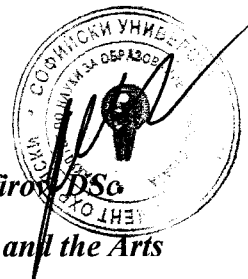




Утвърждавам:

Prof. Milen Zamfirov DSc

Dean of the Faculty of Educational Studies and the Arts



EXAM CONSPECT AIMED AT PHD CANDIDATES IN MEDIA PEDAGOGY

1. Media pedagogy: essence, subjects, research methods, goals and tasks. Application of media pedagogy in education.
2. Media, information and digital literacy. Sonya Livingstone's model for the formation and development of media literacy.
3. Development of media literacy in preschool age. Opportunities, challenges and prospects.
4. Learning styles and communication styles and their role in the upward development of children.
5. Media ecology: media effects and their functions in the implementation of the communication process.
6. Media communication and education. Educational environment and extended educational environment. Role models of the subjects of media communication.
7. Online identity. Nature, meaning, maintenance and ways to prevent encroachments.
8. Negative effects related to communication on the Internet: manipulation, cyberbullying, addiction. Ways of prevention.
9. Social media-essence, development, application for the purposes of education, pedagogical interaction and training. Pros and cons.
10. Online relationships and sexuality. What parents and educators need to know.

Prof. Danail Danov, PhD and D.Litt.

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