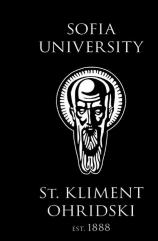
CRISES, RESILIENCE AND TRANSFORMATION

2022 FEBA CONFERENCE





NOVEMBER 25-26, 2022

Blv. Tsarigradsko Shose 125, Sofia, Bulgaria, 1113

Crises, Resilience and Transformation

2022 Conference of the Faculty of Economics and Business Administration at Sofia University "St. Kliment Ohridski" November 25-26, 2022

Final Program

November 25, 2022 (Day 1)

Pre-opening Session (Online)

11:30-13:30 EET: Scholarnet Early Birds Service for young scientists, PhD students and postdocs Online session via Zoom: Meeting ID:84863118181

Official Opening (Aula Magna at the Rectorate of Sofia University)

18:00-18:15 EET: Opening Address by the Dean of FEBA

Keynote Addresses

18:15-19:00 EET: Mr. Iliya Lingorski, Member of the Executive Board of the Bulgarian National Bank, Topic: Towards a more resilient and adaptive global and European monetary and financial architecture

19:00-19:45 EET: Mr. Lubomir Nokov, Co-founder and CEO at Harmonica Foods, Topic: How Harmonica became a B Corp

19:45-22:00 EET: Get-together (Supported by the Bulgarian Fintech Association)

November 26, 2022 (Day 2 at FEBA)

9:30 – 10:00 EET: Registration and Coffee (FEBA Room 417)

10:00 - 10:30 EET: Opening Remarks: Dean, Guests and Session Chairs (FEBA Room 401, MS Teams Link)

Parallel Sessions 1

10:30 – 12:30 EET: Panel 1a: Scholarnet Session 1: Cooperatives (Chair: Assoc. Prof. Todor Yalamov, PhD) (FEBA Room 411, MS Teams Link)

- 1. **Mr. Simon Micken (University of Cologne):** Cooperative network building and regional development
- **2. Mr. Joschka Moldenhauer (University of Cologne):** Conceptual framework of civil society/cooperative business
- 3. Ms. Julia Beideck (University of Cologne): Social cooperatives as third sector actors
- 4. Mr. Philip Thimm (University of Cologne): Cooperative business models
- 5. Ms. Ruthyana Ngundo (FEBA at Sofia University): Credit Cooperatives in Kenya and East Africa

10:30 – 12:30 EET: Panel 1b: Crises, Resilience and Economic Integration (Chair: Prof. Stefan Petranov, PhD) (FEBA Room 300, MS Teams Link)

- 1. **Assoc. Prof. Alexander Mihailov, PhD (University of Reading):** Rallying around the EU Flag: Russia's Invasion of Ukraine and Attitudes toward European Integration
- 2. **Assoc. Prof. Alexander Vasilev, PhD (University of Lincoln):** Corruption and Stock Market Prices: A General-Equilibrium Approach
- 3. **Assoc. Prof. Boyan Lomev, PhD (FEBA at Sofia University):** Estimation of the Value at Risk of World Index Portfolio using Vector Autoregression Models
- 4. **Assoc. Prof. Mariela Nenova-Amar, PhD (FEBA at Sofia University):** Euro Area Membership of a Catching-up Economy Risks and Macroeconomic Policy Alternatives

10:30 – 12:30 EET: Panel 1c: SHARE-ERIC Special Session in Health Economics (Chair: Prof. Zhelyu Vladimirov, PhD) (FEBA Room 401, MS Teams Link)

- 1. **Ms. Galia Slavova (FEBA at Sofia University):** Slaughtering the Dragon: Covid Crisis mitigation measures taken for the period 2020-2022 and their impact on Chinese economy so far
- 2. Ms. Evelyn Todorova (FEBA at Sofia University): Factorization of differences in the level of depression for elderly people above 50 years old in Europe considering their employment background
- **3. Mr. Kiril Spiridonov (FEBA at Sofia University):** Active lifestyle in the middle of physical and mental health
- **4. Ms. Radoslava Dencheva (FEBA at Sofia University):** Cross-sectional differences between elderly people with depression and affective disorders and their effects on the quality of life

<u>12:30 – 13:30 EET: Lunch Break (FEBA Room 417)</u>

Parallel Sessions 2

13:30 – 15:30 EET: Panel 2a: Scholarnet Session 2: Social Responsibility and Universities (Chair: Assoc. Prof. Marina Stefanova) (FEBA Room 300, MS Teams Link)

- 1. **Prof. Gilles Rouet, PhD (Paris-Saclay):** Algorithmic management: work and decisions
- 2. Mourad Attarça, PhD and Prof. Stella Raytcheva, PhD (Paris-Saclay): Social responsability of the French Universities: Politics and attitudes
- 3. Chief Assist. Prof. Martina Arabadzhieva, PhD and Prof. Albena Vutsova, PhD (Sofia University): Social Responsibility and Bulgarian Universities
- **4. Gergana Sirakova, PhD (Sofia University):** Comparison of French and Bulgarian banks in terms of CSR and universities

