

INTERNATIONAL BUSINESS ACADEMY

AP-Degree in E-Design

Exchange semesters:

1st and 2nd semesters will be relevant semesters to attend for exchange students

Semester 1 (Semester start: August)

Subjects	ECTS points
<ul style="list-style-type: none">• Design process• Innovation• Business economics• Culture, value, philosophy and trend• Communication and Marketing• Organization and project management	7,5 ECTS 2,5 ECTS 2,5 ECTS 5 ECTS 7,5 ECTS 5 ECTS
Total ECTS points	30 ECTS

Semester 2 (Semester start: February)

Subjects	ECTS points
<ul style="list-style-type: none">• Design process• Innovation• Business economics• Culture, value, philosophy and trend• Communication and Marketing	7,5 ECTS 2,5 ECTS 7,5 ECTS 5 ECTS 7,5 ECTS
Total ECTS points	30 ECTS

Semester 3 (It is not possible to apply for this semester)

Subjects	ECTS points
<ul style="list-style-type: none">• Optional subjects	30 ECTS
Total ECTS points	30 ECTS

Semester 4 (It is not possible to apply for this semester)

Subjects	ECTS points
<ul style="list-style-type: none"><li data-bbox="199 376 375 409">• Internship<li data-bbox="199 414 391 448">• Main thesis	15 ECTS 15 ECTS
Total ECTS points	30 ECTS