



Утвърждавам:

Prof. Milen Zam

Dean of the Faculty of Educational Studie.

EXAM CONSPECT AIMED AT PHD CANDIDATES IN MEDIA PEDAGOGY

1. Media pedagogy: essence, subjects, research methods, goals and tasks. Application of media pedagogy in education.
2. Media, information and digital literacy. Sonya Livingstone's model for the formation and development of media literacy.
3. Development of media literacy in preschool age. Opportunities, challenges and prospects.
4. Learning styles and communication styles and their role in the upward development of children.
5. Media ecology: media effects and their functions in the implementation of the communication process.
6. Media communication and education. Educational environment and extended educational environment. Role models of the subjects of media communication.
7. Online identity. Nature, meaning, maintenance and ways to prevent encroachments.
8. Negative effects related to communication on the Internet: manipulation, cyberbullying, addiction. Ways of prevention.
9. Social media-essence, development, application for the purposes of education, pedagogical interaction and training. Pros and cons.
10. Online relationships and sexuality. What parents and educators need to know.

Prof. Danail Danov, PhD and D.Litt.

BIBLIOGRAPHY

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2. Danov, D., Modern Approaches to Foreign Language Teaching, в сп. Чуждоезиково обучение, ред. Д. Веселинов, бр. 3, 2020, ISSN-0205-1834, 251-259
3. Danov, D., Media Literacy Study Guide, в Communication Management Theory: and Practice in the 21 st century, V. Valkanova (ed.), Sofia University Press, ISBN-978-7567-03-8, с. 266-272
4. Hobbs, R. (2017). Approaches to teacher professional development in digital media literacy education ии B. De Abreu, P. Mihailidis, A. Lee, J. Melki & J. McDougall (Eds). International Handbook of Media Literacy Education (pp. 88 – 113). New York: Routledge.
5. Gardner, H., Multiple Intelligence, Basic Books, UK, 1997
6. Renee Hobbs, Nuala Cabral, Aghigh Ebrahimi, Jiwon Yoon & Rawia Al-Humaidan (2011) Field-Based Teacher Education in Elementary Media Literacy as a Means to Promote Global Understanding, Action in Teacher Education, 33:2, 144-156, DOI: 10.1080/01626620.2011.569313
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