13:30 – 15:30 EET: Panel 2b: Peter Beron Special Session (Chair: Assoc. Prof. Deyan Radev, PhD) (FEBA Room 401, MS Teams Link)

- 1. JProf. Dr. Andreas Barth (University of Saarland and Goethe University Frankfurt): ICO Analysts
- **2. JProf. Zwetelina Iliewa (University of Bonn):** Dynamic Inconsistency in Risky Choice: Evidence from the Lab and Field
- **3. Assoc. Prof. Boryana Bogdanova, PhD (FEBA at Sofia University):** Stock market prices through the lens of AI and sustainability
- **4. Assoc. Prof. Deyan Radev, PhD (FEBA at Sofia University):** Bank Resolution Regimes and Systemic Risk

13:30 – 15:30 EET: Panel 2c: ESG, Innovation and Transformation (in Bulgarian) (Chair: Assoc. Prof. Iya Petkova, PhD) (FEBA Room 411, MS Teams Link)

- 1. **Ms. Rayna Pehlivanska (FEBA at Sofia University):** Дистанционната работа предимства и недостатъци за организациите и служителите
- 2. Mr. Karim Alaeddine (EURIAL and FEBA at Sofia University): INNOVATION PROCESSES IN THE DAIRY INDUSTRY/ Milka Semova, PhD (FEBA at Sofia University): ESG Market Performance Relations
- **3. Dr. Desislava Kalcheva (FEBA at Sofia University):** Общинските финанси по време на криза проблеми и решения
- **4. Assoc. Prof. Iliyana Ankova, PhD (FEBA at Sofia University):** PERFORMANCE-BASED BUDGETING AS A TOOL FOR MANAGING PUBLIC RESOURSES IN BULGARIA
- **5. Mr. Alexander Kamburov (FEBA at Sofia University):** Traditional and modern methods for cost accounting in the healthcare sector
- **6. Ms. Antonia Baltova (FEBA at Sofia University):** Education and Economic Development: Insights from PISA

<u>15:30 – 16:00 EET: Coffee Break (FEBA Room 417)</u>

Parallel Sessions 3

16:00 – 18:00 EET: Panel 3a: Innovation in Industry and Education (Chair: Prof. Teodora Georgieva, Ph.D.) (FEBA Room 300, MS Teams Link)

- 1. **Prof. DSc Sonia Mileva (FEBA at Sofia University):** SOME DEPENDENCES BETWEEN INNOVATION, THE ECONOMY AND INCOME
- **2. Apostol Mushmov, PhD (MFG and FEBA at Sofia University):** Relationship between psychographic and behavioral characteristics of consumers in the context of their creditworthiness
- 3. Assoc. Prof. Daniela Georgieva, PhD (IBS Botevgrad): INNOVATION POTENTIAL OF SECTORAL INNOVATION SYSTEMS
- **4. Assoc. Prof. Nadya Velinova-Sokolova, Ph.D. (FEBA at Sofia University):** USING ARTIFICIAL INTELLIGENCE IN FINANCE EDUCATION AT UNIVERSITIES

16:00 – 18:00 EET: Panel 3b: Scholarnet PhD Session: Shadow Economy and Fiscal Policy (Chair: Assoc. Prof. Alexander Mihailov) (FEBA Room 401, MS Teams Link)

- 1. Ms. Radostina lycheva (FEBA at Sofia University): The tax morale index for Bulgaria
- **2. Mr. Chigozie Chukwu (University of Lincoln, UK):** Fiscal deficit, external debt crisis in an oil producing economy: A GVAR Approach
- **3. Ms. Lilyana Georgieva (FEBA at Sofia University):** Testing Homogeneity of Tax Moral in Bulgaria Using Survey Data
- **4. Mr. Nino Avreyski (FEBA at Sofia University):** Shadow Economy Practices and Tax Morale in Bulgaria: Homogeneity and Tolerance Levels Assessment Based on Scenario Analysis

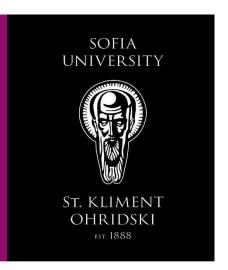
Closing Plenary and Cocktail

18:30 – 19:30 EET: Closing Plenary: Partnership with Business on the Road to Resilience and Transformation (Chair: Assoc. Prof. Boryana Bogdanova, PhD) (FEBA Room 401, MS Teams Link)

<u>19:30 – 22:00 EET: Closing Cocktail (Supported by the Bulgarian Fintech Association) (FEBA Room 417)</u>

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SCAN FOR THE FULL PROGRAM





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