Students enrolled in their 3rd, 4th year or Master level of Economics/Finance studies at a recognized Bulgarian University. Participants in previous Aleksander Foundation 3 day workshops are not eligible.

SPEAKERS

- Krassimir Katev, *Former Deputy Finance Minister*, Managing Partner, DELTA CAPITAL Int.
- Andriana Todorova, Equity Research, FIRST FINANCIAL BROKERAGE HOUSE
- Ivo Evgeniev, Managing Director, ROSSLYN CAPITAL PARTNERS
- Stuart Till, *Former Senior Financial Manager at Shell*, CEO, INVESTOR BG GROUP
- Sergei Koinov, Managing Partner, FORTON INTERNATIONAL
- Aleksander Kurlin, Partner, Independent Law Practice

LOCATION

Hotel Harmony, Bankya (www.hotels-harmony.com/h2/) will again host our seminar in a peaceful and convenient location outside Sofia. The event is organised and fully sponsored by the Aleksander Foundation. Successful applicants will have their workshop expenses covered including accommodation for 2 nights, full board, transport seminar materials and prizes. Bus will leave from the Aleksander Nevski Cathedral at 15:30h on 12th November.

APPLICATION

- Essay: “Assume five years from now the developed world is faced with very high levels of inflation. Discuss impact on and strategies for a **Bulgarian Bank OR Bulgarian Company (please pick only one)** to protect their assets and operations. Use examples.” Essay should be approximately 600 words
- Curriculum Vitae (CV) of maximum 2 pages

For tips on how to write a good essay/CV please visit www.aleksanderfoundation.org/resources. The documents should be completed in English, labeled (First Name, Second Name, Document Name) and sent to:

finance@aleksanderfoundation.org

Deadline for all applications – Sunday, October 31st 2010, 18:00h

Receipt of application will be notified. Successful applicants will be contacted by e-mail on **November 8th, 2010**.

The future is coming fast. Be prepared to back the right horse.