



## Group Marketing Internship Business Intelligence

Since its foundation in 1889, the Belgian family-owned Lhoist Group (with several thousands employees worldwide today) has pursued a strategy of intensive growth and is today a profitable group and the leader in the production of lime and dolime for the industry, agriculture and the environment.



**Lhoist is investing in the future of dynamic young professionals. We will help you by giving you the opportunity to apply your theoretical background and enthusiasm to a Business Development environment within our organization.**

### Business Intelligence

#### Description :

- Lhoist is a world-wide Lime supplier in the B2B environment. Major customers are in sectors as Steel, Building, Glass, Mining and Paper/PCC industry.
- After several decades of growth, various sources of internal and external data are available, but need to be further integrated into an effective way to support the company's objectives and strategy.
- The objective of the Internship is to expand the existing market information base, to design and create market databases based on integration of different structured and unstructured data sources , and to make it operational and effective in a globally organised company.
- Content Management and data integrity validation.
- Research on publically available data sources related to Lhoist's sectors.
- Evolution of IT platform, with possible integration and automatisaion with existing BI tools in our SAP Ecosystem (BW, WebI, CRM, Lumira, Portal).
- Set-up of automatic tools for recurrent reporting and statistics.

#### Profile :

- Preferably student with business or IT background.
- Fluent in English.
- Good knowledge of office tools (Word, Excel, Powerpoint,...)
- Knowledge in data modeling is a plus
- Knowledge of Database management is a plus (SQL, MS Access, Oracle, etc.)

#### Location & Duration :

- Lhoist Marketing – Nivelles – Belgium (south of Brussels)
- Preferred start : 2015/01; 2015/05; 2015/09
- Duration : 4 to 6 months internship in 2015

#### Interested ? Send your CV and motivation letter to :

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For more details, please consult our website :  
[www.lhoist.com](http://www.lhoist.com)

