# <u>Business Administration – Strategic Management</u>

Director: Assoc. Prof. Todor Yalamov, PhD

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Length of Study: 4 Semesters, First Semester – Winter 2020/2021

## **Compulsory courses**

- *Fundamentals of Management* Assoc. Prof. Todor Yalamov Friday 6 9 pm, October 3 and 4 and January 16 9 am 7 pm (room 215)
- *Microeconomics* Chief Assistant Prof. Luben Ivanov Tuesday 8 9.30 am, 6 10 pm (room 215 + online) first half of the semester
- *Macroeconomics* Assoc. Prof. Mariella Nenova-Amar, Dr. Daniel Kassabov Tuesday 8 9.30 am, 6 10 pm (room 215 + online) second half of the semester
- *Marketing* Prof. Sonia Mileva, Dr.Sc. Monday 6 10 pm (room 215)
- *Foundations of private law* Dr. Savina Goleminova Thursday 8-9.30 am (online)
- *Business Intelligence* Assoc. Prof. Diana Tisheva, B. Likomanova October 24, 25; November 21, 22, 28, 29 9 am 7 pm (room 215)

### **Facultative Courses**

- Business Information Systems Foundation Assoc. Prof. Kamen Spassov Wednesday 6-9 pm (room 401)
- *Legal Aspects of Information Technologies* Martin Zahariev Friday 6-9 pm (room 401)

Length of Study: 4 Semesters, Third Semester – Winter 2020/2021

### **Compulsory courses**

- *Entrepreneurship* prof. Yordanova, Tuesday 6 9 pm (100% online)
- *Strategic Management* Dr. Ivan Angelov, Monday 6-10 pm (room 401 + online)
- *Strategic Marketing* Assistant Prof. Irena Mladenova Friday 6 10 pm, without December 4 and 11, January 8 and 15 + October 3<sup>rd</sup> and 4<sup>th</sup> 9 am 7 pm. (room 411 + online; only 215 room on October, 3 and 4)

#### **Facultative Courses**

• Master thesis writing

Dean:

/Assoc. Prof. Atanas Georgiev, PhD/