

ATTITUDE

By Associate Professor Milena Milanova, PhD., Sofia University “St. Kliment Ohridski” about the scientific publications of Associate Professor Tsvetanka Hristova Pancheva, DSc presented at the competition for occupying the academic position "Professor" in field of higher education 3. Social Science, Economic Science and Law, professional field 3.5. Public Communication and Information Science (History of Book, Library Science, Bibliography – Digitization of cultural heritage, regional information systems), for the needs of the Department of “Library Science, Scientific Information and Cultural Policy”, Sofia University "St. Kliment Ohridski", Faculty of Philosophy, published in SG 93/26.11.2019.

General Information about the competition:

For the competition only one candidate has submitted documents: Assoc. Prof. Tsvetanka Hristova Pancheva, DSc. In accordance with the requirements of *Article 119, §2 at the Sofia University regulations for applying the Law on the Development of the Academic Staff in the Republic of Bulgaria and rules for its implementation* and after checking the eligibility conditions, the candidate was admitted by the committee to the evaluation. The scientific commission, determined by an order of the Rector of Sofia University “St. Kliment Ohridski” PД38-38/17.01.2020 in accordance with *Article 119, §2, §4, at the Sofia University regulations for applying the Law on the Development of the Academic Staff in the Republic of Bulgaria and rules for its implementation* decided assoc. prof. Tsvetanka Hristova Panchev fulfillment the minimum scientific-metric national requirements. The points that the candidate collected are 837.5 (with minimum requirements: 550 points in field 3. Social Science, Economic Science, and Law).

General characteristics of candidate: Assoc. prof. Tsvetanka Hristova Pancheva, DSc is a prominent researcher in the field of public communications and information sciences. She is also an academic lecturer with extensive experience and a leading specialist in practice. Assoc. prof. Pancheva received her master’s degree in Library Science and Bibliography from the State Institute of Culture, St. Petersburg, Russia in 1981. She has been a researcher at the National Library "St. St. Cyril and Methodius", 1994 she become a PhD, 2018 – Doctor of Science in field of higher education 3. Social Science, Economic Science and Law, professional field 3.5. Public Communication and Information Science at Sofia University. Her professional activities are closely connected to two institutions: National Library and Sofia University “St. Kliment Ohridski” where she has built up her professional and teaching experience. 1999 she become an associate professor in National Library. She has also held various leadership positions at the National Library and at the Sofia Metropolitan Library. She has been also scientific secretary of

the committee of Library and Information Sciences at the Higher Education Commission and at the National Library. Her teaching activity initially began as a part-time lecturer at Sofia University "St. Kliment Ohridski" and ULSIT. 2014 she was elected as Associate Professor at the Department of "Library Science, Scientific Information and Cultural Policy", Sofia University "St. Kliment Ohridski", Faculty of Philosophy. Assoc. prof. Pancheva has extensive academic experience. She is often invited to take lectures in various qualification courses by library institutions across the country. She has been a coordinator and a member of scientific teams in 13 research projects. She has participated in more than 80 forums and she is a member of 4 scientific and professional organizations. The candidate's professional and teaching experience is entirely within the field of the scientific competition.

Scientific and applied research of the candidate:

- Minimal scientific-metric national requirements.

Assoc. prof. Tsvetanka Pancheva, DSc is the author of 2 theses, 9 books, 103 articles and studies, is a compiler of 5 and an editor of 12 publications. All of them are registered in the Sofia University reference systems' "Authors".

In order to participate in the competition, assoc. prof. Pancheva submitted an original monographic study (100 points), a published book based on a doctoral thesis for the award of a scientific degree "Doctor of Science" (75 points), various of articles published in scientific editions (total 282.5 points). Candidate's publications have been cited over than 80 times, 27 of which have been submitted for the competition in order to fulfillment the minimum scientific-metric national requirements (245 points in total). Assoc. prof. Pancheva holds scientific degree "Doctor of Science", she was a leader and a member of two international scientific projects, and she is a co-author of a textbook for the needs of professional education (160 points in total).

- Original monographic study.

The monographic study by assoc. prof. Tsvetanka Pancheva (*Bibliografski i digitalni izmerenia na balgarskoto kraeznanie. Sofia, 2019*) thoroughly and comprehensively presents the origin and development and outline the expected changes and perspectives in front of Bulgarian local history. The author deals with the theoretical and terminological comprehension of the research field of Local history. Following through the process of forming the Local History scientific discipline, she put in the basis of her study implementation of bibliographic methods in building and reconstructing the image of a local place as local memory. She is discussing the terminological variety of the notion of "local bibliography" both in Bulgarian research and practice and in a wider international scope. The scientific understanding of the term "local bibliography" allows the author

to create a model and a system of criteria that she uses to examine the state of local bibliography in Bulgaria during the different periods of its development. The basic method she has used was a bibliographic-statistical analysis that is comparable in each period of development of the Bulgarian local history. During the different periods are visible transformations which are considerably predictable, and which are related by the processes that are going on in the Bulgarian society. There are reliable tools to examine the ongoing processes and to formulate comparable conclusions and observations. A significant transformation of the Local bibliography occurred in the 21st century under the influence of the changes in the Bulgarian society, which affect the regulations, organization, structure, methods of formation and management of the library and bibliographic system and the library institutions in the country. The development and implementation of ICT technologies have a particularly strong influence on the activity in those institutions. This process started at a different pace and quality. The author traces the transformations in the digital environment on two levels: first on a level of local bibliographic information and second – on a level of local bibliography. There is a significant relation between the processes of digitalization, which are very strong in the institutions of the memory and the system of local bibliography in Bulgaria. There are changes in the bibliographic systems, in the search process, and in the way of access and use data. The author convincingly defends and proves the importance of local history information in the modern digital age as an "important identity sign". The local history is a reliable source of information for the local communities in identifying, preserving and studying the regional cultural heritage.

