



СОФИЙСКИ УНИВЕРСИТЕТ „СВ. КЛИМЕНТ ОХРИДСКИ“

**СТОПАНСКИ ФАКУЛТЕТ
КАТЕДРА „СТАТИСТИКА И ИКОНОМЕТРИЯ“**

**ВЪПРОСНИК ЗА ДЪРЖАВЕН ИЗПИТ
МАГИСТЪРСКА ПРОГРАМА
„УПРАВЛЕНСКИ ИНФОРМАЦИОННИ СИСТЕМИ С ОБУЧЕНИЕ НА
АНГЛИЙСКИ ЕЗИК“
(3 семестъра)**

**Въпросникът за държавен изпит е утвърден с Протокол №19/21.11.2023 г.
на Факултетния съвет на Стопанския факултет.**

1. Създаване на стойност и стратегии за дигитална трансформация.
2. Архитектура на предприятието.
3. Бизнес информационни системи – CRM, ERP, SCM, BI.
4. Интеграция на информационни системи за управление.
5. Български платежни системи. Развитие. Функции. Взаимодействие. Видове плащания и оператори. Правна рамка.
6. Електронни финансови пазари. Предимства на инвестирането на електронните финансови пазари. Инвестиционни инструменти. Пазари и брокери. Информационни ресурси. Основи на инвестициите.
7. Системи за електронни плащания на дребно. Разплащателни картови системи. Електронни системи за проверка. Дистанционно и интернет банкиране. Системи за мобилни плащания. Системи за електронни пари. P2P системи за електронни плащания. Интегрирани решения за електронни разплащания.
8. Бизнес процеси и тяхното място в организацията.
9. Описание и документация на бизнес процесите.
10. Реинженеринг на бизнес процеси.
11. Организационна култура и промяна (G. Hofstede). Видове, модалности и области. Примерът на „експертите по децентрализация“.
12. Индивидуална промяна. Модели за изследване на индивидуалните промени (поведенческа, когнитивна, психодинамична, хуманистична психология). Типове личност и организационна промяна.



13. Промени в организацията, свързани с въвеждането на нови ИКТ (стратегия, роля на управлението на ИКТ, промяна в информационната култура).
14. Правни аспекти на информационните и комуникационни технологии.
15. Електронни изявления, електронни документи, електронни подписи.
16. Електронно управление.
17. Основни органи и рамки за управление на проекти.
18. Управление на проекти: планиране и бюджетиране.
19. Управление на проекти: Управление на качеството.

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