



OPINION¹

From Prof . Ivaylo Hristov, University of National and World Economy

for the acquisition of the educational and scientific degree "Doctor" in the scientific field 3.5. Social Communications and Information Sciences (OKIN Media and Communications – Foreign Journalism) with dissertation on the topic: "**Latin American Hispanic Publicist from the middle of the twentieth century to today**"

presented by Vladimir Georgiev Stoichkov, PhD student in the Department of Communication and Audiovisual Production of the Faculty of Journalism and Mass Communication,

with scientific leader: Prof. Dr.Sc.(Econ.) Dr. Milko Petrov

I. Evaluation of the merits of the dissertation text

The dissertation of Vladimir Stoichkov "Latin American Hispanic Publicist from mid-twentieth century TO TODAY" is organized in introduction, five chapters, conclusions, contribution of the study to the topic, bibliography and applications. It contains 122 sources. Of these 26 are in Bulgarian, the remaining 96 in Spanish. literary boom in the 1960s to the present day.

The topicality of the topic stems from the fact that the African-American Spanish-speaking pub is a little-studied field of academic researchers in Bulgaria and at the same time, at least at this stage, is not subject to market interest for publishing houses. As the PhD student noted, the Bulgarian reader knows the literary work of authors such as Eduardo Galeano, Tomas Eloy Martinez, Elena Poiatowska, Ernesto Sabato, Carlos Fuentes, Julio Cortasar and others, but not their journalistic texts. led by nobel laureates Gabriel García Márquez, Mario Vargas Llosa, Pablo Neruda, Miguel Ángel Asturias, Octavio Paz, were journalists. Today, the most popular Latin American authors such as Martin Caparos, Juan Vieroro, Leila Guerrero, Claudia Pineiro, Santiago Roncayo, Alberto Salcedo Ramos, Juan Gabriel Vasquez, are present permanently in the world media with journalistic texts, provoking genres with their searches and originality. Ruben Dario, Cesar Vallejo. Getting to know Latin American Spanish-speaking literary journalism means the spiritual discovery of America, and especially its specific narrative mastery, which has become a trademark in the world history of the written word.

¹ Remark: The italic text offers talking points for evaluating research results. Recommended opinion volume – 2-3 standard pages



The subject of the study is the Latin American Hispanic publicist from the period of the birth of New Journalism in the 1960s to modernity.

The most significant authors, their themes and the headlines of Latin American Spanish-language publicists offering an original and innovative approach are the subject of the study. presence in literary journalism as a reflection of social and political development in the region over the past six decades.

The tasks of the study are divided into two main directions. First: defining and defining the brightest representatives, the leading themes and trends of Latin American Spanish-speaking publicist from the creative boom of the 1960s to the present day. In addition, the study aims to create a kind of publicist map of Latin America, including the most significant in the genre from the Spanish-speaking territories from Mexico to Patagonia, as well as to point out the contemporary trends of Spanish-speaking publicism in Latin America.

The dissertation work is unfolding on the basis of four main hypotheses,

The first of them – The leading literary journalists in Latin America are also the most read writers from the region of the world nivo has been proven unalternative. The trend has been preserved since the years of the "boom" in the 1960s to the present.

The second hypothesis of the study, which states that the themes of Latin American literary journalism are directly dependent on the political and social changes in this society, has also been confirmed. Since the "boom" non-fiction in the region is the mirror and the beacon of the public pulse. and for the new generation of Latin American publicists.

The study's third hypothesis is built on the idea that the female presence in Latin American publicism is in line with the social and spiritual pulse in the region and is a direct reflection of the changes over the past two decades. The percentage growth of a woman's image has seen an apparent upward trend over the past three decades, from 0.3% in the period of the "boom" to 4.5% in subsequent years.

A fourth hypothesis is based on the idea that female characters in Latin American literary journalism are a metaphorical projection of local world feeling, and also finds its affirmation through the comparative analysis between female archetypes in psychology, female characters in Latin American literary journalism and local stereotypes historically. the woman is a metaphorical response to the love of the homeland and the timeless values, while



her vulgarization is related to the negative situations in Latin America, both politically and socially and publicly and individually.

II. Contributions of the dissertation study

The dissertation is distinguished by the thoroughness and completeness of the study of theoretical sources and the demonstration by new means of essential aspects of the already existing theories and hypotheses. The dissertation demonstrates bibliographical awareness, the text of the dissertation meets the compositional requirements characteristic of this genre.

The undisputed contribution of the dissertation work is the innovation of the topic, centered in three directions: information and analysis in a poorly researched and unknown chapter of the history of world journalism; "guía didáctica" (Suite. The dissertation has pointed to and analysed the leading publications and sources of literary journalism in Latin America; as well as the leading journalists. The role of the woman in Latin American literary journalism was examined, covering the whole palette of emotions – from the most positive (mother, homeland, saint) to the most negative (witch, criminal, oroposito).

"I'm not going to be 1000 000 00:00:09,599 - , review and parsing of the author's presence in specialized magazines for literary journalism such as "Krisis", "The Negra Label", "Ghatoardo", "Soho", "Ve como Vian", "Orsay, Bonsai, Anfibia, Paula, Mundo Daeners, El Faro plus the content and studied authors in the narrative journalism at Universidad de Barcelona (Spain) and Universidad Technique Particular de Loja (Ecuador). As a result of this study, Vladimir Stoichkov formed two tables with the most frequently published and quoted names from Latin American literary journalism. Namely, a table of classics (with 15 authors, among them Alma Guillert, Carlos Monsivais, Miguel Ángel Asturias, Thomas Eloy Martinez, Julio Ramon Ribeiro, etc.) and a table of representatives of the new wave (with 35 authors, among whom we can name Alberto. Hernan Cassiari, Cludia Pineiro, Rodrigo Hresan, Jaime Bailey, Porje Lanata, etc.) , accompanied by relevant analyses and summaries.

The author responds to the content of the dissertation. It's written tightly, logically, by academic standards. It shows the essence of the dissertation work, the main accents in it are highlighted.



III. Notes and recommendations

In the dissertation there is a mixing and substitutability of the concepts of "literary journalism" and "publicist". Although close, they are not identical and need to distinguish. It would be useful for both the scientific community and the curious reader that the dissertation work, after the relevant editorial, is published in a monograph, highlighting more closely the role of magical realism in Latin American journalism and publicism.

IV. Publications and participations in scientific forums

The publications on the subject of the dissertation have many times exceeded the necessary minimum and have been successfully presented in various publications. "Kliment Ohridski" for approbation and disclosure of the results of the survey pursuant to Art. 5, item 5, the minimum national requirements under Art. 63, para. 1, item 4 and Art. 69, para. 3.

V. Conclusion

The dissertation "Latin American Hispanic publicist from the middle of the twentieth century to the day" brings undeniable contribution and modern character. It's written with passion and passion, with an emotional insight into the issues. The submitted documentation for the protection of the PhD student is complete, all academic and procedural requirements have been complied with. All this gives me reason to vote positively for the award of the educational and scientific degree "Doctor" to Vladimir Georgiev Stoichkov and to call on a respected scientific jury to do the same.

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