This monographic edition thematically follows the author's earlier scientific research on "local publications" (*Knizhovni proektsii na lokalnoto ili balgarskoto kraeznanie ot Vazrazhdaneto do dnes. Sofia, 2019*) upgrading it through a statistical survey of Bulgarian bibliographic systems as a reliable local information source and looking for the dimensions and relationships between the models of the local bibliographic systems and preserving, studying and promoting the local memory.

- Scientific articles.

The articles provided for the competition by the candidate focuses on various subjects like local history and digitalization of cultural heritage, local bibliography, bibliographic publications, educational aspects. Those topics have been reflecting on her scientific research interests and her pedagogical activities.

The study of local history and local bibliography have been conducted through analyzes of various historical local history studies, as well as trends in local book publishing (6, 7). Various national

digital archival collections created by archival organizations and libraries have been analyzed, looking for their application in the study of local history and culture (4). Some research has also been focused on contemporary transformations in local bibliographic systems (23).

Problems of planning, organizing, creating and managing different digital collections is a widespread topic in the scientific interests of the candidate. Very important for the institutions of memory also for the study and preservation of cultural heritage, at the national and local level, is their activity in providing information for various research fields, educational activities, and community initiatives. A lot of cultural institutions realized projects of digitalization of the memory of the nation (8, 9, 10, 26). The intersections are numerous and can be searched in various institutional, regional, international and local projects and realizations. Key factors include good planning, information support, quality technology solutions, good output formats, and rich search capabilities and access to "good digital collections" (13, 15, 18, 20). An essential element is also the staff education and support of processes. Special emphasis is the education of specialists, but no less important is the education of patrons (8, 19, 21).

Bibliographic information systems are an extremely appropriate tool for identifying and reconstructing the lives, works, activities, and interests of different historical and contemporary persons. Assoc. prof. Pancheva is a bibliographer with high expertise and a well-known author on publications related to Aleksandar Stamboliyski (3, 17), Peter Danov (5), Dimitar Ivanchev (14), etc. She is also a reviewer of publications related to the use of the digitalization for the revival of local historical memory (11, 12, 24), as well for various bibliographic publications (16, 22).

The scientific publications are fully relevant to the topic of the competition and present widely the scientific, pedagogical and practical activity of the candidate which are reflected in her professional and scientific realization.

Scientific results and contributions: The scientific contributions and achievements are clearly visible and undoubtedly reflected in the publications of assoc. prof. Tsvetanka Pancheva.

1. She has built-up a fully image of the development of local history and local bibliography in Bulgaria.
2. She has developed a terminological basis by studying changes in the interpretation and use of the terms "local history" and "local bibliography."
3. She has created a model of the types of local bibliography in Bulgaria.
4. She has conducted a statistical and bibliographic analysis of the publications during the whole period of development of the Bulgarian local bibliography.

5. She has studied the transformations that have occurred in the model and the type structure of the local bibliography in Bulgaria and she has outlining and designing basic directions for its future development.
6. She has developed guidelines for designing projects for digitalization and for promoting local history.
7. She has created strategic directions that should be followed by the future development of local information systems in the context of the increasing influence of ICT technologies on the creation, demand, use of various electronic information resources.

Critical notes and recommendations: The candidate's achievements and scientific contributions are indisputable. The bibliographic data examined are extremely important and extensive. I would recommend in the context of open science and open data to be provided access to the collected broad empirical material. This would contribute to the subsequent use of primary data for future research and analysis from different aspects and for different purposes.

Conclusion: Based on the presented documentation and on the familiarizing with the pedagogical practice and teaching activity, as well as the scientific publications and contributions Associate Professor Tsvetanka Hristova Pancheva, DSc, and according to Law on the Development of the Academic Staff in the Republic of Bulgaria and the Sofia University regulations for applying the Law on the Development of the Academic Staff in the Republic of Bulgaria and rules for its implementation I declare that the candidate meets the requirement for occupying the academic position " Professor " in field of higher 3. Social Science, Economic Science and Law, professional field 3.5. Public Communication and Information Science (History of Book, Library Science, Bibliography – Digitization of cultural heritage, regional information systems), for the needs of the Department of “Library Science, Scientific Information and Cultural Policy”, Sofia University "St. Kliment Ohridski", Faculty of Philosophy, published in SG 93/26.11.2019.

In the election of Assoc. Prof. Tsvetanka Hristova Pancheva (DSc) for the occupation of the academic position "professor" my vote is positive.