



ALL ABOUT

# ECONOMY FILM DAYS

9<sup>th</sup> Edition, 17-20 May 2022

Times of Change and New Perspectives

[www.economy-filmdays.info](http://www.economy-filmdays.info)

Location: University of Sofia, lecture rooms 245A and 245B of Faculty of Geology and Geography

17.5.2022	Time	<b>DAY 1: Developments in the finance sector</b>	
Day 1 17.05.2022	09:00 - 09:30	Official Opening: His Excellency, Mr Raymund Furrer, Ambassador of Switzerland in Bulgaria Assoc. Prof. Michael Derrer, Festival Director Prof. Kliment Naydenov, PhD - Dean of Faculty of Geology and Geography Assoc. Prof. Kosyo Stoychev, PhD - Head of Regional and Political Geography Department Olga Belous, Festival Art Director	
	09:30	Trust Machine: The Story Of Blockchain – Runtime 1h 25 min Commented by: <b>Michael Derrer</b>	<a href="#">Link to film</a> PW: nBW8kdD
	11:00	Short Break	
	11.30	97% Owned (Positive Money Cut) – Runtime: 59 min Commented by: <b>Michael Derrer</b>	<a href="#">Link to film</a>
	13:00	Lunch Break	
	14:00	Swiss and Bulgarian student group discussion	
	15:00	Short Break	
	15:30  (Break at 17:00- 17:45)	Swiss feature film - Private Banking: – Runtime 3h 20 min (2 parts) Commented by: <b>Assoc. Prof. Kosyo Stoychev</b>	<a href="#">Link to film</a>
20:30	End of the day		



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18.5.2022	Time	<b>DAY 2: Economic systems</b>	
Day 2 18.05.2022	09:00	Documentary film: Masters of Money: John Maynard Keynes – Runtime 59 min  Commented by: <b>Assist. Prof. Veselina Gospodinova</b>	<a href="#">Link to film</a>
	10:40	Short Break	
	11:00	Documentary film: Rethinking Capitalism – Runtime 26 min  Commented by: <b>Assist. Prof. Ivaylo Stamenkov</b>	<a href="#">Link to film</a>
	12:10	Lunch Break 1h 30 min	
	14:00	Swiss and Bulgarian student group discussion	
	15:00	Short Break	
	15:30	Bulgarian Feature Film: The Judgement – Runtime 1 h 47 minutes  Commented by: <b>Assist. Prof. Kristiyan Lukanov</b>	<a href="#">Link to film</a>
	18:20	End of the day	



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19.5.2022	Time	<b>DAY 3: Marketing challenges</b>	
Day 3 19.05.2022	09:00	Documentary film: Amazon, Jeff Bezos and collecting data – Runtime 42:25 min  Commented by: <b>Assoc. Prof. Kosyo Stoychev</b>	<a href="#">Link to film</a>
	10:30	Short Break	
	11:00	Documentary film: How Brands Are Influencing Your Decisions. Neuromarketing – Runtime 55 min 27  Commented by: <b>Assoc. Prof. Kosyo Stoychev</b>	<a href="#">Link to film</a>
	12:45	Lunch Break	
	14:15	Swiss and Bulgarian students group discussion	
	14:45	Short Break	
	15:00	Feature film: The Founder - Runtime 115 min  Commented by: Commented by: <b>Michael Derrer</b>	<a href="#">Link to film</a>
	18:00	Voting for the best film and awards for the most active festival participants Olga Belous, Festival Art Director Official Closing, Michael Derrer, Festival Director	



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20.5.2022	Time	<b>DAY 4: Sofia city tour</b>	
	10:00-15:00	Sofia city tour: The Hidden Sofia - conducted by Bulgarian students	