

ISCTE  Business School
INSTITUTO UNIVERSITÁRIO DE LISBOA

#SUMMERSCHOOL17

LISBON



PROGRAMMES

June 4 – 29

- S1 - International Corporate Governance*
- S2 - Governance of International Organizations*
- S3 - Digital Marketing Management

Mid June 19/6 – 8/7

- S4 – Entrepreneurial Finance
- S5 - Persuasion, Choices and Consumer Behaviour

July 3 – 28

- S6 – Leadership and Strategic Knowledge
- S7 – International Financial Management
- S8 – International Tourism and Hospitality Marketing
- S9 – Brand Management and Marketing Communication

Mid-July 17/7 – 5/8

- S10 – Globalisation and International Business
- S11– Creativity and Innovation in Marketing
- S12 – Economic Diplomacy

August 1 – 26

- S13 – Cross-Cultural Communication and Negotiation
- S14 – Entrepreneurial Marketing

July 9 – 29 (in Prague) |

June 24 – July 15 (in St. Petersburg)

- S15 – Management and International Markets*

IBS SUMMER SCHOOL LISBON

WHAT WE OFFER

Each programme consists of a course worth 6 ECTS.

Also offered:

Team-building event, Portuguese language and Portuguese History and Culture courses, and company visit.

Students have also the opportunity to discover Lisbon and other places in Portugal, such as Porto and Algarve.

What else?

- Extracurricular activities
- Airport pick-up service
- Welcome session and lunch
- Public transportation card for one month in Lisbon
- Use of the library, PC labs and ISCTE-IUL facilities
- Farewell session and dinner
- Visits to places in Lisbon

COSTS

Tuition Fee	6 ECTS
Partner universities	€1000
Non partner universities	€1150

Lodging - single/double room | residence/apartment:
the costs may vary between 250€ - 350€/400€

*For further details concerning these courses, please visit our website

Contact Us

IBS International

Ala Autónoma, Room 140

Avenida das Forças Armadas, 1649-026,
Lisbon

+351 210 464 257

Summerschools@iscte.pt

www.ibs.iscte-iul.pt/en