

# 1st international SUMMER SCHOOL IN FINANCE

Dear Rector Ilchev,

It is our honor and privilege to introduce you to the new project called **1<sup>st</sup> International Summer School in Finance**, which has been developed as cooperation between Henley Business School of Reading University (UK) and Educons University.

Emerging economies have seen significant transformation in constant striving to develop their capacities and strength. The development of financial markets remains one of the key challenges for emerging economies. They already have a solid basis in commercial banking, but lack functioning financial markets, which have suffered a significant blow worldwide a few years ago. In order to facilitate the process of financial markets development, it is important to start from the beginning, which is research and education.

Being a member of the Alliance of Central-Eastern European Universities and a higher education institution with whom we successfully exchange academic, scientific, economic and financial experience, you certainly understand the importance of monitoring the ongoing economic changes. That is why we strongly believe that your participation in this project would help in the development of financial markets as an integral part of the financial system. In accordance to the aforesaid, the topic of the 1<sup>st</sup> International Summer School in Finance will be: *“Financial markets capital flows to the emerging economies - possibilities and transformations”*.

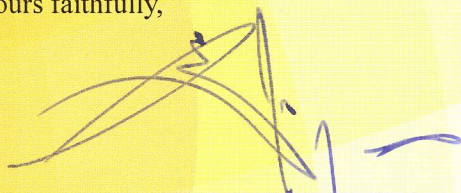
The lecturers at the Summer School will be renowned professors from Henley Business School of Reading University (UK), Educons University and professors from the member universities of the Alliance of Central-Eastern European Universities (ACEU)<sup>1</sup>. We will also host lecturers who are experts and policy makers from the Republic of Serbia and the region of Central and Eastern Europe in the field of financial markets.

The Summer School will take place at Educons University in Sremska Kamenica from June 22 – 26, 2015. The lectures will be given at Educons University classrooms and the working language is English. Application deadline for participants is 15<sup>th</sup> of April, 2015. Each person which participates on the Summer School has a chance to receive 3 ECTS points if requirements are fulfilled.

We would like to invite your institution to take active participation in this project and we also invite you to delegate students who major in Financial Markets to participate at the Summer School. It is also our pleasure to announce that Educons University will be exempting two of your students from participation fee in the Summer School. Selection of those two students who will be exempt from paying participation fee should be done by your university.

Thank you again for your cooperation and support.

Yours faithfully,



Professor Aleksandar Andrejević, PhD.  
Rector of the EDUCONS University

<sup>1</sup>Members of ACEU are: Spiru Haret University, Romania; Apeiron University, Bosnia and Herzegovina; University of Presov, Slovakia; FON University, Republic of Macedonia; University of Agribusiness and Rural Development, Bulgaria; University of Sofia, Bulgaria; Kaposvar University, Hungary; University Donja Gorica, Montenegro; University of Shkodra, Albania; Hellenic American University, Greece; Educons University, Serbia.



# 1st international **SUMMER SCHOOL** in finance

**22<sup>nd</sup> - 26<sup>th</sup> June, 2015.**  
Sremska Kamenica, **Serbia**

organised by

**Educons University**  
and  
**Henley Business School**

Henley Business School

Founded in 1945, Henley was the first business school to be established in the UK and is one of the oldest and most respected schools in Europe.

Henley is consistently ranked among the world's top 50 business schools by the Financial Times and The Economist.

Henley is among an elite group of business schools - the top 1% in the world - to be triple-accredited for the quality and capability of faculty and output.

As part of the University of Reading, Henley operates within an academic institution that is placed within the top 1% of all global universities.

## **REASONS TO APPLY:**

5 days of socializing at Educons University and getting the feel of university spirit with top professionals and professors from the universities in the region and the world's renowned institutions

ECTS credits for participation

Lectures and small group work in an international atmosphere, exchange of cultural experience and knowledge

Developing new competencies through interesting discussions and opportunities to meet new people and make new contacts from our country as well as from abroad

Possibility of obtaining certificate, and building up your CV

## **APPLICATION DEADLINE: APRIL 15th, 2015**

TOPIC: "Financial markets capital flows to the emerging economies - possibilities and transformations"

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