**ScholarNet Doctoral Seminar 2**

[Link in MS Teams](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_M2YxZTMwZDItNjE2Ni00YTM3LWFiNGQtYWRhOWMwOTBhOTcz%40thread.v2/0?context=%7b%22Tid%22%3a%2270489e86-4598-4e87-abc2-925348f4028d%22%2c%22Oid%22%3a%225d783c4c-ec95-48ee-a3d8-9716e0736b46%22%7d)

**June 2, 2021**

*(all times CET)*

10.00 – 10.15 Opening: (FEBA+FAU+UVSQ)

Todor Yalamov, Vice Dean Research, Innovation and Projects, Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski”

prof. Dr. Kai-Ingo Voigt, Chair of Industrial Management, FAU

10.15 – 11.00 Policy Announcements and Households’ Expectations: A Detailed Example of a Randomised Control Trial in the Bundesbank Online Panel of Households

Dr. Georgi Kocharkov, Deutsche Bundesbank

Session A Industry 4.0 and Innovations Panel

11:00 – 13:00 Digital platform-based business models in the context of Industry 4.0

Johannes Veile and Marie-Christin Schmidt, Chair of Industrial Management,

Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU)

GDPR effects on business from the perspective of McKinsey's 7S and Porter's Five Forces and Value Chain models

Tsvetina Lungarova, Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski”

Learning schools: Knowledge management systems in secondary schools

Albena Yotova, Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski”

Liberalisation of the Electricity Market in Bulgaria in the context of the European Green Deal

Lybomira Gancheva, Advisor on economics and investments to the President of Bulgaria

13:00 – 13:30 Lunch Break

Session B Management Panel

13:30 – 15:30 Advise to PhD students: Perspectives on current methodologies and topics

prof. Hiroo Takahashi, Soka University, Japan

Digital Transformation of Albanian Audit Market

Ilva Isa, Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski”

The role of the institutions for the development of the renewable energy sector in selected EU countries

Mariya Trifonova, Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski”

15:30 – 15:45 *Coffee/tea break*

Session C Macroeconomics, Finance and Banking Panel

15:45 – 17:45 A model of natural interest rate: the case of Bulgaria

Dr. Dilian Vassilev, Bulgarian National Bank

Sentiment Analysis of Chat Data

Gloria Hristova, Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski”

17.45 – 18.45 [Social Event@Gather.Town](https://gather.town/i/qEIrBgqd?fbclid=IwAR0SMiVvDI9FiS5ue3TKuO_MsV78Mpc6Vw1q-WOYLRfMB8O_DWFgfhOIA2c)

Please register for the event [here](https://forms.office.com/r/d0XyHLfUpf).