

# BULGARIAN DIPLOMATIC, ECONOMIC, ACADEMIC, CULTURAL DAYS (DEAC)

**25<sup>th</sup> April 2018 (Wednesday)**  
**Sofia University St. Kliment Ohridski**

## PROGRAMME

BULGARIAN DIPLOMATIC, ECONOMIC, ACADEMIC, CULTURAL DAYS (DEAC)

08.30 – 09:00 **Registration** (*Sofia University, Rectorate's building, Aula Magna*)  
09:00 **Opening session** (*Sofia University, Rectorate's building, Aula Magna*)  
(Address: Sofia, 15 Tsar Osvoboditel Blvd.)

Chair:

- **Baron Ernest de Laminne de BEX**, President of CIDIC

**Welcome notes by**

- **Prof. Anastas GERDJIKOV**, Rector of Sofia University
- **Prof. Statty STATTEV**, Rector of the University of National & World Economy
- **Mr. Petar NIKOLOV, PhD**, Deputy Minister of Education and Science
- **Mrs Kris DEJONCKHEERE**, Secretary General of UNICA

**Introduction of the Discussion Panels**

- **Prof. Jan CORNELIS**, Academic Attaché CIDIC

09:40 **End of the Opening session**

09:40 – 09:50 **Time for group photo**

**16+ 1 in EU-China relations**  
(*Conference Hall, Rectorate's building, North wing, 2<sup>nd</sup> fl.*)

Chairs:

- **Prof. Xinning SONG**, Director of CI at VUB, Jean Monnet Chair ad personam
- **Assoc. Prof. Antonya TSANKOVA**, Sofia University, Chinese Studies Department

09:50 – 10:00

**Introduction by Ambassador of the P.R. China in Bulgaria: Zhang HAIZHOU**

**Start-ups, motors for new economic and societal activity**  
(*Aula Magna, Rectorate's building*)

Chairs:

- **Prof. Nikolay DENCHEV**, VUB
- **Prof. Nikolai DENKOV**, Sofia University

09:50 – 10:00

**Introduction by Tihomira PALOVA**, Ministry of Economy, State expert

***Policies of support of the start-ups and entrepreneurship from the Ministry of economy***

10:00 – 11:00

**Panel 1.1 EU - China relations**

Panel participants:

- **Alexandra MIRCHEVSKA**, Center for China Economy and Politics, Sofia University

***Balkan Short Cuts of Modern Silk Road***

- **Prof. Nako STEFANOV**, Sofia University

***The "New Normality" of the PRC economy - Problems and Challenges on the path of building a post-industrial paradigm of development***

- **Prof. Chunrong LIU**, Fudan Center of China Studies at Copenhagen University

***The Politics of China-CEEC Cooperation: How Domestic Contexts Matter***

- **Prof. Chun DING**, Jean Monnet Chair, Fudan University, Director of Centre for European studies,

***China - EU economic relationship: status quo, problems and perspective***

11:00 – 11:30

**Coffee break**

11:30 – 12:30

**Panel 1.2 The 16+1 Programme**

Panel participants:

- **Prof. Dinko DINKOV**, UNWE - Director of the research centre on Balkan studies

***The Balkan Crossroad: opportunities for enhancing the EU - Chinese relations***

- **Assoc. prof. Evgeniy KANDILAROV**, Sofia University

***Opportunities, chances and challenges of the "One belt, one road" initiative and 16+1" formula for Bulgaria***

- **Prof. Weiping HUANG**, Jean Monnet Chair ad personam, member Academic Board of BACES, former Dean of School of Economics of RUC

***Comparative Advantage Basis for the Cooperation between China and Eastern European Countries***

- **Prof. Maria STOICHEVA**, Jean Monnet

10:00 – 11:00

**Panel 1.1 Start-up ecosystems**

Panel participants:

- **Prof. Nikolay DENCHEV**, VUB

***Let us build sustainable (social) entrepreneurship systems***

- **Ivan TODOROV**, Invest Bulgaria Agency, Head expert

***Policies for foreign investments in Bulgaria***

- **Dobromir IVANOV**, Bulgarian Startup Association, Vice-Chairman

***Overview of the Bulgarian Startup Ecosystem***

- **Todor MLADENOV**, Sofia Tech Park, Head of Innovation and Projects Department

***Sofia Tech Park - Mission Possible! (short video story)***

11:00 – 11:30

**Coffee break**

11:30 – 12:30

**Panel 1.2 Start-ups and the role of Universities**

Panel participants:

- **Assoc. prof. Milanka SLAVOVA**, UNWE, Vice Rector

***Can the knowledge transfer from the Bulgarian universities repeat the Bulgarian startups success?***

- **Prof. Abdellah TOUHAFI**, VUB
- Ecosystems for start-up creation and growth: the Lumency case***

- **Assoc. prof. Desislava YORDANOVA**, Sofia University, Faculty of Economics and Business Administration
- Transformation of Bulgarian universities into entrepreneurial universities: barriers, facilitators and best practices***

- **Assoc. Prof. Todor YALAMOV**, Sofia University, Faculty of Economic and Business Administration

***Academic entrepreneurship and***

	<p>Chair, Sofia University, Vice-rector  <b>European Studies Across Asian Universities.</b>  <b>Cooperation in capacity building</b></p> <ul style="list-style-type: none"> <li>- <b>Prof. Xiang DENG</b>, Jean Monnet Chair – associate Dean of the School of Economics in Sichuan University</li> </ul> <p><b>The Belt and Road Initiative (BRI) and China-EU Cargo Railway</b></p>	<p><b>commercialisation of hobbies could produce world-level enterprises: What could universities and governments learn from those successes</b></p> <ul style="list-style-type: none"> <li>- <b>Prof. Maria NICULESCU</b>, Directeur de l'ESFAM Ecole Supérieure de la Francophonie pour l'Administration et le Management</li> </ul> <p><b>ESFAM – The hub of innovative opportunities</b></p>
	<p>12:30 – 13:00  <b>Conclusions on both panels</b></p> <ul style="list-style-type: none"> <li>- <b>Prof. Xinning SONG</b>, Director of CI at VUB</li> </ul>	<p>12:30 – 13:00  <b>Conclusions on both panels</b></p> <ul style="list-style-type: none"> <li>- <b>Prof. Jan CORNELIS</b>, Academic Attaché CIDIC</li> </ul>